

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM443941

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Seventh Generation Ventures, Inc.		07/21/2017	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	O2C Raleigh, LLC		
<b>Street Address:</b>	168 N. Clinton Street, Suite 500		
<b>City:</b>	Chicago		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60661		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 12</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86383089	BOBBLE	
<b>Serial Number:</b>	85459703	BOBBLE	
<b>Serial Number:</b>	85688957	BOBBLE	
<b>Serial Number:</b>	85126178	BOBBLE	
<b>Serial Number:</b>	85126254	BOBBLE	
<b>Serial Number:</b>	86706786	BOBBLE INFUSE	
<b>Serial Number:</b>	86706780	BOBBLE INSULATE	
<b>Serial Number:</b>	77856518	BOBBLE MAKE WATER BETTER	
<b>Serial Number:</b>	86424189	BOBBLE PRESSE	
<b>Serial Number:</b>	85741218	BOBBLE SPORT	
<b>Serial Number:</b>	86446267	PRESSE BY BOBBLE	
<b>Serial Number:</b>	86789116	ONCE WATER BOTTLE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3146673633		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	314.552.6380		
<b>Email:</b>	ipdocket@thompsoncoburn.com		
<b>Correspondent Name:</b>	Hadi S. Al-Shathir		

CH \$315.00 86383089

**Address Line 1:** Thompson Coburn LLP  
**Address Line 2:** One US Bank Plaza  
**Address Line 4:** St. Louis, MISSOURI 63101

<b>ATTORNEY DOCKET NUMBER:</b>	58607-165984
<b>NAME OF SUBMITTER:</b>	Hadi S. Al-Shathir
<b>SIGNATURE:</b>	/hsa/
<b>DATE SIGNED:</b>	09/21/2017

**Total Attachments: 63**

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INTELLECTUAL PROPERTY ASSIGNMENT

July 21, 2017

This INTELLECTUAL PROPERTY ASSIGNMENT (this “**Assignment**”) is entered into by and between SEVENTH GENERATION VENTURES, INC., a Delaware corporation (the “**Assignor**”) and O2C RALEIGH, LLC, a Delaware limited liability company (“**Assignee**”). Assignor and Assignee may also be referred to individually as a “**Party**” or collectively as the “**Parties**.” Terms not otherwise defined herein shall have the meaning ascribed to them in the Purchase Agreement (defined below).

WHEREAS, under the terms of that certain Asset Purchase Agreement (the “**Purchase Agreement**”), dated as of the date hereof, by and among Assignor and Assignee, Assignor has sold, transferred, conveyed, assigned, and delivered to Assignee, among other assets, all intellectual property rights included in the Intellectual Property transferred pursuant to the Purchase Agreement (the “**Transferred IP**”), including certain pending and issued trademarks, patents, copyrights and domain names, and has agreed to execute and deliver this Assignment, for recording or filing as proof of transfer of ownership with appropriate governmental or other authorities.

NOW THEREFORE, for the mutual premises and covenants herein and under the Purchase Agreement, and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Parties hereby agree as follows:

1. Patent Assignment: Subject to the terms and conditions of the Purchase Agreement, the Assignor hereby transfers and assigns to Assignee, free and clear of all Liens other than Permitted Exceptions and in accordance with the terms of the Purchase Agreement, all of its rights, titles, and interests in the patents and patent applications included in the Transferred IP (collectively, the “**Transferred Patents**”) including all inventions, patents and patent applications, all letters patent in all jurisdictions and countries of the world, and all issuances, divisionals, continuations, continuations-in-part, reissues, extensions, reexaminations, and renewals thereof, including without limitation the patent applications and issued patents listed on Schedule A, whether patented or unpatented, and whether or not reduced to practice, and the right to sue and collect damages for past infringement with respect to the foregoing.

2. Trademark Assignment: Subject to the terms and conditions of the Purchase Agreement, the Assignor hereby transfers and assigns Assignee, free and clear of all Liens other than Permitted Exceptions and in accordance with the terms of the Purchase Agreement, all of its rights in the trademarks, service marks, trade dress, logos, slogans, brand names and trade names included in the Transferred IP (collectively, the “**Transferred Trademarks**”) and all registrations and registration applications relating thereto, including without limitation the registered trademarks listed on Schedule B, whether registered or unregistered, and the goodwill associated therewith, and the right to sue and collect damages for past infringement or dilution with respect to the foregoing.

3. Domain Name Assignment:

a. Subject to the terms and conditions of the Purchase Agreement, the Assignor hereby transfers and assigns to Buyer, and Buyer hereby transfers and assigns to Assignee, in each case, free and clear of all Liens other than Permitted Exceptions and in accordance with the terms of the Purchase Agreement, all of its rights in the domain names included in the Transferred IP (the “**Transferred Domain Names**”) including without limitation the Transferred Domain Names listed in Schedule B, together with the goodwill associated therewith or symbolized thereby.

- b. The Assignor shall submit to Assignee or the applicable domain name registrar used by such Assignor for the Transferred Domain Names any information required by each applicable domain name registrar for the Transferred Domain Names to (i) establish Assignee as the “Owner,” “Administrative Contact”, “Technical Contact” and “Billing Contact” for each such domain name and (ii) change the domain name server information necessary to enable Assignee to exercise its rights in and to such Transferred Domain Names, including to release and transfer possession and control of the Domain Names to Assignee, and agrees to initiate or cooperate with all appropriate and necessary transfer actions and processes with such Assignor’s current registrar and perform, follow or cooperate with Assignee on all procedures and actions specified by the registrar, and complete any documents or forms that may be required by the registrar, including, as necessary, executing documents or forms in the presence of an authorized notary public and delivering such documents or forms properly executed to the registrars, with copies to Assignee.

4. Copyright Assignment: Subject to the terms and conditions of the Purchase Agreement, the Assignor hereby transfers and assigns to Assignee, free and clear of all Liens other than Permitted Exceptions and in accordance with the terms of the Purchase Agreement, all of its rights in the copyrights included in the Transferred IP (collectively, the “**Transferred Copyrights**”) and all registrations and applications for registration relating thereto, including without limitation the copyrights listed on Schedule C, and all issuances, extensions, and renewals thereof, including all works of expression, derivative works and moral rights related thereto, and the right to sue and collect damages for past infringement with respect to the foregoing.

5. Recordation: The Assignor consents to the recordation of this Assignment and agrees to, at the request of Assignee and at Assignor’s expense, execute and deliver any further documents and legal instruments as may be necessary by any jurisdiction or foreign governmental entity, and do all other things reasonably necessary to perfect in Assignee, its assigns, successors, and legal representatives, all right, title, and interest in and to the Transferred IP, including the right to sue and collect for past damages, throughout the world, including without limitation, executing and delivering any and all powers of attorney, applications, assignments, declarations, and affidavits.

6. Severability: It is the desire and intent of the Parties that the provisions of this Assignment will be enforced to the fullest extent permissible under the Laws in each jurisdiction in which enforcement is sought. Accordingly, if any particular provision of this Assignment will be determined to be invalid or unenforceable, such provision will be deemed amended to delete therefrom the portion thus determined to be invalid or unenforceable, such deletion to apply to the extent of such invalidity or unenforceability, without affecting in any way the remaining provisions herein only with respect to the operation of such provision in the particular jurisdiction in which such determination is made.

7. Purchase Agreement Governs: This Assignment is being executed and delivered pursuant and subject to the Purchase Agreement. The Parties hereby acknowledge and agree that nothing in this Assignment, express or implied, is intended to or shall be construed to enlarge, modify or alter in any way the terms of the Purchase Agreement. The representations, warranties, covenants, agreements and indemnities contained in the Purchase Agreement shall not be superseded hereby but shall remain in full force and effect to the full extent provided therein. To the extent that any provision of this Assignment conflicts or is inconsistent with the terms of the Purchase Agreement, the terms of the Purchase Agreement shall govern and control.

8. Governing Law: This Assignment shall be governed by the law of the State of New York without reference to the choice of law doctrine of such state.

9. Forum Selection and Consent to Jurisdiction: EACH OF THE PARTIES AGREES THAT ANY LITIGATION BASED HEREON, OR ARISING OUT OF, UNDER, OR IN CONNECTION WITH

THIS AGREEMENT BETWEEN THE PARTIES, MAY BE BROUGHT AND MAINTAINED IN THE FEDERAL AND STATE COURTS OF THE STATE OF NEW YORK IN AND FOR ALBANY COUNTY. EACH OF THE PARTIES HERETO HEREBY EXPRESSLY AND IRREVOCABLY SUBMITS TO THE JURISDICTION OF SUCH COURTS. EACH OF THE PARTIES HERETO HEREBY EXPRESSLY AND IRREVOCABLY WAIVES, TO THE FULLEST EXTENT PERMITTED BY LAW, ANY OBJECTION WHICH IT MAY NOW OR HEREAFTER HAVE TO THE LAYING OF VENUE OF ANY SUCH LITIGATION BROUGHT IN ANY SUCH COURTS REFERRED TO ABOVE AND ANY CLAIM THAT ANY SUCH LITIGATION HAS BEEN BROUGHT IN AN INCONVENIENT FORUM. Nothing in this Section 9 will affect the right of any Party to bring any action, suit, or other proceeding arising out of or relating to this Agreement in any other court.

10. Headings: The headings contained in this Assignment are for reference purposes only and shall not affect in any way the meaning and interpretation of this Assignment.

11. Execution: This Assignment may be executed in counterparts, each of which shall be deemed to be an original and all of which shall be deemed to constitute the same Assignment. If any signature is delivered by facsimile transmission or by PDF, such signature shall create a valid and binding obligation of the party executing (or on whose behalf the signature is executed) with the same force and effect as if such facsimile or PDF signature were an original thereof.

\* \* \* \* \*

IN WITNESS WHEREOF, the Parties hereto have executed or caused this Assignment to be executed as of the date first indicated above.

Assignor:

SEVENTH GENERATION VENTURES, INC.

By: Tina Bissonette

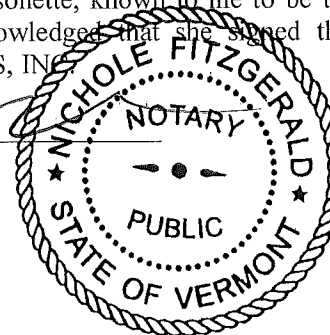
Name: Tina Bissonette

Title: Treasurer

On this 2/5<sup>th</sup> day of July, 2017, personally appeared before me Tina Bissonette, known to me to be the Treasurer of SEVENTH GENERATION VENTURES, INC., who acknowledged that she signed this instrument as a free act on behalf of SEVENTH GENERATION VENTURES, INC.

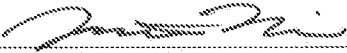
Notary Public: \_\_\_\_\_

2/10/19



**Assignee:**

O2C RALEIGH, LLC

By:   
Name: Jonathon Miller  
Title: Vice President

On this 21 day of July, 2017, personally appeared before me Jonathon Miller, known to me to be the Vice President of O2C RALEIGH, LLC, who acknowledged that he signed this instrument as a free act on behalf of O2C RALEIGH, LLC.

Notary Public: 





**INTELLECTUAL PROPERTY ASSIGNMENT**

**SCHEDULE A**

**Patents**

**Patents and Patent Applications**

<b>FILE #</b>	<b>TITLE</b>	<b>MATTER TYPE</b>	<b>COUNTRY</b>	<b>STATUS</b>	<b>APPLICATION #</b>	<b>DATE FILED</b>	<b>PATENT #</b>	<b>GRANT DATE</b>
538.001.1A.USD1	Water Bottle	Design - DIV	United States of America	Issued	29/358,390	Mar 26, 2010	D620758	Aug 3, 2010
538.001.1I.USD3	Beverage Container	Design - DIV	United States of America	Issued	29/458,425	Jun 19, 2013	D692277	Oct 29, 2013
538.001.1I.USD2	Beverage Container	Design - DIV	United States of America	Issued	29/458,418	Jun 19, 2013	D692724	Nov 5, 2013
538.001.1G.USD2	Water Treatment Device	Design - DIV	United States of America	Issued	29/393,504	Jun 6, 2011	D675708	Feb 5, 2013
538.001.1G.USD1	Pitcher	Design - DIV	United States of America	Issued	29/393,503	Jun 6, 2011	D649827	Dec 6, 2011
538.001.1G.USD3	Water Treatment Housing	Design - DIV	United States of America	Issued	29/393,505	Jun 6, 2011	D657844	Apr 17, 2012
538.001.1A.US1	Water Bottle	Design - ORG	United States of America	Issued	29/354,750	Jan 28, 2010	D621660	Aug 17, 2010
538.001.1I.US1	Beverage Container	Design - ORG	United States of America	Issued	29/415,601	Mar 12, 2012	D686453	Jul 23, 2013
538.001.1C.US1	Bottle Top with Filter	Design - ORG	United States of America	Issued	29/362,495	May 26, 2010	D631286	Jan 25, 2011
538.001.1G.US1	Water Pitcher and Filter	Design - ORG	United States of America	Issued	29/386,764	Mar 4, 2011	D657180	Apr 10, 2012
538.001.1H.US1	Lunchbox	Design - ORG	United States of America	Issued	29/392,265	May 19, 2011	D657210	Apr 10, 2012

