

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM444519

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
3 Badge Beverage Corporation		07/21/2017	Corporation:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	DFG Trademarks XII LLC		
<b>Street Address:</b>	201 Tresser Boulevard, Suite 500		
<b>Internal Address:</b>	c/o Deutsch Family Wine & Spirits		
<b>City:</b>	Stamford		
<b>State/Country:</b>	CONNECTICUT		
<b>Postal Code:</b>	06901		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4552038	BIB & TUCKER	
<b>Registration Number:</b>	4270487	MASTERSON'S	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	loni.sherwin@arentfox.com, jimeelah.berryman@arentfox.com		
<b>Correspondent Name:</b>	Loni J. Sherwin		
<b>Address Line 1:</b>	1717 K St. NW		
<b>Address Line 2:</b>	Arent Fox LLP		
<b>Address Line 4:</b>	Washington, D.C. 20006		
<b>ATTORNEY DOCKET NUMBER:</b>	035114.00018		
<b>NAME OF SUBMITTER:</b>	Loni J. Sherwin		
<b>SIGNATURE:</b>	/Loni J. Sherwin/		
<b>DATE SIGNED:</b>	09/26/2017		
<b>Total Attachments: 5</b>			
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ASSIGNMENT OF INTELLECTUAL PROPERTY

WHEREAS, 3 BADGE BEVERAGE CORPORATION, a California corporation with an address of 32 Patten Street, Sonoma, California 95476 (“Assignor”), is the owner of all right, title, and interest in and to, or is licensed or otherwise possesses legally enforceable and unencumbered rights in and to, all intellectual property used solely in connection with its business involving the manufacture, sale, and promotion of rye and bourbon whiskey under the brand names of “Bib & Tucker” and “Masterson’s” (the “Whiskey Business”), and all applications and registrations therefor, including but not limited to the intellectual property listed in Schedule A attached hereto, (collectively, the “Intellectual Property”); and

WHEREAS, DFG TRADEMARKS XII LLC., a Delaware limited liability company with an address of c/o Deutsch Family Wine & Spirits, 201 Tresser Boulevard, Suite 500, Stamford, CT 06901-3435 (“Assignee”), seeks to acquire all right, title, and interest in and to the Intellectual Property, along with the goodwill of the business pertaining thereto, and all applications and registrations for the Intellectual Property, in connection with the Asset Purchase Agreement dated July 21, 2017 by and among Assignor, Assignee, and W.J. DEUTSCH & SONS LTD., d/b/a DEUTSCH FAMILY WINE & SPIRITS.

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign to Assignee all of Assignor’s right, title, and interest in and to the Intellectual Property, including all applications and registrations for the Intellectual Property, together with the goodwill of the business symbolized by the Intellectual Property, and the right to bring suit and recover damages for past infringements of the Intellectual Property. In furtherance hereof, Assignor and Assignee hereby agree to execute all necessary documents to accomplish this Assignment. For the avoidance of doubt, except for any trade name that consists in whole or in part of one of “Bib & Tucker” or “Masterson’s” the Intellectual Property does not include any rights related to any identity of Assignor, including, without limitation, 3 Badge Beverage Corporation and 3 Badge Mixology, Assignee recognizing that Assignor uses such rights in connection with its business producing, bottling, marketing and selling other alcohol beverage products.

(SIGNATURES CONTAINED ON THE FOLLOWING PAGE)

IN WITNESS THEREOF, the Parties hereto have caused this Agreement to be duly executed and delivered as of the date first above written.

3 BADGE BEVERAGE CORPORATION

DFG TRADEMARKS XII LLC

By:  \_\_\_\_\_

By: \_\_\_\_\_

Name: August Sebastiani \_\_\_\_\_

Name: \_\_\_\_\_

Title: President \_\_\_\_\_

Title: \_\_\_\_\_

Date: July 21, 2017 \_\_\_\_\_

Date: \_\_\_\_\_

IN WITNESS THEREOF, the Parties hereto have caused this Agreement to be duly executed and delivered as of the date first above written.

3 BADGE BEVERAGE CORPORATION

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

DFG TRADEMARKS XII LLC

By:  \_\_\_\_\_

Name: Peter Dewick

Title: Manager

Date: July 21, 2017

Schedule A

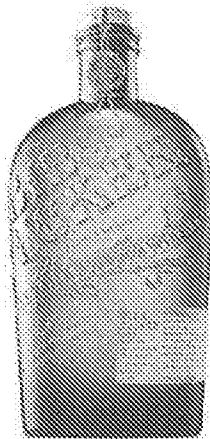
1. **Marks** -- all registered, unregistered, and common law trademarks, service marks, certification marks, brand names, brand marks, trade names, trade dress, domain names, logos, slogans, social media handles and hashtags, and all other names or indicia of origin registered, filed, owned, held, or used by Assignor solely in connection with the Whiskey Business, including but not limited to:

a. The registered Marks shown below:

<i>Jurisdiction</i>	<i>Trademark</i>	<i>Registration No.</i>	<i>Registration Date</i>	<i>Class</i>	<i>Goods</i>
United States	BIB & TUCKER	4552038	June 17, 2014	33	Distilled Spirits.
United States	MASTERSON'S	4270487	January 8, 2013	33	Distilled Spirits.
Mexico	BIB & TUCKER	1560769	August 7, 2015	33	Alcoholic drinks (except beers).

b. All unregistered and common law trademarks and service marks used in connection with the Whiskey Business, including but not limited to:

i. The distinctive BIB & TUCKER bottle design and trade dress, shown below:



c. The domain name(s):

- i. mastersonsrye.com
- ii. mastersonsrye.net
- iii. mastersonswhiskey.com
- iv. mastersonswhiskey.net
- v. mastersonsryewhiskey.com
- vi. bandtbourbon.com
- vii. bibandtuckerbourbon.com
- viii. bibandtuckerbourbon.net

d. The social media handle(s) and hashtag(s):

i. Twitter:

1. BandTWhiskey
2. Mastersons

ii. Facebook

1. facebook.com/BandTWhiskey
2. facebook.com/MastersonsWhiskey

iii. Instagram

1. @Bandtwhiskey
2. @Mastersons

2. **Copyrights** – all of Assignor's copyrights used solely in connection with the Whiskey Business, including but not limited to:

a. All copyrights in the photograph and story of Bat Masterson that appear on the MASTERSON'S bottle label and other materials; and

b. all copyrights in any product packaging, labels, and web pages and other materials used solely in connection with the Whiskey Business.

3. **Trade Secrets** – all trade secrets, including but not limited to, know-how and non-exclusive ownership of customer lists used solely in connection with the Whiskey Business.

4. All other Intellectual Property used solely in connection with the Whiskey Business.