

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM445679

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF TRADEMARK SECURITY AGREEMENT		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JMX Capital Partners, LLC		10/02/2017	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Classic Brands, LLC		
Street Address:	8214 Wellmoor Court		
City:	Jessup		
State/Country:	MARYLAND		
Postal Code:	20794		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	1296339	CLASSIC	
Registration Number:	3656017	COOL GEL	
Registration Number:	3656013	COOL SLEEP	
Registration Number:	3656012	COOL TOP	
Registration Number:	3220504	NATURAL EXPRESSIONS	
Registration Number:	3007738	POSTURE-TEMP	
Registration Number:	3738297	QUIETSLEEP	
Registration Number:	2891848	DORMIA	
CORRESPONDENCE DATA			
Fax Number:	2125935955		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-756-2132		
Email:	scott.kareff@srz.com		
Correspondent Name:	S. Kareff c/o Schulte Roth & Zabel LLP		
Address Line 1:	919 Third Avenue		
Address Line 2:	19th Floor		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	014951-1739		

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NAME OF SUBMITTER:	Scott Kareff (014951-1739)
SIGNATURE:	/kc for sk/
DATE SIGNED:	10/03/2017
Total Attachments: 4 source=Trademark Release for JMX - Classic Brands#page1.tif source=Trademark Release for JMX - Classic Brands#page2.tif source=Trademark Release for JMX - Classic Brands#page3.tif source=Trademark Release for JMX - Classic Brands#page4.tif	

RELEASE OF TRADEMARK SECURITY AGREEMENT

WHEREAS, pursuant to that certain SECURITY AGREEMENT (TRADEMARKS), dated as of February 24, 2010 (the "Trademark Security Agreement"), recorded in the United States Patent and Trademark Office on March 11, 2010, at Reel 4165, Frame 0596, CLASSIC BRANDS, LLC. (the "Releasee"), granted to JMX CAPITAL PARTNERS, LLC, ("Releasor"), a security interest in, and mortgage on, all right, title and interest of Releasee in and to the trademarks and service marks listed in Schedule A attached hereto and made a part hereof, which trademarks and service marks are registered or pending registration in the United States Patent and Trademark Office (collectively, the "Trademarks"), together with the goodwill of the business symbolized by the Trademarks and the applications and registrations thereof, and all proceeds thereof, including, without limitation, any and all causes of action which may exist by reason of infringement thereof, all as more fully described in the Note (the "Collateral"), to secure the prompt payment, performance and observance of the obligations under the Note; and

WHEREAS, Releasee has requested and Releasor has agreed to provide this Release of Trademark Security Agreement (this "Release") to confirm the release, relinquishment and discharge of its security interest in the Collateral.

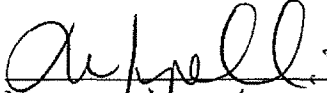
NOW, THEREFORE, in consideration of and in exchange for good and valuable consideration, Releasor hereby agrees as follows:

1. Defined Terms. All capitalized terms used but not otherwise defined herein have the meanings given to them in the Trademark Security Agreement.
2. Release of Security Interest. Releasor hereby (i) releases, relinquishes and discharges all of its security interest in the Collateral, and (ii) terminates the Trademark Security Agreement.
3. Recordation. Releasor hereby authorizes Releasee and Releasee's authorized representatives to file this Release at the United States Patent and Trademark Office. The Releasor hereby authorizes and requests an applicable government officer to record this Release.
4. Governing Law. This Release shall be governed by, and construed in accordance with, the laws of the State of New York.

[Signature page to follow]

IN WITNESS WHEREOF, the parties have caused this Release of Trademark Security Agreement to be duly executed as of October 2, 2017.

JMX CAPITAL PARTNERS, LLC

By: 
Name: Michael Zippell
Title:

SCHEDULE A

TRADEMARK REGISTRATIONS AND TRADEMARK APPLICATIONS

[Attach Schedule A from Trademark Security Agreement]

TRADEMARKS

Trademark	Status	Notes	Post Registration Update	Date of Registration	Registration Class	Registration No.
CLASSIC	Registered		Renewal on 9/18/2014	9/18/1984	20	1296339
COOL GEL	Registered			7/14/2009	20	3656017
COOL SLEEP	Registered			7/14/2009	20	3656013
COOL TOP	Registered			7/14/2009	20	3656012
NATURAL EXPRESSIONS	Registered		Corrected 12//16/2016	3/20/2007	20	3220504
POSTURE-TEMP	Registered				20,24	3007738
QUIETSLEEP	Registered				20	3738297
DORMIA	Registered			10/05/2004	20	2891848