<u>538.001.1I.US1</u>	<u>Bottle Cap</u>	<u>Design - ORG</u>	<u>United States of America</u>	<u>Issued</u>	<u>29/403,184</u>	<u>Oct 3, 2011</u>	<u>D682017</u>	<u>May 14, 2013</u>
<u>538.001.1B.US1</u>	<u>Bottle Top with Filter</u>	<u>Design - ORG</u>	<u>United States of America</u>	<u>Issued</u>	<u>29/362,494</u>	<u>May 16, 2010</u>	<u>D631285</u>	<u>Jan 25, 2011</u>
<u>538.001.1U.US1</u>	<u>Bottle</u>	<u>Design - ORG</u>	<u>United States of America</u>	<u>Issued</u>	<u>29/492,757</u>	<u>Jun 3, 2014</u>	<u>D742175</u>	<u>Nov 3, 2015</u>
<u>538.001.1T.US1</u>	<u>Bottle</u>	<u>Design - ORG</u>	<u>United States of America</u>	<u>Issued</u>	<u>29/492,759</u>	<u>Jun 3, 2014</u>	<u>D787945</u>	<u>May 30, 2017</u>
<u>538.001.1W.US1</u>	<u>Tea Infuser</u>	<u>Design - ORG</u>	<u>United States of America</u>	<u>Issued</u>	<u>29/288,175</u>	<u>Jun 1, 2007</u>	<u>D574185</u>	<u>Aug 5, 2008</u>
<u>538.001.1X.US1</u>	<u>Carafe</u>	<u>Design - ORG</u>	<u>United States of America</u>	<u>Issued</u>	<u>29/503,276</u>	<u>Sep 24, 2014</u>	<u>D751331</u>	<u>Mar 15, 2016</u>
<u>538.001.1Y.US1</u>	<u>Bottle (Bobble Premium w/ filter and cap)</u>	<u>Design - ORG</u>	<u>United States of America</u>	<u>Allowed</u>	<u>29/517,567</u>	<u>Feb 13, 2015</u>		
<u>538.001.1Z.US1</u>	<u>Water Filter (Bobble Premium)</u>	<u>Design - ORG</u>	<u>United States of America</u>	<u>Issued</u>	<u>29/517,574</u>	<u>Feb 13, 2015</u>	<u>D753791</u>	<u>Apr 12, 2016</u>
<u>538.001.2B.US1</u>	<u>Bottle</u>	<u>Design - ORG</u>	<u>United States of America</u>	<u>Allowed</u>	<u>29/517,576</u>	<u>Feb 13, 2015</u>		
<u>538.001.2A.US1</u>	<u>Bottle</u>	<u>Design - ORG</u>	<u>United States of America</u>	<u>Issued</u>	<u>29/517,575</u>	<u>Feb 13, 2015</u>	<u>789745</u>	<u>Jun 20, 2017</u>
<u>538.001.2C.US1</u>	<u>Canister</u>	<u>Design - ORG</u>	<u>United States of America</u>	<u>Issued</u>	<u>29/532,821</u>	<u>Jul 10, 2015</u>	<u>D753445</u>	<u>Apr 12, 2016</u>
<u>538.001.2D.US1</u>	<u>BOTTLE WITH CLOSURE</u>	<u>Design - ORG</u>	<u>United States of America</u>	<u>Pending</u>	<u>29/574,876</u>	<u>Aug 19, 2016</u>		
<u>538.001.2E.US1</u>	<u>CLOSURE</u>	<u>Design - ORG</u>	<u>United States of America</u>	<u>Pending</u>	<u>29/574,872</u>	<u>Aug 19, 2016</u>		
<u>538.001.2G.US1</u>	<u>CLOSURE</u>	<u>Design - ORG</u>	<u>United States of America</u>	<u>Pending</u>	<u>29/586,910</u>	<u>Dec 7, 2016</u>		
<u>538.001.2H.US1</u>	<u>CANISTER</u>	<u>Design - ORG</u>	<u>United States of America</u>	<u>Pending</u>	<u>29/586,912</u>	<u>Dec 7, 2016</u>		
<u>538.001.2I.US1</u>	<u>CONTAINER WITH SLEEVE</u>	<u>Design - ORG</u>	<u>United States of America</u>	<u>Pending</u>	<u>29/604,064</u>	<u>May 15, 2017</u>		

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REEL: 006158 FRAME: 0281

<u>538.001.1B.CA1</u>	<u>Water Bottle</u>	Design Registration - DIV	Canada	Issued	139,261		Feb 26, 2010		
<u>538.001.1G.CA1</u>	<u>Water Bottle</u>	Design Registration - DIV	Canada	Issued	136,495		Feb 26, 2010		
<u>538.001.1G.CA2</u>	<u>Water Pitcher</u>	Design Registration - DIV	Canada	Issued	144,906		Jan 9, 2011		
<u>538.001.1G.CA3</u>	<u>Water Filter</u>	Design Registration - DIV	Canada	Issued	144,905		Jan 9, 2011		
<u>538.001.1G.JP2</u>	<u>Pitcher</u>	Design Registration - DIV	Japan	Issued	D2012-006232		Sep 5, 2011		
<u>538.001.2A.TW2</u>	<u>Portion of a Bottle</u>	Design Registration - DIV	Taiwan R.O.C.	Issued	105302222		Aug 13, 2015		
<u>538.001.1A.OHIM0</u>	<u>Water Bottle</u>	Design Registration - INT	European Union	Issued	001674623		Feb 25, 2010		
<u>538.001.1B.OHIM</u>	<u>Bottle Top with Filter</u>	Design Registration - INT	European Union	Issued	001738246-0001		Jul 30, 2010		
<u>538.001.1I.OHIM</u>	<u>Bottle Cap</u>	Design Registration - INT	European Union	Issued	002020024		Apr 3, 2012		
<u>538.001.1U.EU1</u>	<u>Bottle</u>	Design Registration - INT	European Union	Issued	002582882-0002		Nov 21, 2014		
<u>538.001.1T.EU1</u>	<u>Bottle</u>	Design Registration - INT	European Union	Issued	002582882-0001		Nov 21, 2014		

<u>538.001.11AU</u>	<u>Bottle Cap</u>	Design Registration - ORG	Australia	Issued	11686/2012	Apr 3, 2012		
<u>538.001.1AAU</u>	<u>Water Bottle</u>	Design Registration - ORG	Australia	Issued	10694/2010	Feb 26, 2010		
<u>538.001.1TAV1</u>	<u>Bottle</u>	Design Registration - ORG	Australia	Issued	201415779	Nov 12, 2014		
<u>538.001.1UAV1</u>	<u>Bottle</u>	Design Registration - ORG	Australia	Issued	201415778	Nov 12, 2014		
<u>538.001.1YAV1</u>	<u>Bottle (Bobble Premium w/ filter and cap)</u>	Design Registration - ORG	Australia	Issued	201514070	Aug 8, 2015		
<u>538.001.2BAV1</u>	<u>Bottle</u>	Design Registration - ORG	Australia	Issued	201514071	Aug 8, 2015		
<u>538.001.2AAV1</u>	<u>Bottle</u>	Design Registration - ORG	Australia	Issued	201514095	Aug 11, 2015		
<u>538.001.1ZAV1</u>	<u>Water Filter (Bobble Premium)</u>	Design Registration - ORG	Australia	Issued	201514096	Aug 11, 2015		
<u>538.001.2DAV1</u>	<u>BOTTLE WITH CLOSURE</u>	Design Registration - ORG	Australia	Issued	201711981	Apr 4, 2017		
<u>538.001.2EAV1</u>	<u>CLOSURE</u>	Design Registration - ORG	Australia	Issued	201711445	Mar 13, 2017		
<u>538.001.2GAV1</u>	<u>CLOSURE</u>	Design Registration - ORG	Australia	Issued	201713327	Jun 2, 2017		

<u>538.001.2H.CA1</u>	<u>CANISTER</u>	Design Registration - ORG	Australia	Issued	201713328	Jun 2, 2017		
<u>538.001.1A.CA1</u>	<u>Water Bottle</u>	Design Registration - ORG	Canada	Issued	134,241	Feb 26, 2010		
<u>538.001.1G.CA1</u>	<u>Water Pitcher with Filter</u>	Design Registration - ORG	Canada	Issued	142,108	Jan 9, 2011		
<u>538.001.1I.CA</u>	<u>Bottle Cap</u>	Design Registration - ORG	Canada	Issued	145,157	Apr 3, 2012		
<u>538.001.1U.CA1</u>	<u>Bottle</u>	Design Registration - ORG	Canada	Issued	159,485	Nov 17, 2014		
<u>538.001.1T.CA1</u>	<u>Bottle</u>	Design Registration - ORG	Canada	Issued	159,486	Nov 17, 2014		
<u>538.001.1Z.CA1</u>	<u>Water Filter (Bobble Premium)</u>	Design Registration - ORG	Canada	Issued	163,705	Aug 11, 2015		
<u>538.001.1Y.CA1</u>	<u>Bottle (Bobble Premium w/ filter and cap)</u>	Design Registration - ORG	Canada	Issued	163,699	Aug 11, 2015		
<u>538.001.2B.CA1</u>	<u>Bottle</u>	Design Registration - ORG	Canada	Issued	163,712	Aug 11, 2015		
<u>538.001.2A.CA1</u>	<u>Bottle</u>	Design Registration - ORG	Canada	Issued	163,734	Aug 12, 2015		
<u>538.001.2D.CA1</u>	<u>BOTTLE WITH CLOSURE</u>	Design Registration - ORG	Canada	Pending	173,564	Mar 16, 2017		

<u>538.001.2E.CA1</u>	<u>CLOSURE</u>	Design Registration - ORG	Canada	Pending	173,565	Mar 16, 2017		
<u>538.001.2H.CA1</u>	<u>CANISTER</u>	Design Registration - ORG	Canada	Pending	175,183	Jun 6, 2017		
<u>538.001.2G.CA1</u>	<u>CLOSURE</u>	Design Registration - ORG	Canada	Pending	175,182	Jun 6, 2017		
<u>538.001.1A.CH-1</u>	<u>Water Bottle</u>	Design Registration - ORG	Switzerland	Issued	137711	Jan 28, 2011		
<u>538.001.1A.CN1</u>	<u>Water Bottle</u>	Design Registration - ORG	China	Issued	201030121706.6	Mar 5, 2010		
<u>538.001.1C.CN</u>	<u>Bottle Top with Filter</u>	Design Registration - ORG	China	Issued	201030533731.5	Sep 21, 2010		
<u>538.001.1I.CN</u>	<u>Bottle Cap</u>	Design Registration - ORG	China	Issued	201230095093.2	Apr 5, 2012		
<u>538.001.1T.CN1</u>	<u>Bottle</u>	Design Registration - ORG	China	Issued	201430493758.4	Dec 3, 2014		
<u>538.001.1U.CN1</u>	<u>Bottle</u>	Design Registration - ORG	China	Issued	201430493756.5	Dec 3, 2014		
<u>538.001.1X.CN1</u>	<u>Carafe</u>	Design Registration - ORG	China	Issued	201530071092.8	Mar 24, 2015		
<u>538.001.1Y.CN1</u>	<u>Bottle (Bobble Premium w/ filter and cap)</u>	Design Registration - ORG	China	Issued	201530302315.7	Aug 13, 2015		

<u>538.001.1Z.CN1</u>	<u>Water Filter (Bobble Premium)</u>	Design Registration - ORG	China	Issued	201530302313.8	Aug 13, 2015		
<u>538.001.2Z.CN1</u>	<u>Bottle</u>	Design Registration - ORG	China	Pending	201530302314.2	Aug 13, 2015		
<u>538.001.2B.CN1</u>	<u>Bottle</u>	Design Registration - ORG	China	Issued	201530302311.9	Aug 13, 2015		
<u>538.001.2A.CN1</u>	<u>Bottle</u>	Design Registration - ORG	China	Issued	201530302314.2	Aug 13, 2015		
<u>538.001.2D.CN1</u>	<u>BOTTLE WITH CLOSURE</u>	Design Registration - ORG	China	Pending	201730172482.3	May 11, 2017		
<u>538.001.2E.CN1</u>	<u>CLOSURE</u>	Design Registration - ORG	China	Pending	201730172474.9	May 11, 2017		
<u>538.001.2H.CN1</u>	<u>CANISTER</u>	Design Registration - ORG	China	Pending	201730228420.X	Jun 7, 2017		
<u>538.001.2G.CN1</u>	<u>CLOSURE</u>	Design Registration - ORG	China	Pending	201730228417.8	Jun 7, 2017		
<u>538.001.1A.CO1</u>	<u>Botella de Agua</u>	Design Registration - ORG	Colombia	Issued	10092057	Jul 28, 2010		
<u>538.001.1Y.EM1</u>	<u>Bottle (Bobble Premium w/ filter and cap)</u>	Design Registration - ORG	European Union	Issued	002752550-0001	Aug 11, 2015		
<u>538.001.1Z.EM1</u>	<u>Water Filter (Bobble Premium)</u>	Design Registration - ORG	European Union	Issued	002752642-0001	Aug 11, 2015		

<u>538.001.2A.EM1</u>	<u>Bottle</u>	<u>Design Registration - ORG</u>	<u>European Union</u>	<u>Issued</u>	<u>002753368-0001</u>	<u>Aug 12, 2015</u>		
<u>538.001.2B.EM1</u>	<u>Bottle</u>	<u>Design Registration - ORG</u>	<u>European Union</u>	<u>Issued</u>	<u>002753418</u>	<u>Aug 12, 2015</u>		
<u>538.001.2E.EU1</u>	<u>CLOSURE</u>	<u>Design Registration - ORG</u>	<u>European Union</u>	<u>Issued</u>	<u>003803030</u>	<u>Mar 16, 2017</u>		
<u>538.001.2D.EU1</u>	<u>BOTTLE WITH CLOSURE</u>	<u>Design Registration - ORG</u>	<u>European Union</u>	<u>Issued</u>	<u>003802818</u>	<u>Mar 16, 2017</u>		
<u>538.001.2H.EU1</u>	<u>CANISTER</u>	<u>Design Registration - ORG</u>	<u>European Union</u>	<u>Pending</u>	<u>004033553</u>	<u>Jun 6, 2017</u>		
<u>538.001.2G.EU1</u>	<u>CLOSURE</u>	<u>Design Registration - ORG</u>	<u>European Union</u>	<u>Pending</u>	<u>004033587</u>	<u>Jun 6, 2017</u>		
<u>538.001.1A.HK1</u>	<u>Water Bottle</u>	<u>Design Registration - ORG</u>	<u>Hong Kong</u>	<u>Issued</u>	<u>1000589.0M001 to 006</u>	<u>Apr 1, 2010</u>		
<u>538.001.1Y.HK1</u>	<u>Bottle (Bobble Premium w/ filter and cap)</u>	<u>Design Registration - ORG</u>	<u>Hong Kong</u>	<u>Issued</u>	<u>1501795.3M001</u>	<u>Aug 13, 2015</u>		
<u>538.001.1Z.HK1</u>	<u>Bottle Cap with Filter</u>	<u>Design Registration - ORG</u>	<u>Hong Kong</u>	<u>Issued</u>	<u>1501794.0</u>	<u>Aug 13, 2015</u>		
<u>538.001.2A.HK1</u>	<u>Bottle (Bobble Premium w/ filter and cap)</u>	<u>Design Registration - ORG</u>	<u>Hong Kong</u>	<u>Issued</u>	<u>1501795.3M002</u>	<u>Aug 13, 2015</u>		
<u>538.001.2B.HK1</u>	<u>Bottle (Bobble Premium w/ filter and cap)</u>	<u>Design Registration - ORG</u>	<u>Hong Kong</u>	<u>Issued</u>	<u>1501795.3M003</u>	<u>Aug 13, 2015</u>		



<u>538.001.2E.HK1</u>	<u>CLOSURE</u>	Design Registration - ORG	Hong Kong	Pending	1071027.7	May 26, 2017		
<u>538.001.2D.HK1</u>	<u>BOTTLE WITH CLOSURE</u>	Design Registration - ORG	Hong Kong	Pending	1701028.9	May 26, 2017		
<u>538.001.2H.HK1</u>	<u>CANISTER</u>	Design Registration - ORG	Hong Kong	Pending	1701112.7	Jun 7, 2017		
<u>538.001.2G.HK1</u>	<u>CLOSURE</u>	Design Registration - ORG	Hong Kong	Pending	1701111.5	Jun 7, 2017		
<u>538.001.1A.IL</u>	<u>Water Bottle</u>	Design Registration - ORG	Israel	Issued	49565	Jun 7, 2010		
<u>538.001.1A.JP</u>	<u>Water Bottle</u>	Design Registration - ORG	Japan	Issued	2010-009805	Oct 8, 2010		
<u>538.001.1B.JP</u>	<u>Bottle Top with Filter</u>	Design Registration - ORG	Japan	Issued	2010018902	Dec 17, 2010		
<u>538.001.1D.JP</u>	<u>Water Bottle</u>	Design Registration - ORG	Japan	Issued	D2010-018403	Jan 14, 2011		
<u>538.001.1G.JP1</u>	<u>Water Pitcher and Filter</u>	Design Registration - ORG	Japan	Issued	2011-20188	Sep 5, 2011		
<u>538.001.1Y.JP1</u>	<u>Bottle (Bobble Premium w/ filter and cap)</u>	Design Registration - ORG	Japan	Pending	JP2015-017950	Aug 13, 2015		
<u>538.001.1Z.JP1</u>	<u>Water Filter (Bobble Premium)</u>	Design Registration - ORG	Japan	Issued	2015-017949	Aug 13, 2015		

