

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM445660

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
KEE ACTION SPORTS LLC		12/23/2015	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	GI SPORTZ DIRECT LLC		
<b>Street Address:</b>	570 Mantua Boulevard		
<b>City:</b>	Sewell		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	08080		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4690226	JT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2155686499		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	lhennessey@vklaw.com		
<b>Correspondent Name:</b>	Volpe and Koenig P.C.		
<b>Address Line 1:</b>	30 South 17th Street		
<b>Address Line 2:</b>	Suite 1800		
<b>Address Line 4:</b>	Philadelphia, PENNSYLVANIA 19103		
<b>NAME OF SUBMITTER:</b>	Michael F. Snyder		
<b>SIGNATURE:</b>	/Michael F. Snyder/		
<b>DATE SIGNED:</b>	10/03/2017		
<b>Total Attachments: 0</b>			

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