

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM444588

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The Mark Travel Corporation		09/26/2017	Corporation: NEVADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Forward Motion Group, LLC		
<b>Street Address:</b>	3333 Republic Avenue		
<b>City:</b>	Minneapolis		
<b>State/Country:</b>	MINNESOTA		
<b>Postal Code:</b>	55426-4108		
<b>Entity Type:</b>	Limited Liability Company: MINNESOTA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4167053	BRAND G	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4142735198		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	4142733500		
<b>Email:</b>	bgilpin@gklaw.com		
<b>Correspondent Name:</b>	Brian G. Gilpin		
<b>Address Line 1:</b>	833 East Michigan Street, Suite 1800		
<b>Address Line 2:</b>	Godfrey & Kahn, S.C.		
<b>Address Line 4:</b>	Milwaukee, WISCONSIN 53202-5615		
<b>ATTORNEY DOCKET NUMBER:</b>	002092-0281		
<b>NAME OF SUBMITTER:</b>	Brian G. Gilpin		
<b>SIGNATURE:</b>	/brian g. gilpin/		
<b>DATE SIGNED:</b>	09/26/2017		
<b>Total Attachments: 1</b>			
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CH \$40.00 4167053

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT ("Assignment") is made effective as of the last date indicated in the signature blocks below, by and between The Mark Travel Corporation ("Assignor"), a Nevada corporation, and The Forward Motion Group, LLC ("Assignee), a Minnesota limited liability company having its principal place of business at 3333 Republic Avenue, Minneapolis, MN 55426-4108.

WHEREAS, Assignor is the owner of the trademark BRAND G for use with travel agency services, namely making reservations and bookings for transportation and for temporary lodging, including U.S. Trademark Registration Number 4,167,053, and all goodwill associated therewith (the "Assigned Mark"); and

WHEREAS, Assignee has been using the Assigned Mark under license from Assignor and now desires to acquire all of Assignor's right, title, and interest in the Assigned Mark and Assignor desires to transfer to Assignee all of its right, title, and interest in the Assigned Mark.

NOW, THEREFORE, for and in exchange for the one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, transfer, grant and convey to Assignee all of Assignor's worldwide right, title and interest in, to and under the Assigned Mark, together with the goodwill associated therewith and which is symbolized thereby, all rights to sue for infringement thereof, whether arising on, prior to or subsequent to the date of this Assignment, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States and in any other jurisdiction, the same to be held and enjoyed by Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

IN WITNESS WHEREOF, the parties have caused their duly authorized officers to execute this Assignment effective as of the date last written below.

THE MARK TRAVEL CORPORATION

THE FORWARD MOTION GROUP, LLC

By: *Peter J. Schaefer*

By: *Brian Van Way*

Printed Name: Peter J. Schaefer

Printed Name: Brian Van Way

Title: General Counsel

Title: Principal

Date: September 26, 2017

Date: September 26, 2017

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