

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM446434

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NORMARK CORPORATION		10/06/2017	Corporation: MINNESOTA
RECEIVING PARTY DATA			
Name:	Rapala VMC Oyj		
Street Address:	Tehtaantie 2		
City:	Vääksy		
State/Country:	FINLAND		
Postal Code:	17200		
Entity Type:	Joint Stock Company: FINLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87429511	RIPSTOP	
CORRESPONDENCE DATA			
Fax Number:	6123408827		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	612-343-2178		
Email:	ip.docket@dorsey.com		
Correspondent Name:	Elizabeth Buckingham, DORSEY & WHITNEY		
Address Line 1:	50 South Sixth Street		
Address Line 2:	Suite 1500		
Address Line 4:	Minneapolis, MINNESOTA 55402-1498		
NAME OF SUBMITTER:	Elizabeth C. Buckingham		
SIGNATURE:	/Elizabeth C. Buckingham/		
DATE SIGNED:	10/09/2017		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT AGREEMENT

WHEREAS, Normark Corporation, a Corporation of the state of Minnesota, with its principal place of business located at 10395 Yellow Circle Drive, Minnetonka, Minnesota 55343, is the current owner of and has used the trademark which is the subject of the allowed trademark application detailed in the attached Exhibit A (the "Mark"); and

WHEREAS, Normark Corporation filed a Statement of Use with the United States Patent and Trademark Office on October 3, 2017, demonstrating use in commerce of the Mark as of July 15, 2017; and

WHEREAS, Rapala VMC Oyj, a Finland Joint Stock Company, with its principal place of business located at Tehtaantie 2, Vääksy 17200, Finland, desires to acquire the Mark and enjoy the protection of the future registration of the Mark;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, Normark Corporation does hereby assign, transfer and sell unto Rapala VMC Oyj all of the right, title and interest in and to the Mark (including all claims for profits and damages by reason of past infringement of the Mark), together with the good will of the business symbolized by the Mark, and the registrations of the Mark.

Normark Corporation covenants that it or its representatives will, upon request, do all other lawful acts necessary to enable Rapala VMC Oyj to obtain, maintain and enforce full benefits from the rights and interests herein assigned.

This assignment shall be effective as of the date of Normark Corporation's signature below, shall be binding on the successors and assigns of Normark Corporation, and shall inure to the benefit of the successors and assigns of Rapala VMC Oyj.

NORMARK CORPORATION

Date: 10 / 4 / 17

By: Tom Mackin

Name: Tom Mackin

Title: President

Exhibit A

Mark

Mark	Country	Serial No.	Filing Date	Status
RIPSTOP	United States	87/429,511	April 28, 2017	Allowed – Statement of Use filed October 3, 2017