538.001.2A.JP1	Bottle	Design Registration - ORG	Japan	Pending	JP2015-017952	Aug 13, 2015		
538.001.2B.JP1	Bottle	Design Registration - ORG	Japan	Issued	2015-017951	Aug 13, 2015		
538.001.1Y.JP2	Bottle (Bobble Premium w/ filter and cap)	Design Registration - ORG	Japan	Pending	2016-012451	Aug 13, 2015		
538.001.2A.JP2	Bottle	Design Registration - ORG	Japan	Pending	2016-012452	Aug 13, 2015		
538.001.1A.KR1	Water Bottle	Design Registration - ORG	Republic of Korea	Issued	3020100032982	Jul 28, 2010		
538.001.1B.KR	Bottle Top with Filter	Design Registration - ORG	Republic of Korea	Issued	2010-32984	Jul 28, 2010		
538.001.1Y.KR1	Bottle (Bobble Premium w/ filter and cap)	Design Registration - ORG	Republic of Korea	Issued	30-2015-0040007	Aug 7, 2015		
538.001.1Z.KR1	Water Filter (Bobble Premium)	Design Registration - ORG	Republic of Korea	Issued	30-2015-0040011	Aug 7, 2015		
538.001.2A.KR1	Bottle	Design Registration - ORG	Republic of Korea	Issued	30-2015-0040016	Aug 7, 2015		
538.001.2B.KR1	Bottle	Design Registration - ORG	Republic of Korea	Issued	30-2015-0040021	Aug 7, 2015		
538.001.1A.MX	Water Bottle	Design Registration - ORG	Mexico	Issued	MX/F/10/000664	Mar 10, 2010		

538.001.11.MX	Bottle Cap	Design Registration - ORG	Mexico	Issued	MX/F/12/001087	Apr 3, 2012		
538.001.1Y.MX1	Bottle (Bobble Premium w/ filter and cap)	Design Registration - ORG	Mexico	Pending	MX/F/2015/002522	Aug 13, 2015		
538.001.1Z.MX1	Water Filter (Bobble Premium)	Design Registration - ORG	Mexico	Pending	MX/F/2015/002523	Aug 13, 2015		
538.001.2A.MX1	Bottle	Design Registration - ORG	Mexico	Pending	MX/F/2015/002524	Aug 13, 2015		
538.001.2B.MX1	Bottle	Design Registration - ORG	Mexico	Pending	MX/F/2015/002525	Aug 13, 2015		
538.001.1A.NO	Water Bottle	Design Registration - ORG	Norway	Issued	20110056	Jan 27, 2011		
538.001.1Y.2A.2B.NO1	Bottle (Bobble Premium w/ filter and cap)	Design Registration - ORG	Norway	Issued	084930	Aug 13, 2015		
538.001.1A.NZ	Water Bottle	Design Registration - ORG	New Zealand	Issued	413351	Jan 28, 2010		
538.001.1I.NZ	Bottle Cap	Design Registration - ORG	New Zealand	Issued	416108	Apr 3, 2012		
538.001.1Y.SG1	Bottle (Bobble Premium w/ filter and cap)	Design Registration - ORG	Singapore	Pending	30201501366Q	Aug 12, 2015		
538.001.1Z.SG1	Water Filter (Bobble Premium)	Design Registration - ORG	Singapore	Pending	30201501369Y	Aug 12, 2015		

<u>538.001.2A.SG1</u>	<u>Bottle</u>	Design Registration - ORG	Singapore	Pending	30201501367S	Aug 12, 2015		
<u>538.001.2B.SG1</u>	<u>Bottle</u>	Design Registration - ORG	Singapore	Issued	30201501368U	Aug 12, 2015		
<u>538.001.1Y.TW1</u>	<u>Bottle (Bobble Premium w/ filter and cap)</u>	Design Registration - ORG	Taiwan R.O.C.	Issued	104304401	Aug 13, 2015		
<u>538.001.1Z.TW1</u>	<u>Water Filter (Bobble Premium)</u>	Design Registration - ORG	Taiwan R.O.C.	Issued	104304399	Aug 13, 2015		
<u>538.001.2A.TW1</u>	<u>Bottle</u>	Design Registration - ORG	Taiwan R.O.C.	Issued	104304400	Aug 13, 2015		
<u>538.001.2B.TW1</u>	<u>Bottle</u>	Design Registration - ORG	Taiwan R.O.C.	Issued	104304398	Aug 13, 2015		
<u>538.001.2E.TW1</u>	<u>CLOSURE</u>	Design Registration - ORG	Taiwan R.O.C.	Pending		Jun 8, 2017		
<u>538.001.2H.TW1</u>	<u>CANISTER</u>	Design Registration - ORG	Taiwan R.O.C.	Pending		Jun 7, 2017		
<u>538.001.2G.TW1</u>	<u>CLOSURE</u>	Design Registration - ORG	Taiwan R.O.C.	Pending		Jun 7, 2017		
<u>538.001.2D.TW1</u>	<u>BOTTLE WITH CLOSURE</u>	Design Registration - ORG	Taiwan R.O.C.	Pending		Jun 8, 2017		
<u>538.001.1A.ZA</u>	<u>Water Bottle</u>	Design Registration - ORG	South Africa	Issued	AZ010/00794	Jun 4, 2010		

538.001.1Y.ZA1	Bottle (Bobble Premium w/ filter and cap)	Design Registration - ORG	South Africa	Issued	A2015/01199	Aug 12, 2015		
538.001.1Z.ZA1	Water Filter (Bobble Premium)	Design Registration - ORG	South Africa	Issued	A2015/01201	Aug 12, 2015		
538.001.2A.ZA1	Bottle	Design Registration - ORG	South Africa	Issued	A2015/01198	Aug 12, 2015		
538.001.2B.ZA1	Bottle	Design Registration - ORG	South Africa	Issued	A2015/01200	Aug 12, 2015		
538.001.2D.ZA1	BOTTLE WITH CLOSURE	Design Registration - ORG	South Africa	Pending	A2017/00623	Apr 20, 2017		
538.001.2E.ZA1	CLOSURE	Design Registration - ORG	South Africa	Pending	A2017/00622	Apr 20, 2017		
538.001.2H.ZA1	CANISTER	Design Registration - ORG	South Africa	Pending	A2017/00922	Jun 6, 2017		
538.001.2G.ZA1	CLOSURE	Design Registration - ORG	South Africa	Pending	A2017/00920	Jun 6, 2017		
538.001.1F.AU	Squeezable Beverage Bottle and Filter System	Innovation - ORG	Australia	Issued	2012100478	Apr 26, 2012	2012100478	May 10, 2012
538.001.1G.CN	Water Pitcher and Filter	Model - ORG	China	Issued	201130310773.7	Sep 2, 2011	ZL201130310773.7	Nov 21, 2012
538.001.1E.TW	Water Bottle	Model - ORG	Taiwan R.O.C.	Issued	100202144	Jan 28, 2011	M415889	Nov 11, 2011
538.001.2F.US1	CLOSURE WITH DETACHABLE FLIP STRAW	Prov - ORG	United States of America	Pending	62/376,975	Aug 19, 2016		

538.001.1F.US2	Squeezable Beverage Bottle and Filter System	Utility - CIP	United States of America	Issued	13/578,611	Feb 11, 2011	9004292	Apr 14, 2015
538.001.1V.CIP1	Beverage Filtering System	Utility - CIP	United States of America	Pending	15/631,065	Jun 23, 2017		
538.001.1F.US3	Squeezable Beverage Bottle and Filter System	Utility - CON	United States of America	Pending	14/630,717	Feb 25, 2015		
538.001.1F.AU.D1 V2	Squeezable Beverage Bottle and Filter System	Utility - DIV	Australia	Pending	2015242959	Feb 11, 2011		
538.001.1F.CN2	Squeezable Beverage Bottle and Filter System	Utility - DIV	China	Pending	201510092983.0	Mar 2, 2015		
538.001.1F.CH	Squeezable Beverage Bottle and Filter System	Utility - EPPAT	Switzerland	Issued	11742903.5	Feb 11, 2011		Feb 8, 2017
538.001.1F.DE	Squeezable Beverage Bottle and Filter System	Utility - EPPAT	Germany	Issued	11742903.5	Feb 11, 2011	602011 038 530.5	Feb 8, 2017
538.001.1F.FR	Squeezable Beverage Bottle and Filter System	Utility - EPPAT	France	Issued	11742903.5	Feb 11, 2011		Feb 8, 2017
538.001.1F.UK	Squeezable Beverage Bottle and Filter System	Utility - EPPAT	United Kingdom	Issued	11742903.5	Feb 11, 2011		Feb 8, 2017
538.001.1F.IE	Squeezable Beverage Bottle and Filter System	Utility - EPPAT	Ireland	Issued	11742903.5	Feb 11, 2011		Feb 8, 2017
538.001.1F.LI	Squeezable Beverage Bottle and Filter System	Utility - EPPAT	Liechtenstein	Issued	11742903.5	Feb 11, 2011		Feb 8, 2017

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538.001.1F.LU	Squeezable Beverage Bottle and Filter System	Utility - EPPAT	Luxembourg	Issued	11742903.5	Feb 11, 2011		Feb 8, 2017
538.001.1F.MC	Squeezable Beverage Bottle and Filter System	Utility - EPPAT	Monaco	Issued	11742903.5	Feb 11, 2011		Feb 8, 2017
538.001.1F.MT	Squeezable Beverage Bottle and Filter System	Utility - EPPAT	Malta	Issued	11742903.5	Feb 11, 2011		Feb 8, 2017
538.001.1F.NL	Squeezable Beverage Bottle and Filter System	Utility - EPPAT	Netherlands	Issued	11742903.5	Feb 11, 2011		Feb 8, 2017
538.001.1F.PL	Squeezable Beverage Bottle and Filter System	Utility - EPPAT	Poland	Issued	11742903.5	Feb 11, 2011		Feb 8, 2017
538.001.1F.AU2	Squeezable Beverage Bottle and Filter System	Utility - NSPCT	Australia	Issued	2011215628	Feb 11, 2011	2011215628	Oct 29, 2015
538.001.1F.CA	Squeezable Beverage Bottle and Filter System	Utility - NSPCT	Canada	Issued	2,801,642	Feb 11, 2011	2801642	Apr 14, 2015
538.001.1F.CN	Squeezable Beverage Bottle and Filter System	Utility - NSPCT	China	Issued	201180009137.8	Feb 11, 2011	201180009137.8	Apr 1, 2015
538.001.1F.EU	Squeezable Beverage Bottle and Filter System	Utility - NSPCT	European Patent Office	Issued	11742903.5	Feb 11, 2011	2569074	Feb 8, 2017
538.001.1F.ZA	Squeezable Beverage Bottle and Filter System	Utility - NSPCT	South Africa	Issued	2012/06745	Feb 11, 2011	2012/06745	Aug 28, 2013

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538.001.1F.AR	Botella Estrujable Para Bebida Y Sistema De Filtro	Utility - ORG	Argentina	Pending	P110100448	Feb 14, 2011		
538.001.1F.HK1	Beverage Bottle Filter System	Utility - ORG	Hong Kong	Issued	13106653.0	Jun 5, 2013		Sep 30, 2015
538.001.1F.HK2	Squeezable Beverage Bottle and Filter System	Utility - ORG	Hong Kong	Issued	15107763.3	Jun 5, 2013	1179563	Feb 19, 2016
538.001.1F.TW	Beverage Bottle Filter System	Utility - ORG	Taiwan R.O.C.	Pending	100104871	Feb 14, 2011		
538.001.1Q.US1	METHOD FOR MANUFACTURE OF STATIC FILTRATION MEDIA	Utility - ORG	United States of America	Issued	09/741,342	Dec 21, 2000	6506449	Jan 14, 2003
538.001.1R.US1	Personal Water Filter Bottle System	Utility - ORG	United States of America	Issued	09/566,384	May 8, 2000	6569329	May 27, 2003
538.001.1S.US1	Static Filter Pitcher	Utility - ORG	United States of America	Issued	09/506,575	Feb 18, 2000	6602406	Aug 5, 2003
538.001.1M.US1	Enhanced In- Bottle Filtration Mechanism and Techniques	Utility - ORG	United States of America	Issued	09/008,845	Jan 20, 1998	6136189	Oct 24, 2000
538.001.1O.US1	Sub-Micron Sport Bottle With Ceramic Filtering Element	Utility - ORG	United States of America	Issued	09/132,312	Aug 11, 1998	6193886	Feb 27, 2001
538.001.1N.US1	Shroud for Bottle Mounted Filters	Utility - ORG	United States of America	Issued	09/132,143	Aug 10, 1998	6153096	Nov 28, 2000
538.001.1P.US1	Bottle Specialty Water Filters	Utility - ORG	United States of America	Issued	09/228,746	Jan 12, 1999	6200471	Mar 13, 2001
538.001.1V.US1	Beverage Filtering System	Utility - ORG	United States of America	Pending	12/660,851	Mar 4, 2010		
538.001.1F.PCT	Beverage Bottle Filter System	Utility - ORG	PCT	Pending	PCT/US11/024608	Feb 11, 2011		

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538.001.1L.RX1	Bottle Filter Cap	Utility - REEX	United States of America	Issued	90/012,453	Aug 24, 2012	5609759CI	May 5, 2015
538.001.1N.RX1	Shroud for Bottle Mounted Filters	Utility - REEX	United States of America	Pending	90/012,452	Aug 24, 2012		
538.001.1K.US1	Beverage Container with Infuser	Design - ORG	United States of America	Abandoned	29/415,602	Mar 12, 2012		
538.001.1G.AU2	Water Pitcher and Filter	Design Registration - DIV	Australia	Abandoned	14857/2011	Aug 29, 2011		
538.001.1G.AU3	Filter for a Pitcher	Design Registration - DIV	Australia	Abandoned	14858/2011	Aug 29, 2011		
538.001.1G.IP3	Filter	Design Registration - DIV	Japan	Abandoned	D2012-006234	Sep 5, 2011		
538.001.1G.OHIM	Pitcher	Design Registration - INT	European Union	Abandoned	001910480	Aug 31, 2011		
538.001.1G.AU1	Water Pitcher and Filter	Design Registration - ORG	Australia	Abandoned	13793/2011	Aug 29, 2011		
538.001.1L.BR	Bottle Cap	Design Registration - ORG	Brazil	Abandoned	3020120016541	Apr 3, 2012		
538.001.1A.BR	Configuracao Aplicada Em Prasco	Design Registration - ORG	Brazil	Abandoned	D17002004-3	Apr 13, 2010		
538.001.1Y.CL1	Bottle (Bobble Premium w/ filter and cap)	Design Registration - ORG	Chile	Abandoned	02267-2015	Aug 13, 2015		
538.001.1Z.CL1	Water Filter (Bobble Premium)	Design Registration - ORG	Chile	Abandoned	02266-2015	Aug 13, 2015		
538.001.2A.CL1	Bottle	Design Registration - ORG	Chile	Abandoned	02265-2015	Aug 13, 2015		
538.001.2B.CL1	Bottle	Design Registration - ORG	Chile	Abandoned	02268-2015	Aug 13, 2015		
538.001.1A.GT1	Water Bottle	Design Registration - ORG	Guatemala	Abandoned	S2010-00028	Jul 27, 2010		

