

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM444789

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Peliton, LLC		09/26/2017	Limited Liability Company: COLORADO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	HRC-SVL, LLC		
<b>Street Address:</b>	4600 South Ulster St.		
<b>Internal Address:</b>	Suite 1400		
<b>City:</b>	Denver		
<b>State/Country:</b>	COLORADO		
<b>Postal Code:</b>	80237		
<b>Entity Type:</b>	Limited Liability Company: COLORADO		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2972465	PELITON	
<b>Registration Number:</b>	2977961	PELITON	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5152833108		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	515-645-5502		
<b>Email:</b>	wkmarsh@nyemaster.com		
<b>Correspondent Name:</b>	Wendy K. Marsh		
<b>Address Line 1:</b>	700 Walnut Street		
<b>Address Line 2:</b>	Suite 1600		
<b>Address Line 4:</b>	Des Moines, IOWA 50309		
<b>ATTORNEY DOCKET NUMBER:</b>	3004276-0004		
<b>NAME OF SUBMITTER:</b>	Wendy K. Marsh		
<b>SIGNATURE:</b>	/Wendy K. Marsh/		
<b>DATE SIGNED:</b>	09/27/2017		
<b>Total Attachments: 1</b>			
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## Trademark Assignment

**WHEREAS**, Peliton, LLC, a Colorado limited liability company, with a principal address of 4600 S. Ulster Street, Metropoint 1, Suite 1400, Denver, CO 80237 (“**Assignor**”), is the owner of the trademark registrations set forth on the accompanying Schedule A (the “**Marks**”); and

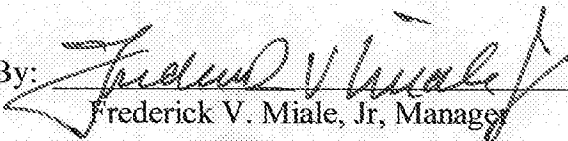
**WHEREAS**, HRC-SVL, LLC, a Colorado limited liability company, with a principal address of 4600 South Ulster St., Suite 1400, Denver, CO 80237 (the “**Assignee**”), is desirous of acquiring said Marks and all title and rights thereunder, together with the goodwill of the business with which the Marks is used and which is symbolized by the Marks.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Marks, including any applications to register the Marks, together with the goodwill of the business symbolized by the Marks, all common law rights related to the Marks, all rights of renewal and extension, and the right to recover for damages and profits for past infringements thereof.

Peliton, LLC

By: SV Investors, LLC, its Manager,

By: Omninvest Advisors, LLC, its Manager,

By:   
Frederick V. Miale, Jr, Manager