

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM444516

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GGW Partners, LLC		08/07/2017	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	GGW Group, s.r.o.		
Street Address:	Krakovska# 1366/25		
Internal Address:	Nove# Me#sto		
City:	Praha 1		
State/Country:	CZECH REPUBLIC		
Postal Code:	10 00		
Entity Type:	Limited Liability Company: CZECH REPUBLIC		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	2411851	GIRLS GONE WILD	
Registration Number:	4010741	GIRLS GONE WILD	
Registration Number:	5002268	GUYS GONE WILD	
Registration Number:	4317321	GONE WILD	
Registration Number:	2420336	BANNED FROM TELEVISION	
CORRESPONDENCE DATA			
Fax Number:	3053972772		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	305-306-3995		
Email:	tmdocket@fischerlawpl.com		
Correspondent Name:	Jason A. Fischer		
Address Line 1:	2 South Biscayne Blvd.		
Address Line 2:	Suite 2600		
Address Line 4:	Miami, FLORIDA 33131		
DOMESTIC REPRESENTATIVE			
Name:	Jason A. Fischer		
Address Line 1:	2 South Biscayne Blvd.		

OP \$140.00 2411851

Address Line 2:	Suite 2600
Address Line 4:	Miami, FLORIDA 33131
NAME OF SUBMITTER:	Jason A. Fischer
SIGNATURE:	/Jason A. Fischer/
DATE SIGNED:	09/26/2017
Total Attachments: 3 source=Agt-Assignment Trademark- GGW - signed#page1.tif source=Agt-Assignment Trademark- GGW - signed#page2.tif source=Agt-Assignment Trademark- GGW - signed#page3.tif	

TRADEMARK ASSIGNMENT

FOR THE CONSIDERATION set forth in that certain Asset Purchase Agreement dated August 7, 2017 (the "**Asset Purchase Agreement**") between GGW PARTNERS, LLC, a limited liability company organized under the laws of Delaware (the "**Assignor**") as the Seller¹ on the one hand; and GGW GROUP s.r.o., a limited liability company organized under the laws of the Czech Republic) (collectively, "**Assignee**") as the Purchaser on the other hand; and for other good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor hereby assigns all Assignor's rights, title and interest in and to certain trademarks, including related common law rights and goodwill, each of which trademarks is set forth in EXHIBIT "A" hereto (the "**Trademarks**").

The parties desire to reflect, by the execution and delivery of this trademark assignment (the "**Assignment**"), the assignment and transfer by Assignor and the acceptance by Assignee of the Trademarks, and have the assignment of the Trademarks recorded with the United States Patent and Trademark Office (the "**USPTO**") and/or any other applicable state or foreign agency or governmental entity in any country in the world, as appropriate, each as set forth herein.

This Assignment is executed and delivered pursuant to the Asset Purchase Agreement and in all respects is subject to the covenants, representations, warranties and other provisions thereof. Nothing in this Assignment, express or implied, is intended to or shall be construed to modify, expand or limit in any way the terms of the Asset Purchase Agreement. In the event of any conflict or inconsistency between the terms of the Asset Purchase Agreement and the terms hereof, the terms of the Asset Purchase Agreement shall govern.

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[SIGNATURE PAGE FOLLOWS]

¹ Capitalized terms not defined herein shall have the meanings ascribed to them in the Asset Purchase Agreement.

GGW
Trademark Assignment

IN WITNESS WHEREOF, the Assignor has executed and delivered this Assignment as of August 7, 2017.

Assignor:
GGW PARTNERS, LLC

By: 
(signature)

Print Name: ADAM LEVIN

Title: MANAGING MEMBER

SCHEDULE "A"

The Trademarks

Reg. No.	Trademark	Owner	Reg. Date
2411851	GIRLS GONE WILD	GGW Partners, LLC	2000-12-12
4010741	GIRLS GONE WILD	GGW Partners, LLC	2011-08-16
5002268	GUYS GONE WILD	GGW Partners, LLC	2016-07-19
4317321	GONE WILD	GGW Partners, LLC	2013-04-09
2420336	BANNED FROM TELEVISION	GGW Partners, LLC	2001-01-09