## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM445178

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Mobify Research and Development Inc.		09/19/2017	a corporation existing under the Business Corporation Act (British Columbia): CANADA

### **RECEIVING PARTY DATA**

Name:	Comerica Bank	
Street Address:	South Tower, Suite 2210	
Internal Address:	Royal Bank Plaza, P.O. Box 61	
City:	TORONTO, ONTARIO	
State/Country:	CANADA	
Postal Code:	M4W 3E2	
Entity Type:	a Texas banking association and authorized bank under the Bank Act (Canada): TEXAS	

## **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	3969382	MOBIFY

## **CORRESPONDENCE DATA**

Fax Number: 7349302494

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 7349302488

Email: ipfilings@bodmanlaw.com

**Correspondent Name:** Susan M. Kornfield - Bodman PLC Address Line 1: 201 South Division, Suite 400 Address Line 4: Ann Arbor, MICHIGAN 48104

NAME OF SUBMITTER:	Susan M. Kornfield	
SIGNATURE:	/Susan M. Kornfield/	
DATE SIGNED:	09/29/2017	

#### **Total Attachments: 6**

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## INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Intellectual Property Security Agreement (this "Agreement") is made and entered into as of Security 19, 2017, between MOBIFY RESEARCH AND DEVELOPMENT INC., a corporation existing under the Business Corporations Act (British Columbia) ("Grantor"), and COMERICA BANK, a Texas banking association and authorized foreign bank under the Bank Act (Canada) ("Bank").

#### **RECITALS**

- A. Bank has or will enter into certain financial accommodations with Grantor pursuant to a Loan Agreement made as of Section 19, 2017, between Bank and Grantor, as amended, restated, replaced and supplemented from time to time ("Loan Agreement").
- B. Bank has required Grantor to provide (i) a certain General Security Agreement dated as of even date herewith between Grantor and Bank, as it may be amended, restated, replaced or supplemented from time to time (the "Security Agreement"), and (ii) this Agreement to Bank, in each case, to secure the Secured Obligations (as defined in the Security Agreement). All terms used without definition in this Agreement shall have the meaning assigned to them in the Security Agreement. All terms used without definition in this Agreement or in the Security Agreement shall have the meaning assigned to them in the California Uniform Commercial Code.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, as collateral security for the prompt and complete payment and performance when due of the Secured Obligations now existing or hereafter arising, Grantor hereby represents, warrants, covenants and agrees as follows:

#### **AGREEMENT**

To secure the prompt and complete payment and performance when due of the Secured Obligations now existing or hereafter arising, Grantor grants and pledges to Bank a security interest in all of Grantor's right, title and interest in, to and under its Intellectual Property Collateral (including without limitation those Copyrights, Patents and Trademarks listed on Exhibits A, B and C hereto), and including without limitation all proceeds thereof (such as, by way of example but not by way of limitation, license royalties and proceeds of infringement suits), the right to sue for past, present and future infringements, all rights corresponding thereto throughout the world and all re-issues, divisions continuations, renewals, extensions and continuations-in-part thereof.

This security interest is granted in conjunction with the security interest granted to Bank under the Security Agreement. The rights and remedies of Bank with respect to the security interest granted hereby are in addition to those set forth in the Security Agreement and the other Loan Documents, and those which are now or hereafter available to Bank as a matter of law or equity. Each right, power and remedy of Bank provided for herein or in the Security Agreement or any of the Loan Documents, or now or hereafter existing at law or in equity shall be cumulative and concurrent and shall be in addition to every right, power or remedy provided for herein and the exercise by Bank of any one or more of the rights, powers or remedies provided for in this Intellectual Property Security Agreement, the Security Agreement or any of the other Loan Documents, or now or hereafter existing at law or in equity, shall not preclude the simultaneous or later exercise by any person, including Bank, of any or all other rights, powers or remedies.

Grantor represents and warrants that Exhibits A, B, and C attached hereto set forth any and all intellectual property rights in connection to which Grantor has registered or filed an application with either the United States Patent and Trademark Office or the United States Copyright Office, as applicable.

[Remainder of Page Intentionally Left Blank]

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IN WITNESS WHEREOF, the parties hereto have executed this Agreement on the day and year first above written.

Address:	Grantor:
Mobify Research and Development Inc. 725 Granville St., #420 Vancouver, BC Canada, V7Y 1G5 Attn: Arthur Chan, Controller	MOBIFY RESEARCH AND DEVELOPMENT INC., a company existing under the Business Corporations Act (British Columbia)  By:
Address:	Bank:
Comerica Bank	COMERICA BANK
Suite 2210, South Tower Royal Bank Plaza, P.O. Box 61	Ву:
Toronto, Ontario M4W 3E2 Attn: Dave Samra	Name:
Fax: (416) 367-2460	Title:

IN WITNESS WHEREOF, the parties hereto have executed this Agreement on the day and year first above written. Grantor: Address: MOBIFY RESEARCH AND DEVELOPMENT Mobify Research and Development Inc. INC., a company existing under the Business 725 Granville St., #420 Corporations Act (British Columbia) Vancouver, BC Canada, V7Y 1G5 Attn: Arthur Chan, Controller Bank: Address: COMERICA BANK Comerica Bank Suite 2210, South Tower Royal Bank Plaza, P.O. Box 61 Toronto, Ontario M4W 3E2 Name: Dave Samra Attn:

Title:

(416) 367-2460

Fax:

# EXHIBIT A

Copyrights

Nil.

EXHIBIT A

# EXHIBIT B

**Patents** 

Nil.

EXHIBIT B

# EXHIBIT C

## Trademarks

Owner	Trade-mark	Application/Registration No.
Mobify Research and Development Inc.	MOBIFY	3969382

EXHIBIT C

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RECORDED: 09/29/2017

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