

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM445456

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Micron Consumer Products Group, Inc.		08/28/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Shenzhen Longsys Electronics Co., Limited		
Street Address:	8/F Building, Financial Base, No. 8, Kefa Road, Nanshan District		
City:	Shenzhen		
State/Country:	CHINA		
Postal Code:	518057		
Entity Type:	Limited Corporation: CHINA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3319476	IMAGE RESCUE	
Registration Number:	3325737	LEXAR	
Registration Number:	2742037	JUMPDRIVE	
Registration Number:	2905053	LEXAR	
Registration Number:	3234376	LEXAR	
CORRESPONDENCE DATA			
Fax Number:	7137220122		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7137220120		
Email:	trademarks@fleckman.com		
Correspondent Name:	John C. Cain, Fleckman & McGlynn, PLLC		
Address Line 1:	8945 Long Point Rd Ste 120		
Address Line 4:	Houston, TEXAS 77055		
ATTORNEY DOCKET NUMBER:	5061-001		
NAME OF SUBMITTER:	John C. Cain		
SIGNATURE:	/John C. Cain/		
DATE SIGNED:	10/02/2017		

OP \$140.00 3319476

Total Attachments: 4

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TRADEMARK ASSIGNMENT

WHEREAS, **MICRON CONSUMER PRODUCTS GROUP, INC.**, (“Assignor”), desires to sell, transfer, convey, assign, and deliver all of its right, title, and interest in and to the trademarks, service marks, and trade names and registrations therefor listed on Appendix A hereto (the “Transferred Marks”); and

WHEREAS, **SHENZHEN LONGSYS ELECTRONICS CO., LIMITED** (“Assignee”), desires to acquire all of Assignor’s right, title, and interest in and to the Trademarks;

In connection with that certain Asset Purchase Agreement with Assignee as purchaser, dated **August 18, 2017** and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee Assignor’s entire right, title and interest in and to the Transferred Marks and the related registrations together with the goodwill of the business symbolized by the Transferred Marks and registrations, with all rights of action, powers and benefit to the Transferred Marks, due or accrued, including the right to sue for and recover in the Assignee’s own name and that of its successors and assigns and other legal representatives all remedies of every nature, including, without limitation, rights to injunctive relief, damages, profits, costs and attorney fees, arising out of past infringement of the Transferred Marks, or injury to the related goodwill, effective as of **August 28, 2017**

For **MICRON CONSUMER PRODUCTS GROUP, INC.**



By: JLH

Name: Jay L. Hawkins

Title: Vice President

Date: August 28, 2017

Appendix A

Mark	Country	Application No.	Registration No.
IMAGE RESCUE	Australia - (AU)	1163683	1565299
IMAGE RESCUE	Austria - (AT)	1163683	1163683
IMAGE RESCUE	Bahrain - (BH)	42876	42876
IMAGE RESCUE	Brazil - (BR)	826991343	826991343
IMAGE RESCUE	China P.R. - (CN)	4309443	4309443
IMAGE RESCUE	Czech Republic - (CZ)	1163683	1163683
IMAGE RESCUE	France - (FR)	1163683	1163683
IMAGE RESCUE	Great Britain - (GB)	1163683	1163683
IMAGE RESCUE	Greece - (GR)	1163683	1163683
IMAGE RESCUE	India - (IN)	1315015	1315015
IMAGE RESCUE	International - (IB)	1163683	1163683
IMAGE RESCUE	Italy - (IT)	1163683	1163683
IMAGE RESCUE	Japan - (JP)	2013-356782	1163683
IMAGE RESCUE	Kuwait - (KW)	67277	58093
IMAGE RESCUE	Lebanon - (LB)	99769	99769
IMAGE RESCUE	Mexico - (MX)	682255	864960
IMAGE RESCUE	Oman - (OM)	34619	34619
IMAGE RESCUE	Poland - (PL)	1163683	1163683
IMAGE RESCUE	Portugal - (PT)	1163683	1163683
IMAGE RESCUE	Qatar - (QA)	33897	33897
IMAGE RESCUE	Republic of Korea - (KR)	40-2004-0046182	0625996
IMAGE RESCUE	Saudi Arabia - (SA)	92655	862/42
IMAGE RESCUE	South Africa - (ZA)	2004/18225	2004/18225
IMAGE RESCUE	Spain - (ES)	1163683	1163683
IMAGE RESCUE	Taiwan - (TW)	93047090	01168632
IMAGE RESCUE	United Arab Emirates - (AE)	64312	53722
IMAGE RESCUE	United States - (US)	78/401,706	3,319,476
JUMPDRIVE	International - (IB)	1180367	1180367
JUMPDRIVE	Mexico - (MX)	1180367	1447649
JUMPDRIVE	Australia - (AU)	1180367	1588834
JUMPDRIVE	Community Trademark - (EM)	1180367	1180367
JUMPDRIVE	Japan - (JP)	2013-361629	1180367
JUMPDRIVE	Brazil - (BR)	827117108	827117108
JUMPDRIVE	Canada - (CA)	1,170,270	TMA608,585
JUMPDRIVE	Chile - (CL)	699323	746921
JUMPDRIVE	China P.R. - (CN)	3482334	3482334