<u>538.001.1A.RU</u>	<u>Water Bottle</u>	<u>Design Registration - ORG</u>	<u>Russian Federation</u>	<u>Abandoned</u>	<u>2010502155</u>	<u>Jul 28, 2010</u>		
<u>538.001.1A.SG</u>	<u>Water Bottle</u>	<u>Design Registration - ORG</u>	<u>Singapore</u>	<u>Abandoned</u>	<u>D2010/609/E</u>	<u>Jul 28, 2010</u>		
<u>538.001.1A.CL1</u>	<u>Water Bottle</u>	<u>Model - ORG</u>	<u>Chile</u>	<u>Abandoned</u>	<u>806-2010</u>	<u>Jul 28, 2010</u>	<u>6523</u>	<u>May 22, 2013</u>
<u>538.001.1F.US1</u>	<u>Beverage Bottle Filter System</u>	<u>Utility - ORG</u>	<u>United States of America</u>	<u>Abandoned</u>	<u>12/854,721</u>	<u>Aug 11, 2010</u>		
<u>538.001.1L.US1</u>	<u>Bottle Filter Cap</u>	<u>Utility - ORG</u>	<u>United States of America</u>	<u>Expired</u>	<u>08/460,721</u>	<u>Jun 2, 1995</u>	<u>5609759</u>	<u>Mar 11, 1997</u>


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SCHEDULE B

Trademarks


Country	Trademark	TM Logo	Classes	Application No. date	Registration No. Date	Status	Renewal Due	Renewal Sub-Status	Proprietor	GRN
Albania	<b>BOBBLE</b>		11, 21	1132490	1 Aug 2012	1 Dec 2014 Registered	1 Aug 2022		Seventh Generation Ventures, Inc.	5344037
Classes			Goods/Services							
11			Filters for drinking water; water filtration pitchers sold empty; and water filtration bottles sold empty.							
21			Ice cube molds; lunchboxes; and cleaning brushes for household use.							
Albania	<b>BOBBLE</b>		11, 21	1132490	1 Aug 2012	1 Aug 2012 Registered	1 Aug 2022		Seventh Generation Ventures, Inc.	5344879
Classes			Goods/Services							
11			Filters for drinking water; water filtration pitchers sold empty; and water filtration bottles sold empty.							
21			Ice cube molds; lunchboxes; and cleaning brushes for household use.							
Australia	<b>BOBBLE</b>		11, 21	1054357	23 Sep 2010	27 Apr 2012 Registered	23 Sep 2020		Seventh Generation Ventures, Inc.	5344844
Classes			Goods/Services							
11			Water filtering units for refillable, reusable plastic water bottles; filters for drinking water.							
21			Bottles, sold empty; plastic water bottles sold empty; sports bottles sold empty.							

Australia BOBBLE  11 13 Oct 2010 1396182 13 Oct 2010 Registered 13 Oct 2020 Seventh Generation, Inc.


Classes Goods/Services  
11 Filtering units for refillable, reusable plastic water bottles; filters for drinking water.

Australia BOBBLE 11 23 Sep 2010 1392296 23 Sep 2010 Registered 23 Sep 2020 Seventh Generation, Inc.

Classes Goods/Services  
11 Filtering units for refillable, reusable plastic water bottles; filters for drinking water

Australia BOBBLE  
MAKE WATER BETTER  11, 21 26 Oct 2009 1353889 26 Oct 2009 Registered 19 Oct 2019 Seventh Generation, Inc.

Classes Goods/Services  
11 Filtering units for refillable, reusable plastic water bottles; filters for drinking water  
21 Bottles, sold empty; plastic water bottles sold empty; sports bottles sold empty; squeeze bottle sold empty

Australia BOBBLE (STYLISTED)  11 1056804 13 Oct 2010 1056804 13 Oct 2010 Registered 13 Oct 2020 Seventh Generation Ventures, Inc.

Classes Goods/Services  
11 Filtering units for refillable, reusable plastic water bottles; filters for drinking water.

Australia BOBBLE INFUSE 21 1767286 (I/R 30 Oct 1296132) 2015

Pending

Seventh Generation Ventures, Inc. 5348045

Classes Goods/Services  
21 Plastic water bottles sold empty; water filtration bottles sold empty; plastic beverage containers, namely for flavor enhanced water; portable beverage containers.

Australia BOBBLE INSULATE 21 1280717 2 Nov 2015 1280717 2 Nov 2015

Registered 2 Nov 2015

Seventh Generation Ventures, Inc. 5345167

Classes Goods/Services  
21 Thermal containers for beverages; beverage containers sold empty; portable hot beverage dispensers; coffee mugs; tea mugs; thermal containers for household use.

Australia BOBBLE MAKE WATER BETTER (STYLISTED) 11, 21 1032367 26 Oct 2009 1032367 26 Oct 2009

Registered 26 Oct 2019

Seventh Generation Ventures, Inc. 5345167

Classes Goods/Services  
11 Filtering units for refillable, reusable plastic water bottles; filters for drinking water.  
21 Bottles, sold empty; plastic water bottles sold empty; sports bottles sold empty; squeeze bottle sold empty.

Australia PRESSE BY BOBBLE 21 1253206 4 May 2015 1253206 4 May 2015

Registered 4 May 2015

Seventh Generation Ventures, Inc. 5367352

Classes Goods/Services  
21 Non-electric makers of coffee, tea and extractable beverages; nonelectric coffee pots; tea pots; thermal insulated containers for food or beverages; non-paper reusable filters being part of non-electric makers of coffee, tea and extractable beverages.

Australia PRESSE BY BOBBLE 21 1702790 4 May 2015 1702790 15 Jan 2016

Registered 4 May 2015

Seventh Generation Ventures, Inc. 5344268

Classes Goods/Services  
21 Non-electric makers of coffee, tea and extractable beverages; nonelectric coffee pots; tea pots; thermal insulated containers for food or beverages; non-paper reusable filters being part of non-electric makers of coffee, tea and extractable beverages.

Belarus BOBBLE 11, 21 1132490

1 Aug 2012 1132490 1 Aug 2012 Registered 1 Aug 2022

Seventh Generation Ventures, Inc. 5344880

Classes Goods/Services  
11 Filters for drinking water; water filtration pitchers sold empty; and water filtration bottles sold empty.  
21 Ice cube molds; lunchboxes; and cleaning brushes for household use.

Bosnia & Herzegovina BOBBLE 11, 21 1132490

1 Aug 2012 1132490 1 Aug 2012 Registered 1 Aug 2022

Seventh Generation Ventures, Inc. 5344880

Classes Goods/Services  
11 Filters for drinking water; water filtration pitchers sold empty; and water filtration bottles sold empty.  
21 Ice cube molds; lunchboxes; and cleaning brushes for household use.

Brazil BOBBLE MAKE WATER BETTER (STYLISED) 21 830588396

22 Apr 2010 Pending

Seventh Generation Ventures, Inc. 5344278

Classes Goods/Services  
21 Bottles, sold empty; plastic water bottles sold empty; sports bottles sold empty.

Brazil BOBBLE MAKE WATER BETTER (STYLISED) 11 830588418

22 Apr 2010 Pending

Seventh Generation Ventures, Inc. 5344282

Classes Goods/Services  
11 Filtering units for water bottles plastic reusable, refillable; filters for drinking water.

Canada BOBBLE 1, 21 1735024

29 Jun 2015 967964 11 Apr 2017 Registered 11 Apr 2032

Seventh Generation Ventures, Inc. 5344300

Classes

Goods/Services

Wholesale and retail store services featuring water sanitization and purification filters and filtering units, plastic bottles, sports bottles, pitchers, jugs, beverage containers, bottle cleaning equipment, and beverage purification products suitable for flavored and unflavored beverages.

Filters for drinking water; water filtration pitchers sold empty; and water filtration bottles sold empty; water filtering units for refillable, reusable plastic water bottles; water bottles, sold empty; plastic water bottles sold empty; sports bottles sold empty; plastic bottles, sports bottles, pitchers, jugs, beverage containers, and beverage containers including water filtering units for domestic use and filters for drinking water, beverage containers suitable for flavored beverages.

Canada BOBBLE INFUSE

21 1753278

4 Nov 2015

Pending

Seventh Generation Ventures, Inc. 5344695

TRADEMARK

Classes

Goods/Services

Plastic water bottles sold empty; water filtration bottles sold empty; plastic beverage containers, namely, for flavor enhanced water; portable beverage containers.

Canada BOBBLE INSULATE

21 1753277

4 Nov 2015

969731

2 May 2017 Registered 2 May 2032

Seventh Generation Ventures, Inc. 5344692

Classes

Goods/Services

Thermal containers for beverages; beverage containers sold empty; portable hot beverage dispensers; coffee mugs; tea mugs; thermal containers for food and beverage for household use.

Canada BOBBLE MAKE WATER BETTER (STYLISED)

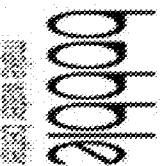
1, 2 1457947

4 Nov 2009

TMAA807109

21 Sep 2011 Registered 21 Sep 2026

Seventh Generation Ventures, Inc. 5345653



Goods/Services

Filtering units for refillable, reusable plastic water bottles and filters for domestic use for drinking water. Water bottles sold empty, including filtered water bottles, plastic water bottles sold empty, sports bottles sold empty and squeeze bottles sold empty.

Canada PRESSE BY BOBBLE

21 1726721

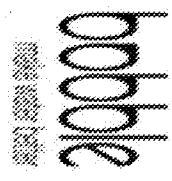
4 May 2015

Pending

Seventh Generation Ventures, Inc. 5344301

Classes Goods/Services  
 21 Non-electric coffee makers and tea infusers; non-electric coffee pots; tea pots; thermal insulated containers for food or beverages; non-paper reusable filters being part of non-electric coffee makers and tea infusers.

**BOBBLE MAKE WATER BETTER (STYLISED)**



Seventh Generation Ventures, Inc. 5344600

Classes Goods/Services  
 11 Filtering units for refillable, reusable plastic water bottles and filters for domestic use for drinking water.  
 21 Water bottles sold empty, including filtered water bottles, plastic water bottles sold empty, sports bottles sold empty and squeeze bottles sold empty.

China **BOBBLE** 11 G1054357 23 Sep 2010 G1054357 23 Sep 2010 Pending Pending Seventh Generation Ventures, Inc. 5344716

Classes Goods/Services  
 11 Filtering units for refillable, reusable plastic water bottles; filters for drinking water.

China **BOBBLE** 11, 21 1132490 1 Aug 2012 Pending Pending Seventh Generation Ventures, Inc. 5348040

Classes Goods/Services  
 11 Water filtering units for refillable, reusable plastic water bottles; filters for drinking water.  
 21 Bottles, sold empty; plastic water bottles sold empty; sports bottles sold empty.

China **BOBBLE** 35 1229170 5 Sep 2014 1229170 5 Sep 2014 Pending Pending Seventh Generation Ventures, Inc. 5345141

Classes Goods/Services  
 35 Wholesale and retail store services featuring water sanitization and purification filters and filtering units, plastic bottles, sports bottles, pitchers, jugs, beverage containers, bottle cleaning equipment, lunchboxes, ice cube molds and beverage purification products suitable for flavored and unflavored beverages.



China BOBBLE (CHINESE CHARACTERS) 35 15151488 14 Aug 2014 15151488 28 Sep 2015 Registered 27 Sep 2025 Seventh Generation Ventures, Inc. 5344703

Classes Goods/Services  
Retail or wholesale services for sanitary preparations and medical supplies; advertising; business management assistance, outsourcing services (business assistance); sales promotion for others (purchasing goods or services for other businesses), marketing; sponsorship search; sales and rental of vending machines.

China BOBBLE (CHINESE CHARACTERS) 21 15151486 14 Aug 2014 15151486 28 Sep 2015 Registered 27 Sep 2025 Seventh Generation Ventures, Inc. 5344711

Classes Goods/Services  
Bottles, sold empty; jugs; pitcher; plastic water bottles, sold empty; sports bottles, sold empty; squeeze bottles, sold empty; reusable plastic water bottles sold empty; ice cube molds; lunchboxes; cleaning brushes for household use.

China BOBBLE (CHINESE CHARACTERS) 11 15151549 14 Aug 2014 15151549 28 Sep 2015 Registered 27 Sep 2025 Seventh Generation Ventures, Inc. 5344714

Classes Goods/Services  
Water filtering units for refillable, re-usable plastic water bottles; filtering units for refillable, re-usable water pitchers and jugs; filters for drinking water; water filters; water filtration cartridges; filtering units for water filtering; filters for drinking water; water filtration and purification units and replacement cartridges and filters therefor; filtering apparatus; water filtration cartridges; water filtration bottles sold empty; water filtration pitchers sold empty, water filtration jugs sold empty.

China BOBBLE (CHINESE CHARACTERS) 21 15151487 14 Aug 2014 15151487 28 Sep 2015 Registered 27 Sep 2025 Seventh Generation Ventures, Inc. 5344715

Classes  
21  
Goods/Services  
Bottles, sold empty; jugs; pitcher; plastic water bottles, sold empty; sports bottles, sold empty; squeeze bottles, sold empty; reusable plastic water bottles sold empty; ice cube molds; lunchboxes; cleaning brushes for household use.

China  
BOBBLE  
INFUSE  
21  
1296132  
30 Oct  
2015  
Pending  
Seventh  
Generation  
Ventures,  
Inc. 5345162

Classes  
21  
Goods/Services  
Plastic water bottles sold empty; water filtration bottles sold empty; plastic beverage containers, namely for flavor enhanced water; portable beverage containers.

China  
BOBBLE  
INFUSE  
(CHINESE  
CHARACTERS)  
21  
18920719  
19 Jan  
2016  
28 Feb  
2017  
Registered  
27 Feb  
2027  
Seventh  
Generation  
Ventures,  
Inc. 5344724

Classes  
21  
Goods/Services  
Plastic water bottles sold empty; water filtration bottles sold empty; plastic beverage containers for household use; used for creating flavor enhanced water; portable beverage containers.

China  
BOBBLE  
INSULATE  
21  
1280717  
2 Nov  
2015  
Pending  
Seventh  
Generation  
Ventures,  
Inc. 5345162

Classes  
21  
Goods/Services  
Thermal containers for beverages; beverage containers sold empty; portable hot beverage dispensers; coffee mugs; tea mugs; thermal containers for household use.  
出售的空饮料容器; 便携式热饮分配器; 保温饮料容器; 有柄的咖啡杯; 家用保温容器; 有柄的茶杯。

China  
BOBBLE  
INSULATE  
(CHINESE  
CHARACTERS)  
21  
18920720  
19 Jan  
2016  
Pending  
Seventh  
Generation  
Ventures,  
Inc. 5344697

Classes  
21  
Goods/Services  
Thermal containers for beverages; beverage containers sold empty; portable hot beverage dispensers; coffee mugs; tea mugs; thermal containers for household use.

