

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM445007

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	Partial Assignment with respect to "footwear" in Class 25 and "Retail store services featuring footwear; online retail store services featuring footwear; mail order retail services featuring footwear" in Class 35 only
RESUBMIT DOCUMENT ID:	900421791

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Bench Limited		08/03/2017	Limited Company (Ltd.): UNITED KINGDOM

RECEIVING PARTY DATA

Name:	Deichmann SE
Street Address:	Deichmannweg 9
City:	45359 Essen
State/Country:	GERMANY
Entity Type:	Societas Europae (Se): GERMANY

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	4102608	BENCH.

CORRESPONDENCE DATA

Fax Number: 2128135901
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2128135900
Email: assignments@fzlz.com
Correspondent Name: LAWRENCE E. APOLZON
Address Line 1: FROSS ZELNICK LEHRMAN & ZISSU, P.C.
Address Line 2: 4 TIMES SQUARE, 17TH FLOOR
Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	AMIL 1705486
NAME OF SUBMITTER:	Lawrence E. Apolzon
SIGNATURE:	/lea/
DATE SIGNED:	09/28/2017


Total Attachments: 5

source=Notice of non-recordation and cover sheet and assignment - 4102608 (F2377814x96B9E)#page1.tif
source=Notice of non-recordation and cover sheet and assignment - 4102608 (F2377814x96B9E)#page2.tif

source=Notice of non-recordation and cover sheet and assignment - 4102608 (F2377814x96B9E)#page3.tif
source=Notice of non-recordation and cover sheet and assignment - 4102608 (F2377814x96B9E)#page4.tif
source=Notice of non-recordation and cover sheet and assignment - 4102608 (F2377814x96B9E)#page5.tif

ASSIGNMENT (of partial rights)

WHEREAS, **Bench Limited** (formerly Americana International Limited), a limited company (ltd.) organized and existing under the laws of United Kingdom, located at Tanzaro House Ardwick Green North, Manchester M12 6FZ, United Kingdom ("**Assignor**"), is the owner of the following trademark registered in the U.S. Patent and Trademark Office (hereinafter, the "**Trademark**") and wishes to divide the registration and assign the Trademark for "footwear" in Class 25 and "Retail store services featuring footwear; online retail store services featuring footwear; mail order retail services featuring footwear" in Class 35 covered in the Trademark registration, while retaining the Trademark and the registration for the balance of the goods and services:

TRADEMARK	REGISTRATION NO.
<p data-bbox="435 1062 678 1094" style="text-align: center;">BENCH and Design</p> 	<p data-bbox="1089 1062 1203 1094">4,102,608</p>

and WHEREAS, **Deichmann SE**, a Societas Europae European Company organized and existing under the laws of Germany, located at Deichmannweg 9, 45359 Essen, Germany ("**Assignee**"), is desirous of acquiring the Trademark for "footwear" in Class 25 and "Retail store services featuring footwear; online retail store services featuring footwear; mail order retail services featuring footwear" in Class 35 in the above registration and the Class 25 and 35 portions of the divided registration.

(F2296697.1)

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademark for "footwear" in Class 25 and "Retail store services featuring footwear; online retail store services featuring footwear; mail order retail services featuring footwear" in Class 35 in the above registration, together with the goodwill of the business symbolized by the Trademark for "footwear" in Class 25 and "Retail store services featuring footwear; online retail store services featuring footwear; mail order retail services featuring footwear" in Class 35 and the Class 25 and Class 35 portions of the registration therefor, after division of the registration, and with all claims arising out of or relating to the use or ownership of the Trademark for "footwear" in Class 25 and "Retail store services featuring footwear; online retail store services featuring footwear; mail order retail services featuring footwear" in Class 35.

Bench Limited (formerly Americana International Limited)

By: 

Name: Gregory Peacock

Title: CFO

Date of Signature: August 3, 2017

{82266097.1}