

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM445050

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SHENZHEN JOYLINE E-COMMERCE CO., LTD.		06/09/2017	limited company: CHINA
RECEIVING PARTY DATA			
Name:	SHENZHEN ALICE E-COMMERCE CO., LTD.		
Street Address:	No. 4D12, Bldg.1, Yangguanghuayi Building, Nanhai St., Nanshan Dist.		
City:	Shenzhen		
State/Country:	CHINA		
Entity Type:	limited company (Ltd.): CHINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5135998	ROSE GAL	
CORRESPONDENCE DATA			
Fax Number:	2024080924		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(202) 371-8976		
Email:	firm@rabinberdo.com		
Correspondent Name:	Hui Zhang		
Address Line 1:	Suite 500, 1101 14th Street, N.W.		
Address Line 4:	Washington, D.C. 20005		
ATTORNEY DOCKET NUMBER:	GEC 156		
DOMESTIC REPRESENTATIVE			
Name:	RABIN & BERDO, P.C.		
Address Line 1:	1101 14th Street, N.W., Suite 500		
Address Line 4:	Washington, D.C. 20005		
NAME OF SUBMITTER:	Hui Zhang		
SIGNATURE:	/Hui Zhang/		
DATE SIGNED:	09/28/2017		
Total Attachments: 1			

OP \$40.00 5135998

ASSIGNMENT

WHEREAS, SHENZHEN JOYLINE E-COMMERCE CO., LTD. (hereinafter referred to as ASSIGNOR), a limited liability company of China, is the owner of the Registration(s) listed below. The Assignor has adopted and used and is still using the trademark(s) in the United States Patent and Trademark Office, identified in the following listing:

Mark	Registration No.	Issue Date (yyyy.mm.dd)
Rose gal (design)	5135998	2017.02.07

WHEREAS, SHENZHEN ALICE E-COMMERCE CO., LTD. (hereinafter referred to as ASSIGNEE), a limited company of China, having its principal place of business at No. 4D12, Bldg. 1, Yangguanghuayi Building, Nanhai St., Nanshan Dist., Shenzhen, China, is desirous of acquiring all right, title, and interest in and to the above listed trademark registration(s).

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said assignor does hereby assign unto the said assignee all right, title and interest in and to the said trademark, together with the goodwill of the business symbolized by the trademark, and the above-listed application(s) and any registration(s) issuing therefrom/registration(s) thereof.

SHENZHEN JOYLINE E-COMMERCE CO., LTD.
(Name of Assignor)

By: Junfeng LI
(signature)

Date: June 9, 2017.

Junfeng LI
(Print Name)

Legal Representative
(Title)