

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM445391

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Custom Direct, LLC		09/29/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Custom Direct, Inc.		
Street Address:	1802 Fashion Court		
City:	Joppa		
State/Country:	MARYLAND		
Postal Code:	21085		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3921671	STYLES CHECKS	
CORRESPONDENCE DATA			
Fax Number:	6123329081		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	612.332.5300		
Email:	dockmpls@merchantgould.com		
Correspondent Name:	Heather J. Kliebenstein		
Address Line 1:	P.O. Box 2910		
Address Line 4:	Minneapolis, MINNESOTA 55402-0910		
ATTORNEY DOCKET NUMBER:	12839.212US01		
NAME OF SUBMITTER:	Heather J. Kliebenstein		
SIGNATURE:	/Heather J. Kliebenstein/		
DATE SIGNED:	10/02/2017		
Total Attachments: 1			
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ASSIGNMENT OF TRADEMARK

WHEREAS, this Assignment confirms the assignment and transfer of certain intellectual property by and among Custom Direct LLC, previously a Delaware limited liability company ("Assignor") and Custom Direct Inc., also previously a Delaware corporation ("Assignee") (each, individually, a "Party," and collectively, the "Parties").

WHEREAS, in or around 2014, Assignor owned U.S. Trademark Registration No. 3,921,671 for the mark STYLE CHECKS ("the Mark").

WHEREAS, in or around 2014 during a restructuring event, Assignor assigned and transferred all right, title and interest in and to all assets owned by Assignor, including the Mark, to Assignee; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby confirms that it assigned and transferred unto Assignee and its successors and assigns, all its right, title and interest in and to the Mark, together with the goodwill and other incidents of its business in connection with which the Mark is and was used and that is and was symbolized by the Mark, including any and all causes of action and claims based on past actions, infringement or dilution related to the Mark, along with any right to sue and recover for damages, profits, costs and attorneys' fees.

IN WITNESS WHEREOF, the parties listed below, having negotiated and executed this Agreement, have agreed to the terms and conditions set forth herein.

CUSTOM DIRECT LLC

By: Todd C. Wylie
Name: Todd C. Wylie
Title: Associate General Counsel

CUSTOM DIRECT INC.

By: Todd C. Wylie
Name: Todd C. Wylie
Title: Associate General Counsel