

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM444716

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bally Gaming, Inc.		09/25/2017	Corporation: NEVADA
RECEIVING PARTY DATA			
Name:	Characters Unlimited		
Street Address:	709 Foothill Court		
City:	Boulder City		
State/Country:	NEVADA		
Postal Code:	89005		
Entity Type:	Corporation: NEVADA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4744485	ZOLTAN'S FORTUNE	
Registration Number:	4731540	ZOLTAN'S FORTUNE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(702) 532-5847		
Email:	cynthia.smith@scientificgames.com		
Correspondent Name:	Cynthia Smith		
Address Line 1:	6601 S. Bermuda Road		
Address Line 2:	Legal Department		
Address Line 4:	Las Vegas, NEVADA 89119		
ATTORNEY DOCKET NUMBER:	ASSIGNMENT, ZOLTANS FORTU		
NAME OF SUBMITTER:	Cynthia L. Smith		
SIGNATURE:	/Cynthia L. Smith/		
DATE SIGNED:	09/27/2017		
Total Attachments: 1			
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UNITED STATES TRADEMARK ASSIGNMENT

WHEREAS, Bally Gaming, Inc., a Nevada corporation with a principal place of business at 6601 S. Bermuda Road, Las Vegas, Nevada 89119 ("Assignor"), is the record owner of the entire right, title and interest in and to United States Trademark Registrations Nos. 4,744,485 and 4,731,540 ("Trademarks").

WHEREAS, Assignor has agreed to assign and transfer to Characters Unlimited, a Nevada corporation with a principal place of business at 709 Foothill Court, Boulder City, Nevada 89005 ("Assignee"), its entire right, title and interest in and to the Trademarks, together with all of the goodwill associated with, and symbolized by the Trademarks.

WHEREAS, Assignor and Assignee have entered into a Confidential Settlement and License Agreement ("License Agreement") dated November 23, 2016.

NOW, THEREFORE, in view of the premises herein and other good, valuable and legally sufficient consideration, the receipt of which is hereby acknowledged by Assignor – and subject also to Section 3 of the License Agreement captioned "Non-Exclusive License Back", the terms of which are hereby incorporated by reference – Assignor hereby fully, unconditionally (except for Section 3 of the License Agreement), irrevocably and forever sells, conveys, transfers, assigns and delivers to Assignee, its successors and assigns, the entire right, title and interest in and to the Trademarks in the United States, together with all of the goodwill associated with, and symbolized by, the Trademarks, including all common law rights associated with the Trademarks by virtue of their use in commerce; including all rights to sue and recover for past infringement of the Trademarks; to have and to hold forever for the sole and exclusive use and benefit of Assignee and its assigns.

IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be executed by a duly authorized officer on the 25 day of September, 2017.

BALLY GAMING INC.

By: Michael Quartieri

Name: Michael Quartieri

Title: Executive Vice President and Chief Financial Officer

Subscribed and sworn to before me this 25 day of September, 2017.

Cyndy L. Smith
Notary

