

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM444611

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Canine Incorporated, d/b/a Man's Best Friend		06/30/2017	Corporation: TEXAS
RECEIVING PARTY DATA			
Name:	Destination Pet, LLC		
Street Address:	2010 215th PL SE		
City:	Sammamish		
State/Country:	WASHINGTON		
Postal Code:	98075		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2788216	MAN'S BEST FRIEND	
CORRESPONDENCE DATA			
Fax Number:	6123408827		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	612-492-6842		
Email:	ip.docket@dorsey.com		
Correspondent Name:	Jeffrey R. Cadwell, Dorsey & Whitney LLP		
Address Line 1:	50 South Sixth Street		
Address Line 2:	Suite 1500		
Address Line 4:	Minneapolis, MINNESOTA 55402-1498		
NAME OF SUBMITTER:	Jeffrey R. Cadwell		
SIGNATURE:	/Jeffrey R. Cadwell/		
DATE SIGNED:	09/26/2017		
Total Attachments: 4			
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OP \$40.00 2788216

TRADEMARK ASSIGNMENT

This Trademark Assignment is entered into effective as of June 30, 2017 by and among Destination Pet, LLC, a Delaware limited liability company (Assignee) and Canine Incorporated, d/b/a Man's Best Friend, a Texas corporation ("*Assignor*").

WHEREAS, Assignor and Assignee have executed that certain Asset Purchase Agreement dated the date hereof (the "*Asset Purchase Agreement*");

WHEREAS, Assignor utilizes certain registered and unregistered trademarks in connection with its business, as described in Exhibit A hereto (the "**Trademarks**"); and

WHEREAS, pursuant to the terms of the Asset Purchase Agreement, Assignor desires to assign and Assignee desires to receive all of Assignor's right, title and interest in and to the Trademarks and any and all goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration as set forth in the Asset Purchase Agreement, the receipt and sufficiency of which is hereby acknowledged, Assignor and Assignee hereby agree as follows:

Assignor hereby distributes, transfers, assigns, and otherwise conveys to Assignee, all of Assignor's right, title, and interest in and to the Trademarks, along with the goodwill of the business symbolized by or associated with the Trademarks and all rights to proceeds of the foregoing, including without limitation, any rights of action by the Assignor, and the right to take proceedings and to seek and recover damages and all other available remedies, against third parties for past, present, or future infringement of the Trademarks.

Assignor agrees to execute and deliver at the request of Assignee all papers, instruments, and assignments, and to perform any other reasonable acts Assignee may request in order to vest all of Assignor's right, title, and interest in and to the Trademarks in Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by Assignee, to the extent such evidence is in the possession or control of the Assignor.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the parties hereto have executed this Trademark Assignment as of the date first set forth above.

Canine Incorporated, d/b/a Man's Best Friend

Destination Pet, LLC

By: _____

Name: Gary Bolander

Title: President

By: _____

Name: Shane Kelly

Title: Chief Executive Officer

IN WITNESS WHEREOF, the parties hereto have executed this Trademark Assignment as of the date first set forth above.

Canine Incorporated, d/b/a Man's Best Friend Destination Pet, LLC

By: _____
Name: Gary Bolander
Title: President

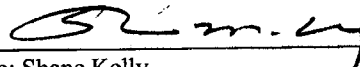

By:  _____
Name: Shane Kelly
Title: Chief Executive Officer

EXHIBIT A

Registered Intellectual Property:

United States Trademark Registration No. 2,788,216 for the mark MAN'S BEST FRIEND

Unregistered Intellectual Property:

Man's Best Friend Logo: The logo is a bone-shaped graphic with the words "Man's Best Friend" written inside in a serif font. "Man's Best" is on the top line and "Friend" is on the bottom line.