

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM445639

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Incite Brands LLC		10/03/2017	Limited Liability Company: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	BDC FLORIDA, LLC		
<b>Street Address:</b>	411 7TH STREET		
<b>City:</b>	WEST PALM BEACH		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33401		
<b>Entity Type:</b>	Limited Liability Company: FLORIDA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85173022	SHORE THING	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5618423626		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	5618423000		
<b>Email:</b>	RGorzeck@warddamon.com		
<b>Correspondent Name:</b>	Rana M. Gorzeck, Esq.		
<b>Address Line 1:</b>	4420 Beacon Circle		
<b>Address Line 4:</b>	West Palm Beach, FLORIDA 33407		
<b>NAME OF SUBMITTER:</b>	Rana M. Gorzeck		
<b>SIGNATURE:</b>	/rg/		
<b>DATE SIGNED:</b>	10/03/2017		
<b>Total Attachments: 3</b>			
source=Bill of Sale#page1.tif			
source=Bill of Sale#page2.tif			
source=SCHEDULE 1 and SCHEDULE 2 9.26.17 BB CHANGE#page1.tif			

OP \$40.00 85173022

**BILL OF SALE, ABSOLUTE**

KNOW ALL MEN BY THESE PRESENTS, that, **Incite Brands, LLC, a Florida limited liability company and Bill Burbank, collectively the party of the first part**, for and in consideration of the sum of Ten Dollars (\$10.00) lawful money of the United States, and other valuable consideration, this date paid by **BDC Florida, LLC, a Florida liability company**, party of the second part, the receipt whereof is hereby acknowledged, has granted, bargained, sold, transferred and delivered, and by these presents does grant, bargain, sell, transfer and deliver unto the said party of the second part, all of the assets of the party of the first part owned and used in that certain business known as "Incite Performance Wear" free and clear of all liens and encumbrances, including the goodwill of the business; business assets; general tangibles and intangibles; business records; business telephone numbers; trade names; websites, trademarks, fictitious names, all art work used on Seller's products and intellectual property; assignable contracts; client lists; all leasehold improvements and furniture, fixtures and equipment; signs; personal property, machinery, inventory, and computer equipment; and all transferable licenses and permits for the business, including but not limited to the personal property listed on Schedules 1 and 2 attached hereto (collectively the "Assets").

**TO HAVE AND TO HOLD** the Assets unto the said party of the second part, its executors, administrators and assigns forever.

**AND** party of the first part does, for itself and its heirs, executors and administrators, covenant to and with the party of the second part, its executors, administrators and assigns, that it is the lawful owner and has good and marketable title of the Assets.

**IN WITNESS WHEREOF**, party of the first party has hereunto set its hand and seal this 28<sup>th</sup> day of September, 2017.

In the presence of witnesses:

**Incite Brands, LLC, a Florida limited liability company**

Sign Name: Ashley J. Yeager

Print Name: Ashley J. Yeager

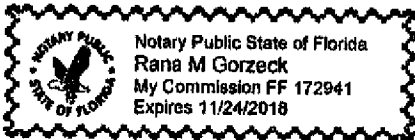
By: [Signature]  
Bill Burbank, as Manager

Sign Name: Rana M. Gorzeck

Print Name: Rana M. Gorzeck

STATE OF FLORIDA  
COUNTY OF PALM BEACH:

The foregoing instrument was acknowledged before me this 28<sup>th</sup> day of September, 2017, by Bill Burbank, as Manager of Incite Brands, LLC, who is  personally known to me or  has presented Florida's license as proof of identification.



Rana M. Gorzeck [SEAL]  
Rana M. Gorzeck [Print Name]  
Notary Public, State of Florida  
Commission Number: FF 172941

[Signatures Continue on the Following Page]

Sign Name: Ashley L. Yeager

Print Name: Ashley L. Yeager

By: [Signature]  
Bill Burbank, individually

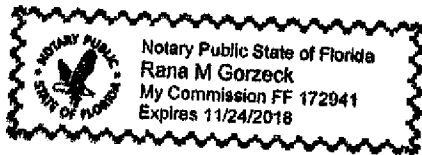
Sign Name: Rana M. Gorzeck

Print Name: Rana M. Gorzeck

STATE OF FLORIDA  
COUNTY OF PALM BEACH:

The foregoing instrument was acknowledged before me this 28<sup>th</sup> day of September, 2017, by Bill Burbank, who is  personally known to me or  has presented \_\_\_\_\_ as proof of identification.

Rana M. Gorzeck [SEAL]  
Rana M. Gorzeck [Print Name]  
Notary Public, State of Florida  
Commission Number: 172941



## **SCHEDULE 1**

### **SELLER ASSETS**

- Phone Numbers: 305-805-5699 and 954-457-0333
- Fax Number: 305-946-0119
- Domains: www.IncitePerformanceWear.com, www.aShoreThing.com, www.GritOutfitters.com, www.Incitebrands.com
- Trademark ShoreThing
- Wholesale Customers – approximately 500
- Name and Logos: Incite Performance Wear
- 2 – HP Printers, Brother Copier Fax
- Various Office furniture
- Fabric, Components: All Fabric- physical inventory provided on Closing date.
- Protec Headgear Fabric - physical inventory provided on Closing date.
- Protec Headgear P.O.P. Cards
- Other components: Hang Tags, UPF 40 Decals, Binding, Poly Bags, Collar Labels, Buttons
- Apparel Patterns: Hard-paper and Digital Unisex Long and Short Sleeve Adult Cut, Youth Cut - Crew Neck and V-Neck, Women's Tapered Cut Long and Short Sleeve, Collared Polo Long and Short Sleeve, Sleeveless design, and Women's Indoor Volleyball Long and Short Sleeve Competition shirts.
- Tradeshow Booth
- Large Industrial Air Compressor
- All artwork shown on www.IncitePerformanceWear.com by artists Peter Agardy, Joe Scott, Kinh Bui and Roger Hall owned or with approved use for Incite Apparel.
- Letter from the Landlord that it will not raise the \$500.00 rent cost with current services that are included for a minimum of 12 months from Closing.
- Letter from Apparel Amendables that labor cost per shirt will not increase as long as the Incite's current production levels remain the same or are increased.
- 1- Dye Sublimation Pacific/CA Attachment Heat Presses – Platen Model
- 2- Epson 9700 Dye-Sublimation Printers (cartridges, ink, circuit chips etc.)
- Upon full payment, BDC FL will receive User Names and Passwords to all Social Media and the Website accounts listed above.

## **SCHEDULE 2**

### **BURBANK ASSETS**

- 1- Dye Sublimation Pacific/CA Attachment Heat Presses – Platen Model
- 3- Epson 9700 Dye-Sublimation Printers (cartridges, ink, circuit chips etc.)
- 2-PCs, Network Server for Dye-Sublimation printing, 1- MacBook Pro laptop
- Dye Sublimation Printing Software
- Industrial Sewing Machines - Singer AF324293 /Consew 824663 /Siruba W122-364 / Kansai 831384K / Brother A6536265 / Juki T58785 / Juki DF621
- Fabric Cutting Table, Industrial Metal Production Tables and Electric Sheers
- Portable Air compressor
- 2- Heat Press (Small Plate/Collar label and Hat)

**TRADEMARK**