

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM445374

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lyric Culture, LLC		06/23/2017	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Hybrid Promotions, LLC		
Street Address:	10711 Walker Street		
City:	Cypress		
State/Country:	CALIFORNIA		
Postal Code:	90630		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 13			
Property Type	Number	Word Mark	
Registration Number:	4060885	LYRIC LOVER	
Registration Number:	4170083	LYRIC LOVER	
Registration Number:	4240131	LYRIX	
Registration Number:	4258442	LYRIX	
Registration Number:	4256012	LYRIC CULTURE	
Registration Number:	4256013	LYRIC CULTURE	
Registration Number:	4261885	LYRIC NATION	
Registration Number:	4261886	LYRIC NATION	
Registration Number:	4277297	MUSIC ROCKS	
Registration Number:	4286967		
Registration Number:	4316874	SAY IT WITH A SONG	
Registration Number:	4443516	MUSIC CULTURE	
Registration Number:	4510322	LYRIC CULTURE	
CORRESPONDENCE DATA			
Fax Number:	2138915031		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2138915031		
Email:	trademark@buchalter.com		
TRADEMARK			

CH \$340.00 4060885

Correspondent Name: Jessie Reider, CA Bar 237113
Address Line 1: 1000 Wilshire Blvd., Suite 1500
Address Line 2: Buchalter
Address Line 4: Los Angeles, CALIFORNIA 90017

NAME OF SUBMITTER: Jessie K Reider, CA Bar No. 237113

SIGNATURE: /jkr/

DATE SIGNED: 10/02/2017

Total Attachments: 4

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Trademark Assignment

WHEREAS Lyric Culture, LLC, a Delaware limited liability company, having an address of 2520 West 6th St., Los Angeles, California 90057 (hereinafter “Assignor”) owns the trademarks as set forth below (hereinafter the “Marks”);

Mark	Serial No.	Registration No.
	85029948	4060885
LYRIC LOVER	85250793	4170083
LYRIX	85304063	4240131
	85304030	4258442
	85304159	4256012
LYRIC CULTURE	85304178	4256013
	85245079	4261885
LYRIC NATION	85245112	4261886

MUSIC ROCKS	85598809	4277297
	85978313	4286967
SAY IT WITH A SONG	85703289	4316874
MUSIC CULTURE	85907926	4443516
LYRIC CULTURE	86044228	4510322

WHEREAS Assignor owns the Marks, including any applications, all common law rights in and to the Marks, and has used the Marks in commerce;

WHEREAS Assignor desires to transfer the Marks and all goodwill associated with the Marks;

WHEREAS Hybrid Promotions, LLC, having an address of 10711 Walker Street, Cypress, California 90630 (hereinafter “**Assignee**”), desires to acquire all right, title and interest in and to the Marks, together with the goodwill of the on-going and existing business symbolized by the Marks, any trademark applications therefore, along with that portion of the ongoing and existing business to which the Marks pertain and all common law rights thereto; and


WHEREAS the parties desire to memorialize the assignment of Marks, the goodwill of the business symbolized by the Marks, any trademark applications, and all common law rights relating thereto, and all rights to recover for past infringement.

NOW THEREFORE, in exchange for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, without recourse and without warranty or representation of any kind of nature whatsoever Assignor does hereby sell and assign unto Assignee all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and any trademark applications, all common law rights relating thereto, along with that portion of the on-going and existing business to which the Marks pertain, and all rights to damages and profits, due or accrued, arising out of past infringements of said Marks, and the right to sue for and recover the same.

AGREED TO AND ACCEPTED BY ASSIGNOR:

Dated: 6/23, 2017

LYRIC CULTURE, LLC
a Delaware limited liability company

By: 
Name: Jason Schutzer
Title: Member

AGREED TO AND ACCEPTED BY ASSIGNEE:

Dated: _____, 2017

HYBRID PROMOTIONS, LLC
a Delaware limited liability company

By: _____
Name: _____
Title: _____

NOW THEREFORE, in exchange for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, without recourse and without warranty or representation of any kind of nature whatsoever Assignor does hereby sell and assign unto Assignee all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and any trademark applications, all common law rights relating thereto, along with that portion of the on-going and existing business to which the Marks pertain, and all rights to damages and profits, due or accrued, arising out of past infringements of said Marks, and the right to sue for and recover the same.

AGREED TO AND ACCEPTED BY ASSIGNOR:

Dated: _____, 2017

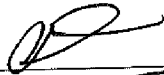
LYRIC CULTURE, LLC
a Delaware limited liability company

By: _____
Name: _____
Title: _____

AGREED TO AND ACCEPTED BY ASSIGNEE:

Dated: _____, 2017

HYBRID PROMOTIONS, LLC
a Delaware limited liability company

By: 
Name: Samuel Vogt
Title: CEO

[Signature Page to Trademark Assignment]