

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM444503

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LAND AND SEA RECREATION, LLC		09/20/2017	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	IGLOO PRODUCTS CORP.		
Street Address:	777 IGLOO ROAD		
City:	KATY		
State/Country:	TEXAS		
Postal Code:	77494		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5065709	YEW STUFF	
CORRESPONDENCE DATA			
Fax Number:	4045725134		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	404 572 4600		
Email:	efox@kslaw.com,vbantug@kslaw.com		
Correspondent Name:	King & Spalding LLP		
Address Line 1:	1180 Peachtree Street, NE		
Address Line 4:	Atlanta, GEORGIA 30309		
ATTORNEY DOCKET NUMBER:	12743.104121		
NAME OF SUBMITTER:	Vicky R. Bantug		
SIGNATURE:	/Vicky R. Bantug/		
DATE SIGNED:	09/26/2017		
Total Attachments: 3			
source=Yew Stuff trademark assignment to Igloo 9-20-17#page1.tif			
source=Yew Stuff trademark assignment to Igloo 9-20-17#page2.tif			
source=Yew Stuff trademark assignment to Igloo 9-20-17#page3.tif			

OP \$40.00 5065709

TRADEMARK ASSIGNMENT

WHEREAS, Land and Sea Recreation, LLC a limited liability company organized and existing under the laws of the state of California and having a place of business at 3161 Bermuda Drive, Costa Mesa, California 92626 (hereinafter referred to as "Assignor"), is the owner of YEW STUFF trademark, represented by the U.S. trademark application as shown in Exhibit 1 and common law marks NACHO, BRIZZ, and YEW STUFF Logo as shown in Exhibit 2 (the "Trademarks");

WHEREAS, Igloo Products Corp., a corporation of Delaware having a place of business at 777 Igloo Road, Katy, Texas 77494 (hereinafter referred to as "Assignee") is desirous of acquiring any and all rights that Assignor may have in and to the Trademarks, together with the goodwill of the business in connection with which the Trademarks are used and which is symbolized by the Trademarks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby confirm the assignment and assign to Assignee all right, title and interest in and to the Trademarks for the United States and throughout the world together with the goodwill of the business in connection with which the Trademarks are used and which is symbolized by the Trademarks and as well as all rights to damages and profits, due or accrued, arising out of past third party infringements of the mark, and the right to sue and recover for the same;

Assignor agrees to execute and deliver at the request of Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts that Assignee may require in order to vest all of Assignor's rights, title, and interest in and to the Trademarks in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

IN WITNESS WHEREOF, the parties hereto have executed this Assignment on this 20TH day of September 2017.

Land and Sea Recreation, LLC

Bradley W. Blankinship
Name: BRADLEY W. BLANKINSHIP
Title: CEO

STATE OF CALIFORNIA
COUNTY OF ORANGE

On this 20TH day of September 2017, before me, a Notary Public in and for the State and County identified above, personally appeared BRADLEY, known by me to be the person above named and the person who signed this instrument, who acknowledged that he signed it as a free act.

[Signature]
Notary Public

My Commission Expires: 2/9/2019

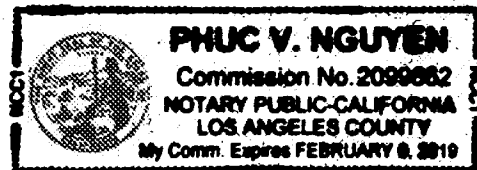


Exhibit 1

U.S. TRADEMARK APPLICATION

<u>Trademark</u>	<u>Registration Number</u>	<u>Registration Date</u>
YEW STUFF	5,065,709	October 18, 2016

Exhibit 2

COMMON LAW TRADEMARKS

