

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM443937

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Deer Valley Resort Company		08/14/2017	Limited Partnership: UTAH
RECEIVING PARTY DATA			
Name:	Deer Valley Resort Company		
Street Address:	P.O. Box 889		
City:	Park City		
State/Country:	UTAH		
Postal Code:	84060		
Entity Type:	Limited Liability Company: UTAH		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	3985177	DEER VALLEY	
Registration Number:	3985275		
Registration Number:	1199979	DEER VALLEY	
Registration Number:	1504048	DEER VALLEY	
Registration Number:	4714723	SKI THE DIFFERENCE	
Registration Number:	4827757	SKI THE DIFFERENCE	
Registration Number:	4680007	THE BRASS TAG	
Registration Number:	4680074	THE BRASS TAG	
Registration Number:	4697321	THE BRASS TAG	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8017995825		
Email:	docket@hollandhart.com		
Correspondent Name:	H. Matthew Horlacher		
Address Line 1:	P.O. Box 11583		
Address Line 4:	Salt Lake City, UTAH 84110		
NAME OF SUBMITTER:	H. Matthew Horlacher		

CH \$240.00 3985177

SIGNATURE:	/hmh/
DATE SIGNED:	09/21/2017
Total Attachments: 4 source=Conversion LP to LLC#page1.tif source=Conversion LP to LLC#page2.tif source=Conversion LP to LLC#page3.tif source=Conversion LP to LLC#page4.tif	

State of Utah
Department of Commerce
Division of Corporations and Commercial Code
I hereby certify that the foregoing has been filed
and approved on this 14 day of Aug 14
in this office of this Division and hereby issued
This Certificate thereof.

Date: 08/14/2017
Receipt Number: 6991741
Amount Paid: \$37.00

CONVERSION

RECEIVED

AUG 14 2017

Examiner: h Date: 8-15-17



Kathy Berg
Kathy Berg
Division Director

STATEMENT OF CONVERSION
OF



Utah Div. of Corp. & Comm. Code

DEER VALLEY RESORT COMPANY (a Utah limited partnership)
TO
DEER VALLEY RESORT COMPANY, LLC (a Utah limited liability company)

August 14, 2017

THE UNDERSIGNED, being the general partners of Deer Valley Resort Company, a Utah limited partnership (the "Partnership"), acting pursuant to the authority of §§ 48-3a-1041-1046, *et seq.*, *Utah Code Annotated*, namely the Utah Revised Uniform Limited Liability Company Act (the "Act"), adopt the following Statement of Conversion for the Partnership to convert to a limited liability company:

ARTICLE I
DATE AND JURISDICTION OF ORGANIZATION

14

The Partnership was organized on October 13, 1980, in the state of Utah and was a Utah limited partnership immediately prior to the filing of the Statement of Conversion.

ARTICLE II
OLD NAME

The name of the Partnership prior to the filing of this Statement of Conversion was "Deer Valley Resort Company."

ARTICLE III
NEW ENTITY

The new name of the Partnership as set forth in its certificate of organization, filed with the Division of Corporations and Commercial Code (the "Division"), is Deer Valley Resort Company, LLC, and it will be a Utah limited liability company.

ARTICLE IV
EFFECTIVE DATE OF CONVERSION

The effective date of the conversion of the Partnership to a limited liability company shall be the date that this Statement of Conversion and the certificate of organization are filed with the Division.

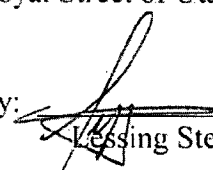
ARTICLE V
APPROVAL OF CONVERSION

The conversion of the Partnership to a limited liability company has been duly approved by the partners of the Partnership, pursuant to statute and as affirmed by the signatures of the general partners below.

AUG 14 '17 PM 3:42

IN WITNESS WHEREOF, the General Partners of the Partnership have affixed their signatures hereto on the date first set forth above.

Royal Street of Utah, a Utah corporation

By:  _____
Lessing Stern, President



Red Gables Corporation, a Utah corporation

By: _____
Roger S. Penske, President

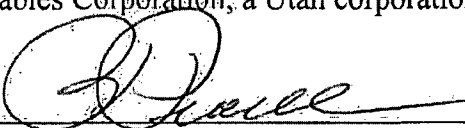
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IN WITNESS WHEREOF, the General Partners of the Partnership have affixed their signatures hereto on the date first set forth above.

Royal Street of Utah, a Utah corporation

By: _____
Lessing Stern, President

Red Gables Corporation, a Utah corporation

By:  _____
Roger S. Penske, President

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CONVERSION

CERTIFICATE OF ORGANIZATION
OF
DEER VALLEY RESORT COMPANY, LLC

RECEIVED
AUG 14 2017



Div. of Corp. & Comm. Code

The undersigned person hereby forms a limited liability company under Section 48-3a-201 of the Utah Revised Uniform Limited Liability Company Act (the "Act") and adopts the following pursuant thereto.

ARTICLE I
NAME

The name of the limited liability company is DEER VALLEY RESORT COMPANY, LLC (the "Company").

ARTICLE II
PRINCIPAL OFFICE

The street and mailing address of the principal office of the Company is 2250 Deer Valley Dr. South, P.O. Box 889, Park City, UT 84060.

ARTICLE III
REGISTERED AGENT AND OFFICE

The name and address of the registered agent of the Company is James Madsen, 2250 Deer Valley Dr. South, P.O. Box 889, Park City, UT 84060.


In witness whereof, the undersigned has executed this Certificate of Organization as of August 14, 2017.


James Madsen, Organizer

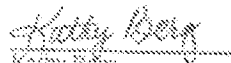
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State of Utah
Department of Commerce
Division of Corporations and Commercial Code
I hereby certified that the foregoing was true and approved on this 14 day of Aug, 2017
in his office of this Division and hereby issued This Certificate thereof.

Director  Date 8-15-17




Kathy Berg
Division Director

2101964

TRADEMARK