TRADEMARK

REEL: 006158 FRAME: 0305

**BOBBLE MAKE**  
**WATER BETTER (STYLISTED)**  
 11 G1032367 26 Oct 2009 G1032367 2 Jun 2010 Registered 26 Oct 2019  
 Seventh Generation Ventures, Inc. 5344727

Goods/Services  
 Filtering units for refillable, reusable plastic water bottles; Filters for drinking water.

**BOBBLE MAKE**  
**WATER BETTER (STYLISTED)**  
 11, 21 1032367 26 Oct 2009 Pending  
 Seventh Generation Ventures, Inc. 5348078

Goods/Services  
 Filtering units for refillable, reusable plastic water bottles; filters for drinking water.  
 Bottles, sold empty; plastic water bottles sold empty; sports bottles sold empty; squeeze bottle sold empty.

**TRADEMARK**

**REEL: 006158 FRAME: 0306**

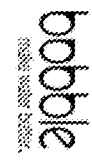
**PRESSE BY BOBBLE**  
 21 1253206 4 May 2015 1253206 4 May 2015 Registered 4 May 2025  
 Seventh Generation Ventures, Inc. 5345202

Goods/Services  
 Non-electric makers of coffee, tea and extractable beverages; nonelectric coffee pots; tea pots; thermal insulated containers for food or beverages; non-paper reusable filters being part of non-electric makers of coffee, tea and extractable beverages.

**PRESSE BY BOBBLE (CHINESE CHARACTERS)**  
  
 21 17048264 27 May 2015 17048264 28 Jul 2016 Registered 27 Jul 2026  
 Seventh Generation Ventures, Inc. 5344722

Goods/Services  
 Non-electric makers of coffee, tea; non-electric coffee pots; tea pots; thermal insulated containers for food or beverages; strainers; fruit presses, non-electric, for household purposes; coffee filters, not electric; coffee percolators, not-electric; tea strainers, not of precious metal.

**BOBBLE MAKE**  
**WATER BETTER (STYLISTED)**  
 11 10122101 1 Oct 2010 424942 27 May 2011 Registered 27 May 2021  
 Seventh Generation Ventures, Inc. 5344734



11 Filter units for plastic bottles of water and reusable refillable; drinking water filters.

**BOBBLE MAKE**  
WATER BETTER (STYLISED) 21 10122102 1 Oct 2010 424943 27 May 2011 Registered 27 May 2021  
Seventh Generation Ventures, Inc. 5344735

Classes 21 Goods/Services Bottles (empty); plastic bottles of water (empty); cantimploras for athletes (empty).

**BOBBLE MAKE**  
WATER BETTER. (STYLISED) 11, 21 MP1032367 26 Oct 2009 1032367 21 Sep 2011 Registered 26 Oct 2019  
Seventh Generation Ventures, Inc. 5345168

Classes 11 Goods/Services Filtering units for refillable, reusable plastic water bottles; filters for drinking water.  
21 Bottles, sold empty; plastic water bottles sold empty; sports bottles sold empty; squeeze bottle sold empty.

**BOBBLE** 35 1229170 5 Sep 2014 1229170 5 Sep 2014 Registered 5 Sep 2024  
Seventh Generation Ventures, Inc. 5345142

Classes 35 Goods/Services Wholesale and retail store services featuring water sanitization and purification filters and filtering units, plastic bottles, sports bottles, pitchers, jugs, beverage containers, bottle cleaning equipment, lunchboxes, ice cube molds and beverage purification products suitable for flavored and unflavored beverages.

**BOBBLE** 11, 21 1132490 1 Aug 2012 1132490 1 Aug 2012 Registered 1 Aug 2022  
Seventh Generation Ventures, Inc. 5344882

Classes 11 Goods/Services Filters for drinking water; water filtration pitchers sold empty; and water filtration bottles sold empty.  
21 Ice cube molds; lunchboxes; and cleaning brushes for household use.

**BOBBLE** 21 1296132 30 Oct 2015 1296132 30 Sep 2016 Registered 30 Oct 2025  
Seventh Generation Ventures, Inc. 5348046

Classes Goods/Services

21 Plastic water bottles sold empty; water filtration bottles sold empty; plastic beverage containers, namely for flavor enhanced water; portable beverage containers.

EUTM BOBBLE INSULATE 21 1280717 2 Nov 2015 2 Nov 2015 Pending Seventh Generation Ventures, Inc. 5344708

Classes Goods/Services Thermal containers for beverages; beverage containers sold empty; portable hot beverage dispensers; coffee mugs; tea mugs; thermal containers for household use.

EUTM PRESSE BY BOBBLE 21 1253206 4 May 2015 4 May 2015 Registered 4 May 2025 Seventh Generation Ventures, Inc. 5345203

Classes Goods/Services Non-electric makers of coffee, tea and extractable beverages; nonelectric coffee pots; tea pots; thermal insulated containers for food or beverages; non-paper reusable filters being part of non-electric makers of coffee, tea and extractable beverages.

Finland BOBBLE MAKE WATER BETTER. (STYLISED) 11, 21 1032367 26 Oct 2009 26 Oct 2009 Registered 26 Oct 2019 Seventh Generation Ventures, Inc. 5345169

Classes Goods/Services Filtering units for refillable, reusable plastic water bottles; filters for drinking water. Bottles, sold empty; plastic water bottles sold empty; sports bottles sold empty; squeeze bottle sold empty.

France BOBBLE 11, 21 1054357 23 Sep 2010 23 Sep 2010 Registered 23 Sep 2020 Seventh Generation Ventures, Inc. 5344848

Classes Goods/Services Filtering units for refillable, reusable plastic water bottles; filters for drinking water. Bottles, sold empty; plastic water bottles sold empty; sports bottles sold empty; squeeze bottle sold empty.

TRADE MARK

**BOBBLE MAKE**  
WATER BETTER.  
(STYLISED)  
Goods/Services  
11, 21  
1032367  
26 Oct 2009  
1032367  
26 Oct 2009  
Registered 26 Oct 2019  
Seventh Generation Ventures, Inc. 5345170

Filtering units for refillable, reusable plastic water bottles; filters for drinking water.  
Bottles, sold empty; plastic water bottles sold empty; sports bottles sold empty; squeeze bottle sold empty.

**BOBBLE MAKE**  
WATER BETTER.  
(STYLISED)  
Goods/Services  
11, 21  
1054357  
23 Sep 2010  
1054357  
23 Sep 2010  
Registered 23 Sep 2020  
Seventh Generation Ventures, Inc. 5345679

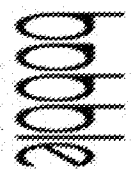
Filtering units for refillable, reusable plastic water bottles; filters for drinking water.  
Bottles, sold empty; plastic water bottles sold empty; sports bottles sold empty; squeeze bottle sold empty.

**BOBBLE MAKE**  
WATER BETTER.  
(STYLISED)  
Goods/Services  
11, 21, 30  
1032367  
26 Oct 2009  
1032367  
26 Oct 2009  
Registered 26 Oct 2019  
Seventh Generation Ventures, Inc. 5345171

Filtering units for refillable, reusable plastic water bottles; filters for drinking water.  
Bottles, sold empty; plastic water bottles sold empty; sports bottles sold empty.  
Flavoring for beverages.

**BOBBLE MAKE**  
WATER BETTER.  
(STYLISED)  
Goods/Services  
11  
201007255  
26 Oct 2009  
204158  
27 Feb 2015  
Registered 27 Feb 2025  
Seventh Generation Ventures, Inc. 5344745

Filtering units for refillable, reusable plastic water bottles; filters for drinking water.

**BOBBLE MAKE**  
**WATER BETTER (STYLISTED)**  
  
 21 201007254 1 Aug 2012 197827 7 Jul 2014 Registered 7 Jul 2024  
 Seventh Generation Ventures, Inc. 5344747

Classes 21 Goods/Services Bottles (empty); plastic water bottles (empty); canteens for athletes (empty).

**Hong Kong BOBBLE** 35 303230694 10 Dec 2014 303230694 10 Dec 2014 Registered 9 Dec 2024  
 Seventh Generation Ventures, Inc. 5344768

Classes Goods/Services

35 Wholesale and retail store services featuring water sanitization and purification filters and filtering units, plastic bottles, sports bottles, pitchers, jugs, beverage containers, bottle cleaning equipment, lunchboxes, ice cube molds and beverage purification products suitable for flavored and unflavored beverages.

**Hong Kong BOBBLE** 11, 30 303255534AB 31 Dec 2014 303255534AB 31 Dec 2014 Registered 30 Dec 2024  
 Seventh Generation Ventures, Inc. 5344761

Classes Goods/Services

11 Water filtering units for refillable, re-usable water bottles; filtering units for refillable, re-usable water pitchers; filtering units for refillable, re-usable water carafes; filtering units for refillable, re-usable water jugs; filters for drinking water; water filters; water filtration cartridges; filtering units for water filtering; water purifying machines; water filters; water filtration bottles sold empty; water filtration pitchers sold empty; water filtration jugs sold empty; filters for faucets; water purifying apparatus; filtering element for electrolytic water machines; domestic spring water makers; water purifying machines; water purifying devices; filtering coffee pot; filtering tea pot.

30 Flavoring additives for non-nutritional purposes; flavorings for beverages other than essential oil for flavoring; tea; coffee; cold teas; perfumery for flavoring coffee; perfumery other than essential oil for flavoring; perfumery other than essential oil for flavoring cakes; perfumery for flavoring; tea leaves; vanilla perfumery; vanillin for substitution of vanilla; tea bag made of green grass and plant; condiments; essences for foodstuffs, except etheric essences and essential oils; herbal tea; tea-based beverages; aromatics preparations for food; tea-based beverages; coffee-based beverages.

**Hong Kong BOBBLE** 21 303255534AA 31 Dec 2014 303255534AA 31 Dec 2014 Registered 30 Dec 2024  
 Seventh Generation Ventures, Inc. 5344763

Classes Goods/Services  
 90674249

21 Bottles, sold empty; jugs; carafes; pitchers; plastic water bottles, sold empty; sports bottles, sold empty; squeeze bottles, sold empty; reusable plastic water bottles sold empty; ice cube molds; lunchboxes; cleaning brushes for household use; crisper; metal container for making ice; disposable food plates; container brushes; brush for cleaning glass; cleaning steel wool; drinking flasks for travelers; service plates; non-electric coffee pots; non-electric tea pots.

Hong Kong BOBBLE 11, 21, 30, 35 303120579 1 Aug 2012 303120579 1 Sep 2014 Registered 31 Aug 2024  
 (CHINESE) 博波麗  
 CHARACTERS) 博波麗

Classes Goods/Services

21 Water filtering units for refillable, re-usable plastic water bottles; filtering units for refillable, re-usable water pitchers and jugs; filters for drinking water; water filters; water filtration cartridges; filtering units for water filtering; filters for drinking water; water filtration and purification units and replacement cartridges and filters therefor; filtering apparatus; water filtration cartridges; water filtration bottles sold empty; water filtration pitchers sold empty; water filtration jugs sold empty.  
 21 Bottles, sold empty; jugs; pitcher; plastic water bottles, sold empty; sports bottles, sold empty; squeeze bottles, sold empty; reusable plastic water bottles sold empty; ice cube molds; lunchboxes; cleaning brushes for household use.  
 30 Flavoring additives for non-nutritional purposes; flavorings for beverages; tea; coffee; herbal teas for food purposes.  
 35 Retail or wholesale services for sanitary preparations and medical supplies for household and consumer use; advertising; business management assistance, outsourcing services (business assistance); sales promotion for others (purchasing goods or services for other businesses), marketing; sponsorship search; sales and rental of vending machines.

Hong Kong BOBBLE 21 303660921 15 Jan 2016 303660921 15 Jan 2016 Registered 14 Jan 2026  
 INFUSE  
 Classes Goods/Services  
 21 Plastic water bottles sold empty; water filtration bottles sold empty; plastic beverage containers, namely, for flavor enhanced water; portable beverage containers.

Hong Kong BOBBLE 21 303660930 15 Jan 2016 303660930 15 Jan 2016 Registered 14 Jan 2026  
 INFUSE 博波麗  
 (CHINESE) 博波麗  
 CHARACTERS) 博波麗  
 Classes Goods/Services



21 Plastic water bottles sold empty; water filtration bottles sold empty; plastic beverage containers, namely for flavor enhanced water; portable beverage containers.

Hong Kong BOBBLE 21 303660949 15 Jan 303660949 15 Jan Registered 14 Jan  
INSULATE 2016 2016 2026  
Seventh Generation 5344777  
Ventures, Inc.

Classes Goods/Services  
21 Thermal containers for beverages; beverage containers sold empty; portable hot beverage dispensers; coffee mugs; tea mugs; thermal containers for household use.

Hong Kong BOBBLE 21 303660958 15 Jan 303660958 15 Jan Registered 14 Jan  
(CHINESE A 博波麗隔熱 2016 2016 2026  
CHARACTERS) B 博波麗隔熱  
Seventh Generation 5344779  
Ventures, Inc.

Classes Goods/Services  
21 Thermal containers for beverages; beverage containers sold empty; portable hot beverage dispensers; coffee mugs; tea mugs; thermal containers for household use.

Hong Kong DRINK 11, 21, 35 303768030 6 May 2016 303768030 6 May 2016 Registered 5 May 2026  
AHEAD  
Seventh Generation 5359763  
Ventures, Inc.

Classes Goods/Services

11 Filters for drinking water; water filtration and purification units and replacement cartridges and filters therefor; water filtration pitchers sold empty; water filtration bottles sold empty; water filtration units for refillable, reusable plastic water bottles; water purifying apparatus.

21 Plastic water bottles sold empty; reusable plastic water bottles sold empty; sports bottles sold empty; squeeze bottles sold empty; plastic beverage containers for household use, namely, containers specially-adapted for use with flavor enhanced water; portable beverage containers for household use; thermal containers for food and beverages; portable hot beverage dispensers; coffee mugs; tea mugs; thermal containers for household use; non-electric coffee makers and tea infusers; non-electric coffee pots; non-electric tea pots; non-paper reusable filters being part of non-electric coffee makers and tea infusers; cleaning brushes for household use.  
35 Wholesale and retail store services featuring water sanitization and purification filters and filtering units, plastic bottles, sports bottles, pitchers, jugs, beverage containers, bottle cleaning equipment, and beverage purification products suitable for flavored and unflavored beverages.

Hong Kong PRESSE BY 21 303398446 5 May 303398446 5 May 2015 Registered 4 May  
BOBBLE 2015 2025  
Seventh Generation 5344767  
Ventures, Inc.

Classes

Goods/Services

21 Non-electric makers of coffee, tea and extractable beverages; nonelectric coffee pots; tea pots; thermal insulated containers for food or beverages; non-paper reusable filters being part of non-electric makers of coffee, tea and extractable beverages.

**PRESSE BY**

**BOBBLE** 普樂斯博波麗 21 303408228 14 May 2015 303408228 14 May 2015 **Registered** 13 May 2025  
(CHINESE) \* 普乐斯博波丽 CHARACTERS)

Seventh Generation Ventures, Inc. 5344807

Classes

Goods/Services

21 Non-electric makers of coffee, tea and extractable beverages; Non-electric coffee pots; Tea pots; Thermal insulated containers for food or beverages; Non-paper reusable filters being part of non-electric makers of coffee, tea and extractable beverages.

