

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM443813

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT
<b>EFFECTIVE DATE:</b>	08/01/2017

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
IAT INTERACTIVE, LLC		09/20/2017	Limited Liability Company: NEW YORK

## RECEIVING PARTY DATA

<b>Name:</b>	SASC, LLC
<b>Doing Business As:</b>	Activate Learning
<b>Street Address:</b>	44 Amogerone Crossway #7862
<b>City:</b>	Greenwich
<b>State/Country:</b>	CONNECTICUT
<b>Postal Code:</b>	06836
<b>Entity Type:</b>	Limited Liability Company: DELAWARE

## PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Registration Number:	3529496	PROJECT-BASED LIFE SCIENCE
Registration Number:	3529497	MIDDLE SCHOOL INQUIRY SCIENCE
Registration Number:	2143792	INTERACTIVE MATHEMATICS PROGRAM
Registration Number:	4879670	YOUR PARTNER IN STEM EDUCATION
Registration Number:	4760134	IT'S ABOUT TIME
Registration Number:	4879671	MAKE STEM STICK!
Registration Number:	4879559	EDUCATION INSIDER
Registration Number:	2538451	IT'S ABOUT TIME
Registration Number:	3444511	ACTIVE CHEMISTRY
Registration Number:	2360984	ACTIVE PHYSICS
Registration Number:	2888790	ACTIVE CHEMISTRY
Registration Number:	2169260	MATH CONNECTIONS
Registration Number:	3275136	ACTIVE PHYSICS

## CORRESPONDENCE DATA

Fax Number: 3172317433

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent*

TRADEMARK

*using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 317-236-1313  
**Email:** dwong@btlaw.com  
**Correspondent Name:** David A.W. Wong  
**Address Line 1:** 11 South Meridian Street  
**Address Line 4:** Indianapolis, INDIANA 46204-3535

<b>ATTORNEY DOCKET NUMBER:</b>	73609-100
<b>NAME OF SUBMITTER:</b>	David A.W. Wong
<b>SIGNATURE:</b>	/dwong/
<b>DATE SIGNED:</b>	09/20/2017

**Total Attachments: 3**  
source=Trademark#page1.tif  
source=Trademark#page2.tif  
source=Trademark#page3.tif

## NUNC PRO TUNC ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, IAT INTERACTIVE, LLC, a New York limited liability company ("Assignor"), hereby assigns, sets over, and transfers, *nunc pro tunc*, effective as of August 1, 2017, to SASC, LLC, a Delaware limited liability company d/b/a Activate Learning, (the "Assignee"), all of its right, title and interest in and to the trademarks, including the registrations thereof, identified in *Exhibit A* (collectively, the "Marks"), together with the goodwill of the business symbolized thereby.

For such good and valuable consideration, Assignor hereby further assigns and transfers to Assignee, all rights and interests in, to and arising from any infringement of the Marks, including, without limitation, all claims for damages and profits for any infringements which occurred prior to the date of this Assignment, including the rights to sue for any infringements in its own name and stead and for its own benefit. Assignee is the successor in interest to the ongoing business of Assignor, or that portion of the business to which the Marks pertain.

Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title, and interest in and to the Marks in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

Assignor: IAT INTERACTIVE, LLC

Signed:

Laurie Kreindler

Name:

Laurie Kreindler

Title:

Co-President

Date:

