

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM444815

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Prince Hill Vineyards, LLC		09/13/2017	Limited Liability Company: OREGON
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Silver Oak Wine Cellars, LLC		
<b>Street Address:</b>	7300 Highway 128		
<b>City:</b>	Healdsburg		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	95448		
<b>Entity Type:</b>	Limited Liability Company: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3176785	PRINCE HILL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7072556876		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	707-252-7122		
<b>Email:</b>	tmdept@dpf-law.com		
<b>Correspondent Name:</b>	J. Scott Gerien		
<b>Address Line 1:</b>	1455 First Street, Suite 301		
<b>Address Line 4:</b>	Napa, CALIFORNIA 94559		
<b>ATTORNEY DOCKET NUMBER:</b>	SILV020-055 9/27/17		
<b>NAME OF SUBMITTER:</b>	J. Scott Gerien		
<b>SIGNATURE:</b>	/J. Scott Gerien/		
<b>DATE SIGNED:</b>	09/27/2017		
<b>Total Attachments: 1</b>			
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CH \$40.00 3176785

**ASSIGNMENT OF UNITED STATES TRADEMARK REGISTRATION**

Whereas, Prince Hill Vineyards, LLC, an Oregon limited liability company, with a principal business address of 19926 NE Fairview Dr., Dundee, Oregon 97115 (“Assignor”) owns the following mark in the United States which is registered in the U.S. Patent and Trademark Office:

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
PRINCE HILL	3,176,785	November 28, 2006

Whereas, Silver Oak Wine Cellars, LLC, a California limited liability company, with a principal business address of 7300 Highway 128, Healdsburg, CA 95448 (“Assignee”) is desirous of acquiring said U.S. mark and the U.S. registration thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all of Assignor’s right, title and interest in and to the said mark in the U.S., together with the goodwill of the business symbolized by the mark in the U.S. and the above identified U.S. registration thereof.

Dated: 9/13/17

Prince Hill Vineyards, LLC

By: Richard C. Erath  
Richard C. Erath, Trustee of the Richard C. Erath Revocable Trust U/A/D April 22, 1994, its Sole Member and Manger