JUMPDRIVE	Community Trademark - (EM)	3091394	3091394
JUMPDRIVE	Hong Kong - (HK)	3607/2003	2003B15523
JUMPDRIVE	India - (IN)	1315544	1315544
JUMPDRIVE	Indonesia - (ID)	D00-2005-010354	IDM000112555
JUMPDRIVE	Japan - (JP)	2003-19133	4735573
JUMPDRIVE	Malaysia - (MY)	05001383	05001383
JUMPDRIVE	Mexico - (MX)	630005	847065
JUMPDRIVE	New Zealand - (NZ)	724490-1	724491
JUMPDRIVE	Peru - (PE)	231769	107226
JUMPDRIVE	Republic of Korea - (KR)	40-2003-0011031	0590504
JUMPDRIVE	Singapore - (SG)	T05/01035A	T05/01035A
JUMPDRIVE	South Africa - (ZA)	2004/18386	2004/18386
JUMPDRIVE	Taiwan - (TW)	92012048	1076372
JUMPDRIVE	Thailand - (TH)	581703	TM235192
JUMPDRIVE	United States - (US)	78/163,153	2,742,037
LEXAR	Australia - (AU)	994341	994341
LEXAR	Bahrain - (BH)	41133	TM41133
LEXAR	Brazil - (BR)	827117094	827117094
LEXAR	Canada - (CA)	1,171,606	TMA631,858
LEXAR	China P.R. - (CN)	3510970	3510970
LEXAR	Hong Kong - (HK)	2003 04207	200312426
LEXAR	India - (IN)	1315274	1315274
LEXAR	Indonesia - (ID)	D00-2005-010353	IDM000112554
LEXAR	International - (IB)	1164254	1164254
LEXAR	Japan - (JP)	2003-22796	5092536
LEXAR	Kuwait - (KW)	65009	54685
LEXAR	Lebanon - (LB)	97679	97679
LEXAR	Malaysia - (MY)	05001384	05001384
LEXAR	Mexico - (MX)	707118	880412
LEXAR	New Zealand - (NZ)	724490	724490
LEXAR	Norway - (NO)	200410977	230318
LEXAR	Oman - (OM)	32954	32954
LEXAR	Peru - (PE)	231962	107464
LEXAR	Qatar - (QA)	32107	32107
LEXAR	Republic of Korea - (KR)	40-2003-0013166	0590503
LEXAR	Russian Federation - (RU)	1164254	2905053
LEXAR	Saudi Arabia - (SA)	88592	142500824
LEXAR	Singapore - (SG)	T04/18669C	T04/18669C
LEXAR	South Africa - (ZA)	2004/18226	2004/18226
LEXAR	Taiwan - (TW)	92014180	1095072
LEXAR	Thailand - (TH)	581704	TM235451

LEXAR	Turkey - (TR)	2007/07529	2007/07529
LEXAR	United Arab Emirates - (AE)	60820	52465
LEXAR	United States - (US)	78/315,925	2,905,053
LEXAR & DESIGN	Brazil - (BR)	827044259	827044259
LEXAR & DESIGN (CL. 41)	United States - (US)	78/468,198	3,325,737
LEXAR & DESIGN (CL. 9)	United States - (US)	78/468,177	3,234,376
LEXAR (CHINESE CHARACTERS)	China P.R. - (CN)	3868199	3868199
LEXAR (CHINESE CHARACTERS)	Hong Kong - (HK)	300133587	300133587
LEXAR (CHINESE CHARACTERS)	Taiwan - (TW)	92073266	1121436
LEXAR MEDIA	Brazil - (BR)	827044240	827044240
LEXAR MEDIA	Canada - (CA)	1171610	TMA632,303
LEXAR MEDIA	Hong Kong - (HK)	4208/2003	2003312427