9/20/2017

**EXHIBIT A**

**SCHEDULE OF ASSIGNED TRADEMARKS**

Product Name	Manufacturer	Country	Description	Yes	78-946552	8/07/2006	1275136	8/17/2007	08/07/2017	First Renewal	78702
ACTIVE PHYSICS	IAT INTERACTIVE, LLC	USA	09 int. educational videos in the field of physics, educational software in the field of physics	Yes	78-946552	8/07/2006	1275136	8/17/2007	08/07/2017	First Renewal	78702
INTERACTIVE MATHEMATICS PROGRAM	IAT INTERACTIVE, LLC	USA	16 int. mathematics teaching booklets and books	Yes	74-512389	4/11/1994	2143792	3/13/1998	03/19/2018	Next Renewal	226837
ACTIVE CHEMISTRY	IAT INTERACTIVE, LLC	USA	09 int. educational software in the field of chemistry	Yes	77-290672	9/27/2007	8444511	6/10/2008	06/10/2018	First Renewal	74125
MATH CONNECTIONS	IAT INTERACTIVE, LLC	USA	16 int. printed instructional, educational, and teaching materials, namely, curriculum materials, textbooks, teachers' guidebooks, printed assignments and exercises, blackline masters, tests, assessments, review materials, manuals, and ancillary printed materials for the teaching of mathematics	Yes	75-258739	3/17/1997	2599260	6/30/1998	06/30/2018	Next Renewal	77116
PROJECT-BASED LIFE SCIENCE	IAT INTERACTIVE, LLC	USA	16 int. educational publications, namely, educational learning cards, flash cards, activity cards, workbooks, textbooks, activity books, story books, puzzle books, printed puzzles, teacher guides, manuals, posters and educational booklets in the field of life science; textbooks in the field of life science	Yes	77-473854	5/14/2008	3529495	11/4/2008	11/04/2018	First Renewal	205617
MIDDLE SCHOOL INQUIRY SCIENCE	IAT INTERACTIVE, LLC	USA	16 int. educational publications, namely, educational learning cards, flash cards, activity cards, workbooks, textbooks, activity books, story books, puzzle books, printed puzzles, teacher guides, manuals, posters and educational booklets in the field of middle school science; textbooks in the field of middle school science	Yes	77-473584	5/14/2008	3529497	11/4/2008	11/04/2018	First Renewal	205618
ACTIVE PHYSICS	IAT INTERACTIVE, LLC	USA	16 int. printed instructional educational, and teaching materials in the field of physics	Yes	75-069718	6/13/1996	2360884	6/27/2000	06/27/2020	Next Renewal	74125
IT'S ABOUT TIME	IAT INTERACTIVE, LLC	USA	41 int. providing educational online courses, workshops, and tutorials, in the fields of science, physics, chemistry, physical science, earth science, astronomy, biology, technology, engineering, mathematics, and instructor assistance; education services, namely, providing hands-on opportunities for children in the fields of science, physics, chemistry, physical science, earth science, astronomy, biology, technology, engineering, and mathematics through on-line classes, seminars, workshops, training and curriculum development for students and educators; education services, namely, training educators in the fields of science, physics, chemistry, physical science, earth science, astronomy, biology, technology, engineering, and mathematics and providing curricula in connection therewith; educational services, namely, providing continuing professional development courses in the field of education	Yes	85-44553	11/04/2014	4750134	6/23/2015	6/23/2021	Off of Use - 6 Year	232188
MAKESTEMSTICK!	IAT INTERACTIVE, LLC	USA	16 int. printed materials, namely, curricula, course materials, educational books, learning cards, flash cards, activity cards, workbooks, activity books, teacher guides, testing materials, manuals, posters, and educational booklets, each in the fields of science, physics, chemistry, physical science, earth science, astronomy, biology, technology, engineering, and mathematics; packaged kits comprising primarily printed instructional, educational, and teaching materials for educational activities in the field of science, physics, chemistry, physical science, earth science, astronomy, biology, technology, engineering, and mathematics	Yes	86-44557	11/04/2014	4679671	1/5/2016	01/05/2022	Off of Use - 6 Year	232190
EDUCATION INSIDER	IAT INTERACTIVE, LLC	USA	41 int. providing a website featuring blogs in the fields of teaching, science, physics, chemistry, physical science, earth science, astronomy, biology, technology, engineering, and mathematics, and providing nondownloadable publications in the nature of articles and blogs in the fields of teaching, science, physics, chemistry, physical science, earth science, astronomy, biology, technology, engineering, and mathematics	Yes	86-426635	10/17/2014	4879589	1/5/2016	01/05/2021	Off of Use - 6 Year	232191
YOUR PARTNER IN STEM EDUCATION	IAT INTERACTIVE, LLC	USA	16 int. printed materials, namely, curricula, course materials, educational books, learning cards, flash cards, activity cards, workbooks, activity books, teacher guides, testing materials, manuals, posters, and educational booklets, each in the fields of science, physics, chemistry, physical science, earth science, astronomy, biology, technology, engineering, and mathematics; packaged kits comprising primarily printed instructional, educational, and teaching materials for educational activities in the field of science, physics, chemistry, physical science, earth science, astronomy, biology, technology, engineering, and mathematics	Yes	85-44549	11/04/2014	4879670	1/5/2016	01/05/2022	Off of Use - 6 Year	232188
IT'S ABOUT TIME	IAT INTERACTIVE, LLC	USA	41 int. providing educational online courses, workshops, and tutorials, in the fields of science, physics, chemistry, physical science, earth science, astronomy, biology, technology, engineering, mathematics, and instructor assistance; education services, namely, providing hands-on opportunities for children in the fields of science, physics, chemistry, physical science, earth science, astronomy, biology, technology, engineering, and mathematics through on-line classes, seminars, workshops, training and curriculum development for students and educators; education services, namely, training educators in the fields of science, physics, chemistry, physical science, earth science, astronomy, biology, technology, engineering, and mathematics and providing curricula in connection therewith; educational services, namely, providing continuing professional development courses in the field of education	Yes	86-44553	11/04/2014	4750134	6/23/2015	6/23/2021	Off of Use - 6 Year	232188
ACTIVE CHEMISTRY	IAT INTERACTIVE, LLC	USA	09 int. prerecorded CD-ROMs and audio tapes featuring educational and instructional subject matter in the fields of mathematics, science and social studies, for educational applications for elementary school	Yes	75-215590	12/19/1996	2538421	3/12/2002	2/12/2022	Next Renewal	74124
ACTIVE CHEMISTRY	IAT INTERACTIVE, LLC	USA	16 int. printed educational and teaching materials, namely, books, workbooks, and curriculum materials, in the field of chemistry	Yes	76-976672	10/10/2002	2886750	9/26/2004	09/28/2024	Next Renewal	75446

TRADEMARK

RECORDED: 09/20/2017

REEL: 006157 FRAME: 0422