**TRADEMARK**

Indonesia

**BOBBLE**

11 D002011042602 1 Aug 2012 IDM000407376 24 Oct 2011 **Registered** 1 Aug 2022

Seventh Generation Ventures, Inc. 5344805

Classes

Goods/Services

11 Filtration unit for plastic water containers that can be reused; filters for drinking water; water filtration units are sold empty.

Indonesia

**BOBBLE**

30 D002011042601 24 Oct 2011 IDM000407618 18 Feb 2014 **Registered** 1 Aug 2022

Seventh Generation Ventures, Inc. 5344806

Classes

Goods/Services

30 Additional materials flavor for non-nutritional purposes; flavorings for beverages.

Indonesia

**BOBBLE**

21 D002011042598 24 Oct 2011 IDM000397645 10 Sep 2013 **Registered** 24 Oct 2021

Seventh Generation Ventures, Inc. 5344807

Classes

Goods/Services

21 Bottles, sold empty; plastic water bottles sold empty; sports bottles sold empty; brush cleaners for household purposes; box lunch.

Israel

**BOBBLE MAKE WATER BETTER**



11 230035 23 May 2010 230035 4 Dec 2011 **Registered** 23 May 2020

Seventh Generation Ventures, Inc. 5344808

(STYLISED) &  
DEVICE

Classes  
11 Goods/Services  
Filtering units for refillable, reusable plastic water bottles; filters for drinking water ;all included in class.

BOBBLE MAKE  
WATER  
BETTER  
(STYLISED) &  
DEVICE



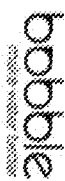
21 230036 23 May 2010 230036 4 Dec 2011 Registered 23 May 2020

Seventh  
Generation  
Ventures,  
Inc. 5344827

TRADEMARK

Classes  
21 Goods/Services  
Bottles, sold empty; plastic water bottles sold empty; sports bottles sold empty.

BOBBLE MAKE  
WATER  
BETTER  
(STYLISED) &  
DEVICE



Israel 30 230037 23 May 2010 230037 4 Dec 2011 Registered 23 May 2020

Seventh  
Generation  
Ventures,  
Inc. 5344813

Classes  
30 Goods/Services  
Flavoring additives for non-nutritional purposes; flavorings for beverages.

BOBBLE

Japan 11, 21, 30 2012040266 21 May 2012 5543438 14 Dec 2012 Registered 14 Dec 2022

Seventh  
Generation  
Ventures,  
Inc. 5344823

Classes  
11 Goods/Services  
Filters for drinking water; drinking water filters for refillable.

Classes  
21 Goods/Services  
Bottles, sold empty; plastic water bottles sold empty; sports bottles sold empty; drinking vessels of plastic for household purposes; cleaning brushes for household use; lunchboxes; water filtration pitchers sold empty; reusable plastic water bottles.

Classes  
30 Goods/Services  
Flavourings, other than essential oils; flavourings, other than essential oils, for beverages.

BOBBLE

Japan 11, 21 1054357 23 Sep 2010 Pending

Seventh  
Generation  
Ventures,  
Inc. 5344827

Classes  
11 Goods/Services

Classes  
21 Goods/Services  
Water filtering units for refillable, reusable plastic water bottles; filters for drinking water.

Classes  
21 Goods/Services  
Bottles, sold empty; plastic water bottles sold empty; sports bottles sold empty; squeeze bottle sold empty.

**BOBBLE MAKE**  
**WATER BETTER. (STYLISTED)**  
  
 11, 30 1032367 26 Oct 2009 1032367 2 Feb 2013 Registered 26 Oct 2019  
 Seventh Generation Ventures, Inc. 53445172

Goods/Services  
 Drinking water filters for refillable, reusable plastic water bottles; filters for drinking water.  
 Flavorings, other than essential oils; flavorings for beverages.

Japan  
 Classes  
**PRESSE BY BOBBLE** 21 1253206 4 May 2015 1253206 4 May 2015 Registered 4 May 2025  
 Seventh Generation Ventures, Inc. 53445214

Goods/Services  
 Non-electric makers of coffee and tea; non-electric juice extractors for fruits and vegetables; non-electric coffee pots; tea pots; thermal insulated containers for food or beverages; non-paper reusable filters being part of non-electric makers of coffee and tea; non-paper reusable filters being part of non-electric juice extractors for fruits and vegetables.

Kazakhstan  
 Classes  
**BOBBLE** 11, 21 1132490 1 Aug 2012 1132490 1 Aug 2012 Registered 1 Aug 2022  
 Seventh Generation Ventures, Inc. 5344831

Goods/Services  
 Filters for drinking water; water filtration pitchers sold empty; and water filtration bottles sold empty.  
 Ice cube molds; lunchboxes; and cleaning brushes for household use.

Kazakhstan  
 Classes  
**BOBBLE** 11, 21 1132490 1 Aug 2012 1132490 1 Aug 2012 Registered 1 Aug 2022  
 Seventh Generation Ventures, Inc. 5344883

Goods/Services  
 Filters for drinking water; water filtration pitchers sold empty; and water filtration bottles sold empty.  
 Ice cube molds; lunchboxes; and cleaning brushes for household use.

Korea - Republic of (South)  
 Classes  
**BOBBLE** 11, 21 4020120016435 14 Mar 2012 4009796750000 4 Jul 2013 Registered 4 Jul 2023  
 Seventh Generation Ventures, Inc. 5344397

Goods/Services  
 Filters for drinking water.  
 Water filtration pitchers sold empty.

**BOBBLE MAKE**  
Korea - Republic of (South) **WATER BETTER. (STYLISTED)**  
11, 21 1032367 26 Oct 2009 1032367 5 Jun 2013 Registered 26 Oct 2019  
Seventh Generation Ventures, Inc. 5345173

Classes Goods/Services  
11 Filtering units for refillable, reusable plastic water bottles; filters for drinking water.  
21 Bottles, sold empty; plastic water bottles sold empty; sports bottles sold empty; squeeze bottle sold empty.

**PRESSE BY BOBBLE**  
Korea - Republic of (South) 21 1253206 4 May 2015 1253206 4 May 2015 Registered 4 May 2025  
Seventh Generation Ventures, Inc. 5345205

Classes Goods/Services  
21 Non-electric coffee makers and tea infusers; non-electric coffee pots; tea pots; thermal insulated containers for food or beverages; non-paper reusable filters being part of non-electric coffee makers and tea infusers.

**BOBBLE**  
Liechtenstein 11, 21 1132490 1 Aug 2012 1132490 1 Aug 2012 Registered 1 Aug 2022  
Seventh Generation Ventures, Inc. 5344884

Classes Goods/Services  
11 Filters for drinking water; water filtration pitchers sold empty; and water filtration bottles sold empty.  
21 Ice cube molds; lunchboxes; and cleaning brushes for household use.

**BOBBLE**  
Macedonia 11, 21 1132490 1 Aug 2012 1132490 1 Aug 2012 Registered 1 Aug 2022  
Seventh Generation Ventures, Inc. 5344885

Classes Goods/Services  
11 Filters for drinking water; water filtration pitchers sold empty; and water filtration bottles sold empty.  
21 Ice cube molds; lunchboxes; and cleaning brushes for household use.

**BOBBLE**  
Mexico 35 1229170 5 Sep 2014 1229170 5 Sep 2014 Registered 5 Sep 2024  
Seventh Generation Ventures, Inc. 5345143

Classes Goods/Services

35 Wholesale and retail store services featuring water sanitization and purification filters and filtering units, plastic bottles, sports bottles, pitchers, jugs, beverage containers, bottle cleaning equipment, lunchboxes, ice cube molds and beverage purification products suitable for flavored and unflavored beverages.

Mexico BOBBLE 11, 21 1054357 23 Sep 2010 1054357 23 Sep 2010 Registered 23 Sep 2020 Seventh Generation Ventures, Inc. 5344835

Classes Goods/Services  
 Filtering units for refillable, reusable plastic water bottles; filters for drinking water.  
 Bottles, sold empty; plastic water bottles sold empty; sports bottles sold empty; squeeze bottle sold empty.

Mexico BOBBLE (STYLISED) 11, 21 1056804 13 Oct 2010 1555615 (IR 1056804) 13 Oct 2010 Registered 13 Oct 2020 Seventh Generation Ventures, Inc. 5345184

Classes Goods/Services  
 Filtering units for refillable, reusable plastic water bottles; filters for drinking water.  
 Bottles, sold empty; Plastic water bottles sold empty; sports bottles sold empty; squeeze bottle sold empty.

Mexico BOBBLE MAKE WATER BETTER (STYLISED) 21 1084301 23 Apr 2010 1187583 29 Oct 2010 Registered 23 Apr 2020 Seventh Generation Ventures, Inc. 5344838

Classes Goods/Services  
 Empty bottles; empty plastic water bottles; sports empty bottles; empty bottles apachurrables.

Mexico BOBBLE MAKE WATER BETTER (STYLISED) 11 1084300 23 Apr 2010 1195343 17 Dec 2010 Registered 23 Apr 2020 Seventh Generation Ventures, Inc. 5344835

Classes Goods/Services  
 Filter units (drinking water filters) for refillable plastic water bottles and reusable; drinking water filters.

Mexico BOBBLE MAKE WATER BETTER 30 1084302 23 Apr 2010 1186767 28 Oct 2010 Registered 23 Apr 2020 Seventh Generation Ventures, Inc. 5344842

(STYLISED) &  
DEVICE

Classes  
30 Goods/Services  
Flavouring additives with no fines and flavors for nutritional beverage (non-essential oils).

BOBBLE  
SPORT

11, 21 1230900 23 Sep 2014 1230900 23 Sep 2014 Registered 23 Sep 2024

Seventh  
Generation  
Ventures,  
Inc. 5344871

Classes  
Goods/Services

11 Water filters; water filtration and purification units and replacement cartridges and filters therefor; water filtration pitchers sold empty; water purifiers.

21 Plastic water bottles sold empty; Reusable plastic water bottles sold empty; Sports bottles sold empty; squeeze bottle sold empty.

TRADEMARK

PRESSE BY  
BOBBLE

21 1253206 4 May 2015 Pending

Seventh  
Generation  
Ventures,  
Inc. 5345206

Classes  
Goods/Services

21 Non-electric makers of coffee, tea and extractable beverages; nonelectric coffee pots; tea pots; thermal insulated containers for food or beverages; non-paper reusable filters being part of non-electric makers of coffee, tea and extractable beverages.

BOBBLE

11, 21 1132490 1 Aug 2012 1132490 1 Aug 2012 Registered 1 Aug 2022

Seventh  
Generation  
Ventures,  
Inc. 5344887

Classes  
Goods/Services

11 Filters for drinking water; water filtration pitchers sold empty; and water filtration bottles sold empty.  
21 Ice cube molds; lunchboxes; and cleaning brushes for household use.

BOBBLE MAKE

WATER  
BETTER  
(STYLISED) &  
DEVICE



11, 21 831530 7 Oct 2010 831530 7 Apr 2011 Registered 7 Oct 2022

Seventh  
Generation  
Ventures,  
Inc. 5344270

New Zealand

Classes

11 Goods/Services  
Filtering units for refillable, reusable plastic water bottles; filters for drinking water.

21 Bottles, sold empty; plastic water bottles sold empty; sports bottles sold empty.

Norway BOBBLE 11, 21 1132490 1 Aug 2012 1132490 1 Aug 2012 Registered 1 Aug 2022 Seventh Generation Ventures, Inc. 5344888

Classes Goods/Services Filters for drinking water; water filtration pitchers sold empty; and water filtration bottles sold empty. Ice cube molds; lunchboxes; and cleaning brushes for household use.

Norway BOBBLE MAKE WATER BETTER. (STYLISTED) bobble 11, 21 1032367 26 Oct 2009 1032367 26 Oct 2009 Registered 26 Oct 2019 Seventh Generation Ventures, Inc. 5345174

Classes Goods/Services Filtering units for refillable, reusable plastic water bottles; filters for drinking water. Bottles, sold empty; plastic water bottles sold empty; sports bottles sold empty; squeeze bottle sold empty.

Philippines BOBBLE 11, 21, 30 42011501602 26 Oct 2011 42011501602 8 Mar 2012 Registered 8 Mar 2022 Seventh Generation Ventures, Inc. 5344396

Classes Goods/Services Filtering units for refillable, reusable plastic water bottles; filters for drinking water; water filtration pitchers sold empty. Bottles, sold empty; plastic water bottles sold empty; sports bottles sold empty; cleaning brushes for household use; lunchboxes. Flavoring additives for non-nutritional purposes; flavorings for beverages.

Russian Federation BOBBLE 11, 21 1132490 1 Aug 2012 1132490 1 Aug 2012 Registered 1 Aug 2022 Seventh Generation Ventures, Inc. 5344889

Classes Goods/Services Filters for drinking water; water filtration pitchers sold empty; and water filtration bottles sold empty. Ice cube molds; lunchboxes; and cleaning brushes for household use.

Serbia BOBBLE 11, 21 1132490 1 Aug 2012 1132490 1 Aug 2012 Registered 1 Aug 2022 Seventh Generation Ventures, Inc. 5344890



Classes  
 11 Goods/Services  
 Filters for drinking water; water filtration pitchers sold empty; and water filtration bottles sold empty.  
 21 Ice cube molds; lunchboxes; and cleaning brushes for household use.

Singapore **BOBBLE** 11, 21 1132490 1 Aug 2012 1132490 1 Aug 2012 Registered 1 Aug 2022  
 Classes Goods/Services  
 11 Filters for drinking water; water filtration pitchers sold empty; and water filtration bottles sold empty.  
 21 Ice cube molds; lunchboxes; and cleaning brushes for household use.


South Africa **BOBBLE INFUSE** 21 201601770 25 Jan 2016 Pending  
 Classes Goods/Services  
 21 Plastic water bottles sold empty; water filtration bottles sold empty; plastic beverage containers, namely for flavor enhanced water; portable beverage containers.

South Africa **BOBBLE INSULATE** 21 201601771 25 Jan 2016 Pending  
 Classes Goods/Services  
 21 Thermal containers for beverages; beverage containers sold empty; portable hot beverage dispensers; coffee mugs; tea mugs; thermal containers for household use.

South Africa **BOBBLE MAKE WATER BETTER (STYLISTED) & DEVICE** 11 201011059 24 May 2010 201011059 6 Jan 2012 Registered 24 May 2020  
 Classes Goods/Services  
 11 Filtering units for refillable, reusable plastic water bottles; filters for drinking water.

South Africa **BOBBLE MAKE WATER BETTER (STYLISTED) & DEVICE** 21 201011060 24 May 2010 201011060 6 Jan 2012 Registered 24 May 2020  
 Seventh Generation Ventures, Inc. 5344386


Classes  
21 Goods/Services  
Bottles, sold empty; plastic water bottles sold empty; sports bottles sold empty.

South Africa  
BOBBLE MAKE  
WATER BETTER (STYLISTED) &  30 201011061 24 May 2010 201011061 5 Jan 2012 Registered 24 May 2020  
Seventh Generation Ventures, Inc. 5344387

Classes  
30 Goods/Services  
Flavouring additives for non-nutritional purposes; flavouring for beverages.

