

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM444379

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Chasing Fireflies Holdings, LLC		09/18/2017	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	DAI Holding, LLC		
Street Address:	42 Thomas Patten Drive		
City:	Randolph		
State/Country:	MASSACHUSETTS		
Postal Code:	02368		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 11			
Property Type	Number	Word Mark	
Registration Number:	3360642	CHASING FIREFLIES	
Registration Number:	3360643	CHASING FIREFLIES	
Registration Number:	4302903	WISHWORKS	
Registration Number:	4493412	WISHWORKS	
Registration Number:	4360330	WISHWORKS	
Registration Number:	4371165	WISHWORKS	
Registration Number:	4274582	WISHWORKS	
Registration Number:	4339798	WISHWORKS	
Registration Number:	3572410	WISH CERTIFICATE	
Registration Number:	3435346	WISHCRAFT	
Registration Number:	3535068	WISHCRAFT	
CORRESPONDENCE DATA			
Fax Number:	2138915031		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2138915031		
Email:	trademark@buchalter.com		
Correspondent Name:	Jessie Reider, CA Bar 237113		
Address Line 1:	1000 Wilshire Blvd., Suite 1500		

CH \$290.00 3360642

Address Line 4:	Los Angeles, CALIFORNIA 90017
NAME OF SUBMITTER:	Jessie K Reider, CA Bar No. 237113
SIGNATURE:	/jkr/
DATE SIGNED:	09/25/2017
Total Attachments: 5 source=2140_001#page1.tif source=2140_001#page2.tif source=2140_001#page3.tif source=2140_001#page4.tif source=2140_001#page5.tif	

Trademark Assignment

WHEREAS, on the one hand,

1. TravelSmith Outfitters Holdings, LLC, a Delaware limited liability company with an address of 42 Thomas Patten Drive, Randolph, Massachusetts 02368;
2. Chasing Fireflies Holdings, LLC, a Delaware limited liability company with an address of 42 Thomas Patten Drive, Randolph, Massachusetts 02368
3. Distinctive Apparel, Inc., a Delaware corporation, with an address of 42 Thomas Patten Drive, Randolph, Massachusetts 02368 (1-3 together collectively ("**Assignor**")

each owns, has used in its business and/or has rights, title and/or interest in all of the trademarks and the trademark registrations identified in Exhibit A herein, attached hereto and incorporated by this reference, and the goodwill symbolized by the trademark and all common law rights thereto (hereinafter collectively the "**Marks**");

WHEREAS, on the other hand, DAI Holding, LLC, a Delaware limited liability company with an address of 42 Thomas Patten Drive, Randolph, Massachusetts 02368 ("**Assignee**") desires to acquire by formal, recordable assignment the entire right, title and interest in and to the Marks, all common law rights in and to the Marks, as well as the goodwill symbolized by the Marks, and all on-going and existing business associated with the Marks; and

WHEREAS the parties desire to memorialize the assignment of the Marks and all common law rights in and to the Marks, together with the goodwill of the business symbolized therein, all on-going and existing business associated with the Marks and all common law rights relating thereto, and all rights to recover for past infringement.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right title and interest in and to the Marks and all common law rights in and to the Marks, together with the goodwill symbolized by the Marks, all on-going and existing business associated with the Marks and all common law rights relating thereto.

****Signature Page Follows****

AGREED TO AND ACCEPTED BY ASSIGNEE:

DAI Holding, LLC

By: *[Signature]*

Name: Aldus H. Chapin

Title: CEO

Date: 9/18/17

Signature Page to Trademark Assignment

TRADEMARK
REEL: 006160 FRAME: 0650

AGREED TO AND ACCEPTED BY ASSIGNOR:

1. TravelSmith Outfitters Holdings, LLC, a Delaware limited liability company

By: [Signature]
Name: Aldis H. Chapin
Title: CEO
Date: 9/18/17

2. Chasing Fireflies Holdings, LLC, a Delaware limited liability company

By: [Signature]
Name: Aldis H. Chapin
Title: CEO
Date: 9/18/17

3. Distinctive Apparel, Inc., a Delaware corporation

By: [Signature]
Name: Aldis H. Chapin
Title: CEO
Date: 9/18/17

EXHIBIT A
Trademarks

<u>Country</u>	<u>Mark</u>	<u>Number</u>
US	CHADWICKS	1948523
US	CHADWICKS	3690506
US	CHADWICKS	3191808
US	CHADWICKS	2712159
US	CHADWICKS OF BOSTON	16729089
US	CHASING FIREFLIES	3360642
US	CHASING FIREFLIES	3360643
US	MISCELLANEOUS DESIGN (Compass/World)	2128829
US	MISCELLANEOUS DESIGN (Compass/World)	1636156
US	GUY STUFF	4213259
US	ISABELLA BIRD	2185702
US	METROBLUES	3435679
US	METROSTYLE	3266084
US	METROSTYLE	2820510
US	REAL COMFORT	2010503
US	REAL STEAL	4529236
US	SHAPE BENEFITS	3760736
US	SUPER SLIMMER	2082526
US	THE TERRITORY AHEAD	1636913
US	THE TERRITORY AHEAD	2132340
US	TRAVELSMITH	1835790
US	TRAVELSMITH	4328091
US	GO THERE WITH TRAVELSMITH	4761689
US	VIRTUA	4740351
US	TRAVELSMITH	4328091
US	TRAVELFIT	3638072

US	TRAVEL DENIM	2208735
US	PACKABLE EXPLORER'S PANTS	2245573
US	THE INDISPENSABLE BLACK TRAVEL DRESS	2260435
US	ULTIMATE TRAVEL SKIRT	2250983
US	HANDS-OFF HANDBAG	2208718
US	TRAVELSMITH	1835790
US	DESIGN ONLY	1942987
US	WISHWORKS	4302903
US	WISHWORKS	4493412
US	WISHWORKS	4360330
US	WISHWORKS	4371165
US	WISHWORKS	4274582
US	WISHWORKS	4339798
US	CHASING FIREFLIES	3360643
US	CHASING FIREFLIES	3360642
US	WISH CERTIFICATE	3572410
US	WISHCRAFT	3435346
US	WISHCRAFT	3535068
UK	CHADWICK'S	2220905
AU	THE TERRITORY AHEAD (Stylized and world compass design)	727121
EU	MISCELLANEOUS AIRPLANE DESIGN	335232
UK	TRAVELSMITH	2181576
Japan	TRAVELSMITH	4105022
India	TRAVELSMITH	
EU	TRAVELSMITH	335190
UK	MISCELLANEOUS AIRPLANE DESIGN	2181581
EU	THE INDISPENSABLE BLACK TRAVEL DRESS	980672