

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM445442

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|---|--|-----------------------|--------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Micro Intellectual Company | | 09/25/2017 | Corporation: |
| RECEIVING PARTY DATA | | | |
| Name: | Beer Intellectual Company LLC | | |
| Street Address: | 219 W Division St | | |
| City: | Pilot Point | | |
| State/Country: | TEXAS | | |
| Postal Code: | 76258 | | |
| Entity Type: | Limited Liability Company: DELAWARE | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 87152848 | ASH CAT | |
| Serial Number: | 87160422 | COW PUNCHER | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 8557056414 | | |
| Email: | trademarks@dbllawyers.com | | |
| Correspondent Name: | Thomas Dunlap | | |
| Address Line 1: | 211 Church Street SE | | |
| Address Line 4: | Leesburg, VIRGINIA 20175 | | |
| ATTORNEY DOCKET NUMBER: | 10737-2016009 | | |
| NAME OF SUBMITTER: | Thomas Dunlap | | |
| SIGNATURE: | /Thomas Dunlap/ | | |
| DATE SIGNED: | 10/02/2017 | | |
| Total Attachments: 3 | | | |
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| source=TM Assignment#page3.tif | | | |

OP \$65.00 87152848

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") dated this 25th day of ~~SEPTEMBER~~ 2017 is by and between Beer Intellectual Company, LLC, a limited liability company formed in accordance with the laws of Delaware (the "Assignee"), and Delaware, a limited liability company formed in accordance with the laws of Micro Intellectual Company, LLC collectively, the "Assignor").

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks and the corresponding registrations and/or applications for registration set forth on Exhibit 1 (collectively, the "Trademarks"), together with the goodwill of the business connected with and symbolized by the Trademarks; and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as set forth below.

Assignor hereby sells, assigns, transfers and conveys to Assignee the entire right, title, interest in and to the Trademarks in the United States and all jurisdictions outside the United States, together with the goodwill of the business connected with and symbolized by the Trademarks (including, without limitation, the right to renew any registrations included in the Trademarks, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademarks, and any priority right that may arise from the Trademarks), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office ("USPTO") and in any applicable jurisdictions outside the United States to record the transfer of the registrations and/or applications for registration set forth on Exhibit 1 to Assignee as assignee of Assignor's entire right, title and interest therein. Assignor agrees to further execute any documents reasonably necessary to effect this assignment or to confirm Assignee's ownership of the Trademarks.

This Trademark Assignment Agreement may be executed by the parties hereto in separate counterparts, each of which when so executed and delivered shall be an original, but all such counterparts taken together shall constitute one and the same instrument. Each counterpart may be delivered by facsimile transmission or by e-mail, which shall be deemed delivery of an originally executed document.

IN WITNESS WHEREOF, the parties hereto have executed this Trademark Assignment Agreement as of the date first above written.

ASSIGNOR(S)

Micro Intellectual Company, LLC


NAME JOHN STRATTS
TITLE PRESIDENT

ASSIGNEE

Beer Intellectual Company, LLC


NAME JOHN STRATTS
TITLE PRESIDENT

Exhibit 1
Trademarks

| Serial Number | Registration Number | Mark |
|---------------|---------------------|-------------|
| 87152848 | | ASH CAT |
| 87152848 | | COW PUNCHER |
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