

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM444890

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Eugene Alletto		09/27/2017	INDIVIDUAL:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Bedgear, LLC		
<b>Street Address:</b>	110 Bi-County Blvd, Suite 101		
<b>City:</b>	Farmingdale		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	11735		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4801908	ASPIRE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6316569818		
<b>Email:</b>	rglanz@slllp.com		
<b>Correspondent Name:</b>	Leo G. Lenna		
<b>Address Line 1:</b>	99 Smithtown Bypass 2nd Floor		
<b>Address Line 4:</b>	Hauppauge, NEW YORK 11788		
<b>NAME OF SUBMITTER:</b>	Leo G. Lenna		
<b>SIGNATURE:</b>	/Leo G. Lenna/		
<b>DATE SIGNED:</b>	09/28/2017		
<b>Total Attachments: 1</b>			
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OP \$40.00 4801908

TRADEMARK ASSIGNMENT

WHEREAS Eugene Alletto with an address of Suite 101, 110 Bi-County Blvd., Farmingdale, New York 11735, ("Assignor") is the owner of the following U.S. Trademark application (the "Trademark"):

Mark	Reg. No	Reg. Date
ASPIRE	4,801,908	September 1, 2015

WHEREAS Bedgear, LLC, with an address of Suite 101, 110 Bi-County Blvd., Farmingdale, New York, 11735, ("Assignee"), is desirous of acquiring the Trademark;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to said Trademark, together with the good will of the business symbolized by the Trademark.

Dated: 9/27/17

**Assignor**

Eugene Alletto

By 

Name: Eugene Alletto

Dated: 9/27/17

**Assignee**

Bedgear, LLC

By 

Name: Eugene Alletto

Title: Chief Executive Officer and President