

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM444525

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
EJB Media Group, LLC		09/15/2017	Limited Liability Company: TENNESSEE
RECEIVING PARTY DATA			
Name:	The Treadstone Group, Inc.		
Street Address:	2173 Smith Harbour Drive		
City:	Denver		
State/Country:	NORTH CAROLINA		
Postal Code:	28037		
Entity Type:	Corporation: NORTH CAROLINA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	86280896	TURN YOUR CRASH INTO CASH	
Registration Number:	4419063	TURN YOUR CRASH INTO CASH	
CORRESPONDENCE DATA			
Fax Number:	8446706009		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7025504400		
Email:	TRADEMARKSLV@DICKINSONWRIGHT.COM		
Correspondent Name:	Joanna M. Myers		
Address Line 1:	8363 West Sunset Road, Suite 200		
Address Line 4:	Las Vegas, NEVADA 89113		
ATTORNEY DOCKET NUMBER:	075138-00001		
NAME OF SUBMITTER:	Joanna M. Myers		
SIGNATURE:	/Joanna M. Myers/		
DATE SIGNED:	09/26/2017		
Total Attachments: 1			
source=EJB Media Group Assignment#page1.tif			

OP \$65.00 86280896

TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is entered into as of Effective Date (as defined below) by and between EJB Media Group, LLC, a Tennessee Limited Liability Company with an address of 1339 Berkley Hills Lane, Powell, Tennessee 37849 ("Assignor"), on the one hand, and The Treadstone Group, Inc., a North Carolina Corporation with an address of 2173 Smith Harbour Drive, Denver, North Carolina 28037 ("Assignee"), on the other hand. For purpose of this Assignment, Assignor and Assignee may be collectively referred to herein as the "Parties" or each separately as "Party."

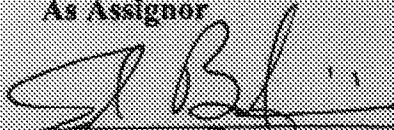
In consideration of good and valuable consideration, including without limitation, the ongoing and existing portion of the Assignor's business associated with the Marks (as defined herein), the receipt and sufficiency of which is hereby acknowledged, the Parties agree to the following:

Assignor hereby assigns, transfers and conveys to Assignee, and Assignee does hereby accept the assignment, transfer and conveyance of, Assignor's right, title and interest in and to the marks **TURN YOUR CRASH INTO CASH** as set forth in **United States Patent and Trademark Office Registration Number 4419063 and Serial Number 86280896**, and the goodwill associated therewith and symbolized thereby, all past, present and future claims, counterclaims, credits, causes of action, choses in action, rights of recovery and rights of setoff against third persons for infringements, violations, dilutions or contract breaches, together with the right at law or equity to sue and recover for any past, continuing and/or future infringements, violations, dilutions or contract breaches and collect any resulting recovery of damages, lost profits, legal fees and costs, including from acts which may have occurred prior to the Effective Date (collectively, "Assigned Trademark"), all of the foregoing rights, titles and interests to be held and enjoyed by Assignee, for Assignee's own use and benefit and for the use and benefit of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment, transfer and conveyance had not been made. Assignor makes no other representation, warranty or covenant with respect to the Assigned Trademark, except that the registrations referenced above are active and pending with the United States Patent and Trademark Office.

IN WITNESS THEREOF, the Parties have caused this instrument to be duly executed as of the Effective Date and each of the undersigned represent that he or she has the authority to legally bind his or her respective entities.

EJB MEDIA GROUP, LLC

As Assignor




By: Ed Batterini

Title: President

Date: 9/15/17 ("Effective Date")

THE TREADSTONE GROUP, INC.

As Assignee



By: ROSS D. BULLA

Title: PRESIDENT

Date: 9/16/17