

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM444851

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
COLIN WAYNE		09/26/2017	INDIVIDUAL:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	IDN HOLDINGS LLC		
<b>Street Address:</b>	13732 El Toro Road		
<b>City:</b>	Frisco		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	75035		
<b>Entity Type:</b>	Limited Liability Company: TEXAS		
<b>PROPERTY NUMBERS Total: 9</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87061541	INTEGRITY DRIVEN	
<b>Serial Number:</b>	87067765	ISO DRIVEN	
<b>Serial Number:</b>	87067739	KEY ESSENTIALS	
<b>Serial Number:</b>	87067759	LEAN-DRIVEN HER	
<b>Serial Number:</b>	87067762	LEAN DRIVEN	
<b>Serial Number:</b>	87067768	PRE-DRIVEN	
<b>Serial Number:</b>	87067770	PRO DRIVEN	
<b>Serial Number:</b>	87067752	VITA DRIVEN	
<b>Serial Number:</b>	87061549		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4072066511		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	4072066511		
<b>Email:</b>	ljp@pinonicholsonlaw.com		
<b>Correspondent Name:</b>	LAURENCE J. PINO, ESQUIRE		
<b>Address Line 1:</b>	189 S. ORANGE AVENUE		
<b>Address Line 4:</b>	ORLANDO, FLORIDA 32801		
<b>NAME OF SUBMITTER:</b>	Laurence J. Pino, Esquire		

OP \$240.00 87061541

<b>SIGNATURE:</b>	/Laurence J. Pino/
<b>DATE SIGNED:</b>	09/28/2017
<b>Total Attachments: 3</b> source=Assignment of Trademarks with Exhibit#page1.tif source=Assignment of Trademarks with Exhibit#page2.tif source=Assignment of Trademarks with Exhibit#page3.tif	

**ASSIGNMENT OF TRADEMARKS**


BE IT KNOWN that COLIN WAYNE, also known as COLIN WAYNE ERWIN, whose mailing address is 295 Cochran Road, Huntsville, Alabama 35824, (hereinafter referred to as "Assignor"), in consideration of the sum of Ten & No/100 (\$10.00) Dollars and other valuable consideration received from or on behalf of **IDN HOLDINGS LLC**, a Texas limited liability company, whose address is c/o PinoNicholson, PLLC, P. O. Box 1511, Orlando, Florida 32802, (hereinafter referred to as "Assignee"), at or before the delivery of these presents, the receipt of which is hereby acknowledged, does hereby grant, bargain, sell, assign, and transfer to the Assignee the following described Trademarks/Service Marks registered in the Office of the United States Patent and Trademark Office, together with all rights thereto, effective as of the date of execution hereto:

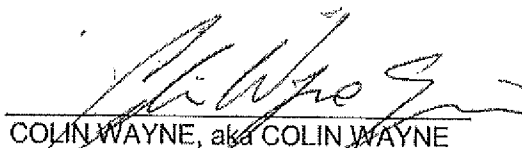
SEE EXHIBIT "A" ATTACHED HERETO  
AND INCORPORATED HEREIN BY REFERENCE

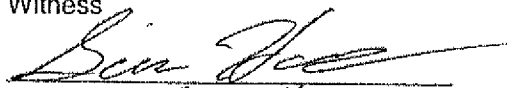
TO HAVE AND TO HOLD the same unto the said Assignee, Assignee's legal representatives, successors and assigns, forever.

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 26 day of September, 2018. 2017

Signed, sealed and delivered in the presence of:

  
Print Name: MATTHEW BRADFORD  
Witness

  
COLIN WAYNE, aka COLIN WAYNE  
ERWIN

  
Print Name: SEAN HARNEY  
Witness

STATE OF ALABAMA  
COUNTY OF MADISON

I HEREBY CERTIFY that on the 26 day of Sept, 2017, before me, an officer duly authorized in the State aforesaid and in the County aforesaid, to take acknowledgments, personally appeared COLIN WAYNE, also known as COLIN WAYNE

ERWIN, who is personally known to me and known to me to have executed the foregoing instrument and he acknowledged before me that he executed the same for the purposes set out therein with full authority.

*Paula Mae Bradford*  
Notary Public, State of Alabama  
My Commission Expires: *3/12/14*

(SEAL)

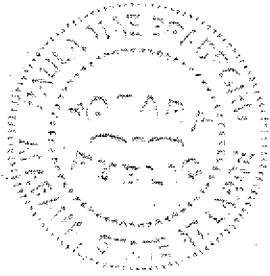



Exhibit A -- Trademarks

Trademark	Serial / Registration No.	Goods/Services
INTEGRITY DRIVEN	87061541	Dietary and nutritional supplements
ISO DRIVEN	87067765	Dietary and nutritional supplements
KEY ESSENTIALS	87067739	Dietary and nutritional supplements
LEAN-DRIVEN HER	87067759	Dietary and nutritional supplements
LEAN DRIVEN	87067762	Dietary and nutritional supplements
PRE-DRIVEN	87067768	Dietary and nutritional supplements
PRO DRIVEN	87067770	Dietary and nutritional supplements
VITA DRIVEN	87067752	Dietary and nutritional supplements
	87061549	Dietary and nutritional supplements