South Africa  
PRESSE BY BOBBLE 21 201511595 5 May 2015 Pending  
Seventh Generation Ventures, Inc. 5344728

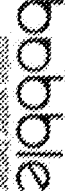
Classes  
21 Goods/Services  
Non-electric makers of coffee, tea and extractable beverages; non-electric coffee pots; tea pots; thermal insulated containers for food or beverages; non-paper reusable filters being part of non-electric makers of coffee, tea and extractable beverages.

Sweden  
BOBBLE MAKE  
WATER BETTER (STYLISTED)  11, 21 1032367 26 Oct 2009 1032367 26 Oct 2009 Registered 26 Oct 2019  
Seventh Generation Ventures, Inc. 5345175

Classes  
11 Goods/Services  
Filtering units for refillable, reusable plastic water bottles; filters for drinking water.  
21 Bottles, sold empty; plastic water bottles sold empty; sports bottles sold empty; squeeze bottle sold empty.

Switzerland  
BOBBLE 11, 21 1132490 1 Aug 2012 1132490 1 Aug 2012 Registered 1 Aug 2022  
Seventh Generation Ventures, Inc. 5344892

Classes  
11 Goods/Services  
Filters for drinking water; water filtration pitchers sold empty; and water filtration bottles sold empty.  
21 Ice cube molds; lunchboxes; and cleaning brushes for household use.

Switzerland  
BOBBLE MAKE  
WATER BETTER (STYLISTED)  11, 21 1032367 26 Oct 2009 1032367 23 Oct 2009 Registered 26 Oct 2019  
Seventh Generation Ventures, Inc. 5345176

Classes  
90674249

11 Filtering units for refillable, reusable plastic water bottles; filters for drinking water.  
21 Bottles, sold empty; plastic water bottles sold empty; sports bottles sold empty; squeeze bottle sold empty.

Taiwan BOBBLE 35 104010472 25 Feb 1748082 1 Jan 2016 Registered 31 Dec 2025  
Seventh Generation 5344817  
Ventures, Inc.

Classes Goods/Services  
35 Wholesale and retail store services featuring water sanitization and purification filters and filtering units, plastic bottles, sports bottles, pitchers, jugs, beverage containers, bottle cleaning equipment, lunchboxes, ice cube molds and beverage purification products suitable for flavored and unflavored beverages.

Taiwan BOBBLE 11 104003117 20 Jan 1735565 1 Nov 2015 Registered 31 Oct 2025  
Seventh Generation 5344392  
Ventures, Inc.

Classes Goods/Services  
11 Water filtering units for refillable, re-usable water bottles; filtering units for refillable, re-usable water pitchers; filtering units for refillable, re-usable water carafes; filtering units for refillable, re-usable water jugs; filters for drinking water; water filters; water filtration cartridges; filtering units for water filtering; water purifying machines; water filters; water filtration bottles sold empty; water filtration pitchers sold empty; water filtration jugs sold empty; filters for faucets; water purifying apparatus; filtering element for electrolytic water machines; domestic spring water makers; water purifying machines; water purifying devices; filtering coffee pot; filtering tea pot.


Taiwan BOBBLE 21 104003118 20 Jan 1735815 1 Nov 2015 Registered 31 Oct 2025  
Seventh Generation 5344394  
Ventures, Inc.

Classes Goods/Services  
21 Bottles, sold empty; jugs; carafes; pitchers; plastic water bottles, sold empty; sports bottles, sold empty; squeeze bottles, sold empty; reusable plastic water bottles sold empty; ice cube molds; lunchboxes; cleaning brushes for household use; crisper; metal container for making ice; disposable food plates; container brushes; brush for cleaning glass; cleaning steel wool; drinking flasks for travelers; service plates; non-electric coffee pots; non-electric tea pots.


Taiwan BOBBLE 30 104003119 20 Jan 1744615 16 Dec 2015 Registered 15 Dec 2025  
Seventh Generation 5344395  
Ventures, Inc.

Classes Goods/Services


30 Flavoring additives for non-nutritional purposes; flavorings for beverages other than essential oil for flavoring; tea; coffee; cold teas; perfumery for flavoring coffee; perfumery other than essential oil for flavoring; perfumery other than essential oil for flavoring cakes; perfumery for flavoring; tea leaves; vanilla perfumery; vanillin for substitution of vanilla; tea bag made of green grass and plant; condiments; essences for foodstuffs, except etheric essences and essential oils; herbal tea; tea-based beverages; aromatics preparations for food; tea-based beverages; coffee-based beverages.

Taiwan BOBBLE (CHINESE CHARACTERS)  21 103060712 22 Oct 2014 1710023 1 Jun 2015 Registered 31 May 2025 Seventh Generation Ventures, Inc. 5344822

Classes Goods/Services  
 21 Bottles, sold empty; jugs; carafes; pitchers; plastic water bottles, sold empty; sports bottles, sold empty; squeeze bottles, sold empty; reusable plastic water bottles sold empty; ice cube molds; lunchboxes; cleaning brushes for household use; crisper; metal container for making ice; disposable food plates; container brushes; brush for cleaning glass; cleaning steel wool; drinking flasks for travellers; service plates; non-electric coffee pots.

Taiwan BOBBLE (CHINESE CHARACTERS)  30 103060713 22 Oct 2014 1702725 16 Apr 2015 Registered 15 Apr 2025 Seventh Generation Ventures, Inc. 5344826

Classes Goods/Services  
 30 Flavoring additives for non-nutritional purposes; flavorings for beverages other than essential oil for flavoring; tea; coffee; cold teas; perfumery for flavoring coffee; perfumery other than essential oil for flavoring; perfumery other than essential oil for flavoring cakes; perfumery for flavoring; tea leaves; vanilla perfumery; vanillin for substitution of vanilla; tea bag made of green grass and plant; condiments; essences for foodstuffs, except etheric essences and essential oils; herbal tea; tea-based beverages; aromatics preparations for food; tea-based beverages; coffee-based beverages.

Taiwan BOBBLE (CHINESE CHARACTERS)  11 103060711 22 Oct 2014 1740019 16 Nov 2015 Registered 15 Nov 2025 Seventh Generation Ventures, Inc. 5344822

Classes Goods/Services

11 Water filtering units for refillable, re-usable water bottles; filtering units for refillable, re-usable water pitchers, carafes and jugs; filters for drinking water; water filters; water filtration cartridges; filtering units for water filtering; water purifying machines; water filters; water filtration bottles sold empty; water filtration pitchers sold empty; water filtration jugs sold empty;; filters for faucet; water purifying apparatus; filtering element for electrolytic water machines; domestic spring water makers; water purifying machines; water purifying devices; water filtering machines.

Taiwan BOBBLE (CHINESE CHARACTER) 35 103060714 22 Oct 2014 1718208 16 Jul 2015 Registered 15 Jul 2025 Seventh Generation Ventures, Inc. 5344426

TRADEMARK

REEL: 006158 FRAME: 0324

Classes /Services Goods/Services  
 35 Retail or wholesale services for beverages; retail or wholesale services for supplies for household use; retail or wholesale services for cleaning articles; retail or wholesale services for kitchen equipment; retail or wholesale services for food; retail or wholesale services for medical supplies; advertising; business or industrial management assistance; business management for goods and services of others; marketing; marketing research and advice; marketing consultant; telemarketing services; assistance in looking for sponsors; rental of vending machines; assistance in operating business; assistance in business management; shopping goods and services for others; assistance in shopping for others; commercial advice.

Taiwan BOBBLE INFUSE 21 105005246 15 Jan 2016 1818885 16 Jan 2017 Registered 15 Jan 2027 Seventh Generation Ventures, Inc. 5344426

Classes Goods/Services  
 21 Plastic water bottles sold empty; water filtration bottles sold empty; plastic beverage containers, namely for flavor enhanced water; portable beverage containers.  
 21 空的塑膠水瓶; 濾水空水瓶; 塑膠杯; 旅行用水壺。

Taiwan BOBBLE INFUSE (CHINESE CHARACTER) 21 105005240 15 Jan 2016 1818883 16 Jan 2017 Registered 15 Jan 2027 Seventh Generation Ventures, Inc. 5344427

Classes Goods/Services  
 21 Plastic water bottles sold empty; water filtration bottles sold empty; plastic beverage containers, namely for flavor enhanced water; portable beverage containers.  
 21 空的塑膠水瓶; 濾水空水瓶; 塑膠杯; 旅行用水壺。

Taiwan  
BOBBLE  
INSULATE

21 105005247 15 Jan 2016

1818886

16 Jan 2017

Registered 15 Jan 2027

Seventh  
Generation  
Ventures,  
Inc. 5344430

Classes

Goods/Services

21 Thermal containers for beverages; beverage containers sold empty; portable hot beverage dispensers; coffee mugs; tea mugs; thermal containers for household use.

飲料保溫容器； 飲料隔熱容器； 咖啡杯； 茶杯； 食物保溫容器； 保溫瓶。

Taiwan  
BOBBLE  
INSULATE  
(CHINESE  
CHARACTERS)



21 105005241

15 Jan 2016

1818884

16 Jan 2017

Registered 15 Jan 2027

Seventh  
Generation  
Ventures,  
Inc. 5344430

Classes

Goods/Services

21 Thermal containers for beverages; beverage containers sold empty; portable hot beverage dispensers; coffee mugs; tea mugs; thermal containers for household use.

飲料保溫容器； 飲料隔熱容器； 咖啡杯； 茶杯； 食物保溫容器； 保溫瓶。

Taiwan  
PRESSE BY  
BOBBLE

21 104024604

5 May 2015

1757421

1 Mar 2016

Registered 28 Feb 2026

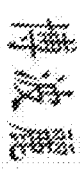
Seventh  
Generation  
Ventures,  
Inc. 5344755

Classes

Goods/Services

21 Non-electric makers of coffee, tea and extractable beverages; nonelectric coffee pots; tea pots; thermal insulated containers for food or beverages; non-paper reusable filters being part of non-electric makers of coffee, tea and extractable beverages.

Taiwan  
PRESSE BY  
BOBBLE  
(CHINESE  
CHARACTERS)



21 104027580

19 May 2015

1744206

16 Dec 2015

Registered 15 Dec 2025

Seventh  
Generation  
Ventures,  
Inc. 5344818

Classes

Goods/Services

21 Non-electric makers of coffee, tea and extractable beverages; nonelectric coffee pots; tea pots; thermal insulated containers for food or beverages; non-paper reusable filters being part of non-electric makers of coffee, tea and extractable beverages.

Thailand

BOBBLE

30 826997

22 Nov 2011

KOR373910

22 Nov 2011

Registered 21 Nov 2021

Seventh  
Generation  
Ventures,  
Inc. 5344398

Classes

Goods/Services

90674249

30 **Flavoring additives for non-nutritional purposes except essential oils; flavorings for beverages except essential oils.**

สามารถแต่งกลิ่นที่ไม่มีวัตถุประสงค์ทางโภชนาการ ยกเว้นหัวน้ำมันหอมระเหย สารปรุงแต่งกลิ่นสำหรับเครื่องดื่ม ยกเว้นหัวน้ำมันหอมระเหย

30 Thailand **BOBBLE** 21 826998 22 Nov 2011 Kor360387 22 Nov 2011 Registered 21 Nov 2021

Seventh Generation Ventures, Inc. 5344399

Classes Goods/Services

21 **Bottles sold empty; plastic water bottles sold empty; sports bottles sold empty; cleaning brushes for household use; lunchboxes.**

ขวดน้ำสำหรับใช้ดื่ม ขวดน้ำสำหรับซักผ้า แปรงทำความสะอาดใช้ในครัวเรือน กัดล้างทำความสะอาดจาน

**TRADEMARK**

Thailand **BOBBLE** 11 826999 22 Nov 2011 Pending

Seventh Generation Ventures, Inc. 5344400

Classes Goods/Services

11 **Filtering units for refillable plastic water bottles; filtering units reusable plastic water bottles; filters for drinking water; water filtration pitchers sold empty.**

ที่กรองน้ำสำหรับขวดพลาสติกแบบเติมน้ำได้ ที่กรองน้ำดื่มสำหรับขวดพลาสติกแบบนำกลับมาใช้ใหม่ได้ เครื่องกรองน้ำสำหรับดื่ม เครื่องกรองน้ำ

Turkey **BOBBLE** 11, 21 1132490 1 Aug 2012 1132490 1 Aug 2012 Registered 1 Aug 2022

Seventh Generation Ventures, Inc. 5344893

Classes Goods/Services

11 **Filters for drinking water; water filtration pitchers sold empty; and water filtration bottles sold empty.**

Ice cube molds; lunchboxes; and cleaning brushes for household use.

Turkey **BOBBLE** 35 1229170 5 Sep 2014 1229170 5 Sep 2014 Registered 5 Sep 2024

Seventh Generation Ventures, Inc. 5345144

Classes Goods/Services

35 **Wholesale and retail store services featuring water sanitization and purification filters and filtering units, plastic bottles, sports bottles, pitchers, jugs, beverage containers, bottle cleaning equipment, lunchboxes, ice cube molds and beverage purification products suitable for flavored and unflavored beverages.**

Turkey BOBBLE

11, 21 1054357

23 Sep 2010 1054357

23 Sep 2010

Registered 23 Sep 2020

Seventh Generation Ventures, Inc. 5344858

Classes

Goods/Services

Filtering units for refillable, reusable plastic water bottles; filters for drinking water.

21 Bottles, sold empty; plastic water bottles sold empty; sports bottles sold empty.

Ukraine BOBBLE

11, 21 1132490

1 Aug 2012 1132490

1 Aug 2012 Registered 1 Aug 2022

Seventh Generation Ventures, Inc. 5344858

Classes

Goods/Services

Filters for drinking water; water filtration pitchers sold empty; and water filtration bottles sold empty.

21 Ice cube molds; lunchboxes; and cleaning brushes for household use.

United Kingdom BOBBLE

11, 21 1054357

23 Sep 2010 1054357

23 Sep 2010

Registered 23 Sep 2020

Seventh Generation Ventures, Inc. 5345662

Classes

Goods/Services

Filtering units for refillable, reusable plastic water bottles; filters for drinking water.

21 Bottles, sold empty; plastic water bottles sold empty; sports bottles sold empty; squeeze bottle sold empty.

United Kingdom BOBBLE MAKE WATER BETTER. (STYLISED)



11, 21 1032367

26 Oct 2009 1032367

18 Feb 2011

Pending 26 Oct 2019

Seventh Generation Ventures, Inc. 5345177

Classes

Goods/Services

Filtering units for refillable, reusable plastic water bottles; filters for drinking water.

21 Bottles, sold empty; plastic water bottles sold empty; sports bottles sold empty; squeeze bottle sold empty.

United States of America BOBBLE

11, 21 1054357

23 Sep 2010 1054357

23 Sep 2010

Duplicate Record

Seventh Generation Ventures, Inc. 5345660

Classes

Goods/Services

Water filtering units for refillable, reusable plastic water bottles; filters for drinking water.

21 Bottles, sold empty; plastic water bottles sold empty; sports bottles sold empty.



United States  
of America

**BOBBLE**

35 86383089 2 Sep 2014

4675557 20 Jan 2015

Registered 20 Jan 2025

Seventh Generation Ventures, Inc. 5344402

Classes

Goods/Services

Wholesale and retail store services featuring water sanitization and purification filters and filtering units, plastic bottles, sports bottles, pitchers, jugs, beverage containers, bottle cleaning equipment, lunchboxes, ice cube molds and beverage purification products suitable for flavored and unflavored beverages.

