

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM445209

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jonathan S. Wolfson Revocable Trust		09/29/2017	Trust: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Ingenuity Foods, Inc.		
Street Address:	234 Marshall Street, Suite 5		
City:	Redwood City		
State/Country:	CALIFORNIA		
Postal Code:	94063		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87403432	BRAINIAC	
CORRESPONDENCE DATA			
Fax Number:	4156287522		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	415-268-7000		
Email:	ksamia@mofo.com		
Correspondent Name:	Jennifer Lee Taylor		
Address Line 1:	425 Market Street		
Address Line 2:	c/o Morrison & Foerster LLP		
Address Line 4:	San Francisco, CALIFORNIA 94105		
ATTORNEY DOCKET NUMBER:	768866001000		
NAME OF SUBMITTER:	Jennifer Lee Taylor		
SIGNATURE:	/JLT2/		
DATE SIGNED:	09/29/2017		
Total Attachments: 1			
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT

WHEREAS, the Jonathan S. Wolfson Revocable Trust, A California trust, with offices at 234 Marshall Street, Suite 5, Redwood City, CA 94063 ("ASSIGNOR") owns the trademark application for the mark BRAINIAC (App. Serial No. 87/403,432) in the U.S. Patent and Trademark Office (the "MARK"); and

WHEREAS, Ingenuity Foods, Inc., a Delaware corporation, with offices at 234 Marshall Street, Suite 5, Redwood City, CA 94063 ("ASSIGNEE"), desires to acquire all of the right, title and interest of ASSIGNOR in, to and under the MARK, together with the goodwill of the business symbolized by the MARK;

WHEREAS, ASSIGNEE is a successor to the portion of the business of the ASSIGNOR to which the MARK pertains;

NOW, THEREFORE, for good and valuable consideration paid by ASSIGNEE to ASSIGNOR, the receipt and sufficiency of which hereby is acknowledged, ASSIGNOR does hereby sell, assign, transfer and convey unto ASSIGNEE its entire right, title and interest in and to the MARK, together with (a) the United States federal application for the MARK; (b) all common law rights related thereto; (c) all goodwill associated therewith; (d) the portion of the business of the ASSIGNOR to which the MARK pertains; and (e) all benefits, privileges, causes of action and remedies relating to any of the foregoing, whether before or hereafter accrued (including, without limitation, the exclusive rights to apply for and maintain the MARK; to sue for all past, present or future infringements or other violations of any rights in the MARK; and to settle and retain proceeds from any such actions).

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be duly executed by an individual authorized to bind ASSIGNOR on this 29 day of September, 2017.

Signed: _____

By: Jonathan Wolfson

Title: Trustee

sf-3827385