

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM445400

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Pacific Western Bank, as successor in interest by merger to Square 1 Bank		09/29/2017	STATE CHARTERED BANK: CALIFORNIA

RECEIVING PARTY DATA

Name:	EMMA, INC.
Street Address:	9 LEA AVENUE
City:	NASHVILLE
State/Country:	TENNESSEE
Postal Code:	37210
Entity Type:	Corporation: TENNESSEE

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Serial Number:	86580531	MARKETING UNITED
Serial Number:	86513042	
Serial Number:	86513025	BRAINIAC
Registration Number:	3258793	POWERED BY EMMA
Registration Number:	2874888	TRUEREMOVE
Registration Number:	2758869	EMMA
Registration Number:	3800968	COMMUNICATE IN STYLE
Registration Number:	3338641	
Registration Number:	4893034	

CORRESPONDENCE DATA

Fax Number: 9193541278

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 919-314-3086

Email: diligencereview@square1bank.com

Correspondent Name: PACIFIC WESTERN BANK

Address Line 1: 406 BLACKWELL STREET

Address Line 2: SUITE 240

Address Line 4: DURHAM, NORTH CAROLINA 27701

TRADEMARK

NAME OF SUBMITTER:	Nicholas Nance
SIGNATURE:	/NicholasNance-adb/
DATE SIGNED:	10/02/2017
Total Attachments: 3 source=EMMA- IP Release- signed#page1.tif source=EMMA- IP Release- signed#page2.tif source=EMMA- IP Release- signed#page3.tif	

RELEASE OF INTELLECTUAL PROPERTY SECURITY INTEREST

This Release of Intellectual Property Security Interest (this "Release") is made effective as of September 29, 2017, by **PACIFIC WESTERN BANK** (as successor in interest by merger to Square 1 Bank) ("Lender") in favor of **EMMA, INC.**, a Tennessee corporation ("Company") with its principal place of business located at 9 Lea Avenue, Nashville, Tennessee 37210, as follows:

Recitals

WHEREAS, on June 23, 2015, the Company granted to Lender a security interest in its copyrights, patents and trademarks, including without limitation its copyrights and trademarks described on Exhibits A and B attached hereto, (collectively, the "Intellectual Property") under an Intellectual Property Security Agreement (the "Security Agreement").

WHEREAS, on June 23, 2015, the Company entered into that certain Security Agreement and recorded with the US Library of Congress Copyright Office and US Patent and Trademark Office as set forth on Exhibits A and B.

WHEREAS as of the date herewith, Company has no outstanding obligations to Lender under the terms of the Security Agreement, Lender agrees to release its security interest in the Intellectual Property.


Agreement

Now therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Lender hereby agrees that it terminates, releases, cancels, relinquishes and discharges any security interest it may have in the Intellectual Property and transfers and reassigns to Company, without warranty or recourse, all right, title and interest of Lender in the Intellectual Property.

IN WITNESS WHEREOF, Lender has caused this Release to be executed by its duly authorized officer.

LENDER:

PACIFIC WESTERN BANK



Name: Zach Robbins
Title: JP

406 Blackwell Street
Suite 240
Durham, NC 27701

EXHIBIT A

Copyrights

Lender's security interest in the following copyrights was recorded at the US Library of Congress Copyright Office on July 9, 2015 and Document Number V9925D073.

Description	Registration Number	Registration Date
Emma's Privacy and Permission Policy	TX0007327848	4/28/2008

EXHIBIT B

Trademarks

Lender's security interest in the following trademarks was recorded at the US Patent and Trademark Office on July 1, 2015 at Reel and Frame Number 5783/0388:

Description	Serial Number	Registration/ Application Date
MARKETING UNITED	86580531	3/30/2015
(design only)	86513042	1/23/2015
BRAINIAC	86513025	1/23/2015
POWERED BY EMMA	3258793	7/3/2007
TRUEREMOVE	2874888	8/17/2004
EMMA	2758869	9/2/2003
COMMUNICATE IN STYLE	3800968	6/8/2010
(design only)	3338641	11/20/2007

Lender's security interest in the following trademarks was recorded at the US Patent and Trademark Office on May 2, 2016 at Reel and Frame Number 5783/0388:

Description	Serial Number	Registration/ Application Date
(design only)	4893034	1/26/2016