United States  
of America

**BOBBLE**

11 85459703 29 Oct 2011

4164473 26 Jun 2012

Registered 26 Jun 2022

Seventh Generation Ventures, Inc. 5344402

Classes

Goods/Services

Water filtration pitchers sold empty.

United States  
of America

**BOBBLE**

11, 21 85688957 27 Jul 2012

4308713 26 Mar 2013

Registered 26 Mar 2023

Seventh Generation Ventures, Inc. 5344405

Classes

Goods/Services

Filters for drinking water; water filtration pitchers sold empty; and water filtration bottles sold empty. Ice cube molds; lunchboxes; and cleaning brushes for household use.

United States  
of America

**BOBBLE**  
(STYLISED) Bobble

11, 21 85126178 9 Sep 2010

3992585 12 Jul 2011

Registered 12 Jul 2021

Seventh Generation Ventures, Inc. 5344403

Classes

Goods/Services

Water filtering units for refillable, reusable plastic water bottles; filters for drinking water. Bottles, sold empty; plastic water bottles sold empty; sports bottles sold empty; squeeze bottle sold empty.

United States  
of America

**BOBBLE**  
(STYLISED) 

11, 21 85126254 9 Sep 2010

4068331 6 Dec 2011

Registered 6 Dec 2021

Seventh Generation Ventures, Inc. 5344434

Classes

Goods/Services

Water filtering units for refillable, reusable plastic water bottles, filters for drinking water. Bottles, sold empty; plastic water bottles sold empty; sports bottles sold empty; squeeze bottle sold empty.

United States BOBBLE INFUSE 21 86706786 28 Jul 2015

Pending

Seventh Generation Ventures, Inc. 5344425

Classes Goods/Services

21 Plastic water bottles sold empty; Water filtration bottles sold empty; Plastic beverage containers for household use, used for creating flavor enhanced water; Portable beverage containers for household use.

United States BOBBLE INSULATE 21 86706780 28 Jul 2015

Pending

Seventh Generation Ventures, Inc. 5344425

Classes Goods/Services

21 Thermal insulated containers for beverages; beverage containers for household use sold empty; portable hot beverage dispensers; coffee mugs; tea mugs; thermal containers for household use.

United States BOBBLE MAKE WATER BETTER (STYLISED) 11, 21 77856518 23 Oct 2009

21 Sep 2010 Registered 21 Sep 2020

Seventh Generation Ventures, Inc. 5344388

Classes Goods/Services

11 Filtering units for refillable, reuseable plastic water bottles; filters for drinking water.

21 Bottles, sold empty; plastic water bottles sold empty; sports bottles sold empty; squeeze bottle sold empty.

United States BOBBLE PRESSE 21 86424189 15 Oct 2014

Pending

Seventh Generation Ventures, Inc. 5344436

Classes Goods/Services

21 Non-electric coffee makers and tea infusers; non-electric coffee pots; tea pots; thermal insulated containers for food or beverages; non-paper reusable filters being part of non-electric coffee makers and tea infusers.

United States BOBBLE SPORT 11, 21 85741218 28 Sep 2012

24 Dec 2013 Registered 24 Dec 2023

Seventh Generation Ventures, Inc. 5344435

Classes Goods/Services

11 Water filters; water filtration and purification units and replacement cartridges and filters therefor; water filtration pitchers sold empty; water purifiers.

21 Plastic water bottles sold empty; reusable plastic water bottles sold empty; sports bottles sold empty; squeeze bottle sold empty.

United States of America **PRESSE BY BOBBLE**

**21**  
PRESSE BY BOBBLE

86446267

6 Nov 2014

4916602

15 Mar 2016

Registered

15 Mar 2026

Seventh Generation Ventures, Inc. 5344453

Classes

Goods/Services

Non-electric coffee makers and tea infusers; Non-electric coffee pots; Tea pots; Thermal insulated containers for food or beverages; Non-paper reusable filters being part of non-electric coffee makers and tea infusers.

United States of America **ONCE WATER BOTTLE**

**35**

86789116

15 Oct 2015

Pending

Seventh Generation Ventures, Inc. 5344737

Classes

Goods/Services

Providing online consumer product information concerning the environmental impacts of water bottles intended for single use; providing a website featuring consumer product information on the environmental impacts of water bottles intended for single use.

Vietnam **BOBBLE**

**11, 21, 30**  
4201122657

26 Oct 2011

40197551000

14 Dec 2012

Registered

26 Oct 2021

Seventh Generation Ventures, Inc. 5344406

Classes

Goods/Services

Filtering units for refillable, reusable plastic water bottles; filters for drinking water; water filtration pitchers sold empty.  
Bottles, sold empty; plastic water bottles sold empty; sports bottles sold empty; cleaning brushes for household use; lunchboxes.  
Flavoring additives for non-nutritional purposes; flavorings for beverages.

WIPO **BOBBLE**

**11, 21**  
1054357

23 Sep 2010

1054357

23 Sep 2010

Registered

23 Sep 2020

Seventh Generation Ventures, Inc. 5344837

Classes

Goods/Services

Water filtering units for refillable, reusable plastic water bottles; filters for drinking water.  
Bottles, sold empty; plastic water bottles sold empty; sports bottles sold empty.

WIPO **BOBBLE**

**11, 21**  
1132490

1 Aug 2012

1132490

1 Aug 2012 Registered

1 Aug 2022

Seventh Generation 5344877

Ventures,  
Inc.

Classes  
11 Goods/Services  
Filters for drinking water; water filtration pitchers sold empty; and water filtration bottles sold empty.  
21 Ice cube molds; lunchboxes; and cleaning brushes for household use.

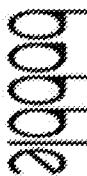
WIPO BOBBLE 35 1229170 5 Sep 2014 1229170 5 Sep 2014 Registered 5 Sep 2024

Seventh  
Generation  
Ventures,  
Inc. 5345187

Classes  
35 Goods/Services  
Wholesale and retail store services featuring water sanitization and purification filters and filtering units, plastic bottles, sports bottles, pitchers, jugs, beverage containers, bottle cleaning equipment, lunchboxes, ice cube molds and beverage purification products suitable for flavored and unflavored beverages.

TRADE MARK

WIPO BOBBLE (STYLISTED) 11, 21 1056804 13 Oct 2010 1056804 13 Oct 2010 Registered 13 Oct 2020



Seventh  
Generation  
Ventures,  
Inc. 5345182

Classes  
11 Goods/Services  
Filtering units for refillable, reusable plastic water bottles; filters for drinking water.  
21 Bottles, sold empty; Plastic water bottles sold empty; sports bottles sold empty; squeeze bottle sold empty.

WIPO BOBBLE INFUSE 11, 21 1296132 30 Oct 2015 1296132 30 Oct 2015 Registered 30 Oct 2025

Seventh  
Generation  
Ventures,  
Inc. 5345156

Classes  
11 Goods/Services  
Water filtration bottles sold empty.  
21 Plastic water bottles sold empty; plastic beverage containers, namely, for flavor enhanced water; portable beverage containers.

WIPO BOBBLE INSULATE 21 1280717 2 Nov 2015 1280717 2 Nov 2015 Registered 2 Nov 2025

Seventh  
Generation  
Ventures,  
Inc. 5345160

Classes  
21 Goods/Services  
Thermal containers for beverages; beverage containers sold empty; portable hot beverage dispensers; coffee mugs; tea mugs; thermal containers for household use.

**BOBBLE MAKE**  
**WATER BETTER. (STYLISTED)**  
  
 Classes 11, 21, 30  
 Goods/Services  
 Filtering units for refillable, reusable plastic water bottles; filters for drinking water.  
 Bottles, sold empty; plastic water bottles sold empty; sports bottles sold empty.  
 Flavoring additives for non-nutritional purposes (terms considered too vague by the International Bureau - rule 13.2.b) of the Common Regulations); flavorings for beverages.

26 Oct 2009 1032367 26 Oct 2009 Registered 26 Oct 2019  
 Seventh Generation Ventures, Inc. 5345165

**BOBBLE SPORT**  
 Classes 11, 21  
 Goods/Services  
 Water filters; water filtration and purification units and replacement cartridges and filters therefor; water filtration pitchers sold empty; water purifiers.  
 Plastic water bottles sold empty; Reusable plastic water bottles sold empty; Sports bottles sold empty; squeeze bottle sold empty.

23 Sep 2014 1230900 23 Sep 2014 Registered 23 Sep 2024  
 Seventh Generation Ventures, Inc. 5364975

**PRESSE BY BOBBLE**  
 Classes 21  
 Goods/Services  
 Non-electric makers of coffee, tea and extractable beverages; nonelectric coffee pots; tea pots; thermal insulated containers for food or beverages; non-paper reusable filters being part of non-electric makers of coffee, tea and extractable beverages.

4 May 2015 1253206 4 May 2015 Registered 4 May 2025  
 Seventh Generation Ventures, Inc. 5345198

**PUREWATER 2GO**  
 Classes 11  
 Goods/Services  
 Filtering units for water filtering; water filtering apparatus; water filters.

18 Feb 2010 77/938,535 15 May 2012 Registered 15 May 2018  
 Seventh Generation Ventures, Inc.

Non-registered Trademarks (common law rights)

None.

90674249

**Domain Names**

DomainName	TLD	Registrar
BBLE.US	.us	GoDaddy
BOBBLE.CO	.co	GoDaddy
BOBBLE.XXX	.xxx	GoDaddy
BOBBLEB2B.COM	.com	GoDaddy
BOBBLELOVE.COM	.com	GoDaddy
BOBBLEWATERBOTTLEUK.COM	.com	GoDaddy
BOBL.ME	.me	GoDaddy
BOBLE.MOBI	.mobi	GoDaddy
EMPRESSCOFFEE.COM	.com	GoDaddy
EMPRESSCOFFEE.NET	.net	GoDaddy
EMPRESSFILTER.COM	.com	GoDaddy
EMPRESSFILTER.NET	.net	GoDaddy
endthetrend.co	.co	GoDaddy
endthetrend.us	.us	GoDaddy
FILTERASUDRINK.COM	.com	GoDaddy
FILTERASYOUDRINK.COM	.com	GoDaddy
FILTERSASUDRINK.COM	.com	GoDaddy
FILTERSASYOUDRINK.COM	.com	GoDaddy
FILTRATIONBOTTLES.COM	.com	GoDaddy
GAMILACOMPANY.BIZ	.biz	GoDaddy
gamilacompany.co.uk	.co.uk	GoDaddy
GAMILACOMPANY.COM	.com	GoDaddy
GAMILACOMPANY.INFO	.info	GoDaddy
GAMILACOMPANY.NET	.net	GoDaddy
GAMILACOMPANY.ORG	.org	GoDaddy
GAMILASTORE.BIZ	.biz	GoDaddy
GAMILASTORE.COM	.com	GoDaddy
GAMILASTORE.INFO	.info	GoDaddy
GAMILASTORE.NET	.net	GoDaddy
GEMSTEASTICK.COM	.com	GoDaddy
IMPRESSBREWER.COM	.com	GoDaddy
IMPRESSBREWER.INFO	.info	GoDaddy
IMPRESSBREWER.NET	.net	GoDaddy
IMPRESSBREWER.ORG	.org	GoDaddy
IMPRESSCOFFEE.COM	.com	GoDaddy
IMPRESSCOFFEE.NET	.net	GoDaddy
IMPRESSFILTER.COM	.com	GoDaddy
IMPRESSFILTER.NET	.net	GoDaddy

MPRESSCOFFEE.COM	.com	GoDaddy
MPRESSCOFFEE.NET	.net	GoDaddy
MYBOBBLER.COM	.com	GoDaddy
MYCUSTOMWATERBOTTLE.COM	.com	GoDaddy
MYWATERBOBBLE.COM	.com	GoDaddy
oncewater.co	.co	GoDaddy
oncewater.net	.net	GoDaddy
oncewater.us	.us	GoDaddy
PRESSEBYBOBBLE.COM	.com	GoDaddy
SHOPBOBBLE.COM	.com	GoDaddy
TEASTICKGEMS.COM	.com	GoDaddy
THEBOBBLER.COM	.com	GoDaddy
THEFILTEREDWATERBOTTLE.COM	.com	GoDaddy
THETEASTICK.BIZ	.biz	GoDaddy
THETEASTICK.COM	.com	GoDaddy
THETEASTICK.INFO	.info	GoDaddy
THETEASTICK.NAME	.name	GoDaddy
THETEASTICK.NET	.net	GoDaddy
THETEASTICK.ORG	.org	GoDaddy
THETEASTICK.US	.us	GoDaddy
WATERBOBBLE.CO	.co	GoDaddy
WATERBOBBLE.CO.IN	.co.in	GoDaddy
WATERBOBBLE.COM	.com	GoDaddy
WATERBOBBLE.COM.TW	.com.tw	GoDaddy
WATERBOBBLE.DE	.de	GoDaddy
WATERBOBBLE.IN	.in	GoDaddy
WATERBOBBLE.MOBI	.mobi	GoDaddy
WATERBOBBLE.MX	.mx	GoDaddy
WATERBOBBLE.ORG	.org	GoDaddy
WATERBOBBLE.TW	.tw	GoDaddy
WATERBOBBLE.US	.us	GoDaddy
WATERBOBBLE.XXX	.xxx	GoDaddy
WATERBOBBLER.COM	.com	GoDaddy
bble.is		Marcaria
bobble.co.za		Marcaria
bobblelove.co.uk		Marcaria
bobblelove.uk		Marcaria
bobl.it		Marcaria
shopbobble.co.uk		Marcaria
shopbobble.uk		Marcaria
waterbobble.asia		Marcaria
waterbobble.ca		Marcaria
waterbobble.ch		Marcaria
waterbobble.cn		Marcaria
waterbobble.co.cz		Marcaria



waterbobble.co.il		Marcaria
waterbobble.co.it		Marcaria
waterbobble.co.kr		Marcaria
waterbobble.co.nl		Marcaria
waterbobble.co.uk		Marcaria
waterbobble.co.za		Marcaria
waterbobble.com.br		Marcaria
waterbobble.com.cn		Marcaria
waterbobble.com.es		Marcaria
waterbobble.com.hk		Marcaria
waterbobble.com.hr		Marcaria
waterbobble.com.mx		Marcaria
waterbobble.com.pt		Marcaria
waterbobble.com.se		Marcaria
waterbobble.com.vn		Marcaria
waterbobble.dk		Marcaria
waterbobble.es		Marcaria
waterbobble.eu		Marcaria
waterbobble.fi		Marcaria
waterbobble.fr		Marcaria
waterbobble.hk		Marcaria
waterbobble.hr		Marcaria
waterbobble.it		Marcaria
waterbobble.net.au		Marcaria
waterbobble.net.br		Marcaria
waterbobble.org.mx		Marcaria
waterbobble.pt		Marcaria
waterbobble.ru		Marcaria
waterbobble.se		Marcaria
waterbobble.sg		Marcaria
waterbobble.tv.br		Marcaria
waterbobble.uk		Marcaria
waterbobble.vn		Marcaria

## SCHEDULE C

### Copyrights

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