

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM445068

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
BLUE RIBBON, LP		09/29/2017	Limited Partnership: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	PNC BANK, NATIONAL ASSOCIATION		
<b>Street Address:</b>	350 South Grand Avenue, Suite 3850		
<b>City:</b>	Los Angeles		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90091		
<b>Entity Type:</b>	National Association: UNITED STATES		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87510529	TEXAS FAVORITE SINCE 1946	
<b>Registration Number:</b>	2086928	BUM'S FINEST	
<b>Registration Number:</b>	2145625	BUM'S FAVORITE! BUM PHILLIPS	
<b>Registration Number:</b>	2064470	BLUE RIBBON BRAND	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2136305788		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	213-891-5935		
<b>Email:</b>	hpanneck@buchalter.com		
<b>Correspondent Name:</b>	Helen Panneck		
<b>Address Line 1:</b>	1000 Wilshire Boulevard, Suite 1500		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90017		
<b>ATTORNEY DOCKET NUMBER:</b>	P6328-0033		
<b>NAME OF SUBMITTER:</b>	Helen Panneck		
<b>SIGNATURE:</b>	/Helen Panneck/		
<b>DATE SIGNED:</b>	09/29/2017		
<b>Total Attachments: 5</b>			
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**MEMORANDUM AND NOTICE OF SECURITY INTEREST  
IN INTELLECTUAL PROPERTY**

**September 29, 2017**

**BLUE RIBBON, LP**, a Texas limited partnership, whose address is 2030 North Loop West, Suite 100, Houston, Texas 77017 ( the “Debtor”) hereby acknowledges that it has granted to **PNC BANK, NATIONAL ASSOCIATION**, as Agent, (the “Secured Party”), a security interest in and to all of such Debtor’s right, title and interest in and to: (a) the trademarks and trademark registrations and applications therefor (other than intent to use trademark applications to the extent excluded in the Agreement (as defined below)) which are identified on Exhibit A attached hereto and herein incorporated by this reference owned by such Debtor (the “Trademarks”), together with the goodwill and assets of the business; (b) the patents and patent applications which are identified on Exhibit B attached hereto and herein incorporated by this reference owned by Debtor (the “Patents”), and (c) the copyright registrations which are identified on Exhibit C attached hereto and herein incorporated by this reference owned by Debtor (the “Copyrights”), and all actions for infringement concerning each of the foregoing.

Unless and until an Event of Default (as defined in the Agreement) occurs and is continuing, the Debtor shall retain the legal and equitable title to the Trademarks, Patents, and Copyrights, and shall have the right to use and register the Trademarks, Patents, and Copyrights, as applicable, in the ordinary course of the business of the Debtor. The terms and conditions of the aforementioned security interest are contained in that certain Revolving Credit and Security Agreement dated as of September 29, 2017 (the “Agreement”), among the Debtor, certain other borrowers party thereto, Secured Party and the other financial institutions from time to time party thereto as security for the Obligations (as defined in the Agreement) under and as set forth in the Agreement and other agreements referred to therein. Nothing contained in this Memorandum and Notice of Security Interest in Intellectual Property shall be construed as a present or absolute assignment of any of the collateral nor as limiting any interest which Secured Party may have in any other collateral described in the Agreement or otherwise.

*[Remainder of Page Intentionally Blank]*

*[Signature Page to Follow]*

IN WITNESS WHEREOF, the undersigned has duly executed this document as of the date first written above.

**DEBTOR:**

**BLUE RIBBON, LP,**  
a Texas limited partnership

By: PREFCO CORP.,  
Its: General Partner

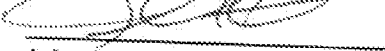
By:   
Name: John Koufis  
Title: Chief Financial Officer and Treasurer

EXHIBIT A  
TRADEMARKS

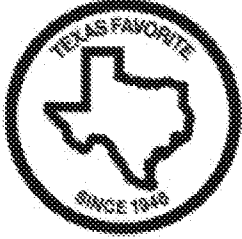



Owner	Trademark Title	Serial No./ Registration No.	File Date/ Date Registered
Blue Ribbon, LP		87510529	June 29, 2017
Blue Ribbon, LP		2086928	August 12, 1997
Blue Ribbon, LP		2145625	March 24, 1998
Blue Ribbon, LP		2064470	May 27, 1997

EXHIBIT B  
PATENTS

None.

EXHIBIT C  
COPYRIGHTS

None.