

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM445806

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The National Association of Professional Baseball Leagues, Inc.		08/15/2017	Non-Profit Corporation: FLORIDA
RECEIVING PARTY DATA			
Name:	Memphis Redbirds, LLC		
Street Address:	700 Clark Street		
City:	St. Louis		
State/Country:	MISSOURI		
Postal Code:	63102		
Entity Type:	Limited Liability Company: MISSOURI		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4295465	MEMPHIS CHICKS	
Registration Number:	5156278	MEMPHIS CHICKS	
Registration Number:	5156277	M	
CORRESPONDENCE DATA			
Fax Number:	7278215819		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7274561730		
Email:	rfountain@mlb.com		
Correspondent Name:	Robert Fountain		
Address Line 1:	9550 16th Street N.		
Address Line 4:	St. Petersburg, FLORIDA 33716		
NAME OF SUBMITTER:	Robert Fountain		
SIGNATURE:	/robert fountain/		
DATE SIGNED:	10/04/2017		
Total Attachments: 2			
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OP \$90.00 4295465

ASSIGNMENT

WHEREAS, The National Association of Professional Baseball Leagues, Inc., a not-for-profit corporation organized and existing under the laws of the state of Florida, and having a place of business at 9550 16th Street North, St. Petersburg, FL 33716 ("Assignor"), is the owner of all right, title, and interest in and to the trademarks listed in Exhibit A attached hereto (the "Marks"); and

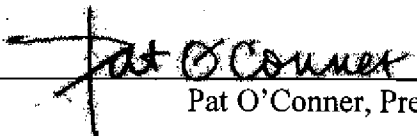
WHEREAS, Memphis Redbirds, LLC, a limited liability company organized and existing under the laws of the state of Missouri, and having a place of business at 700 Clark Street, St. Louis, MO 63102 ("Assignee"), wishes to acquire any and all rights Assignor has in and to the Marks, together with the good will of the business in connection with which the Marks are used and which is symbolized by the Marks, along with the right to recover for damages and profits for past infringements thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell and assign unto Assignee, all right, title, and interest in and to the Marks, together with the good will of the business in connection with which the Marks are used and which is symbolized by the Marks, along with the right to recover for damages and profits for past infringements thereof.

Assignor agrees to execute and deliver, at the request of Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts Assignee may require in order to vest all of Assignor's right, title, and interest in and to the Marks in Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by Assignee, to the extent that such evidence is in the possession or control of Assignor.

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed this 15th day of August, 2017.

THE NATIONAL ASSOCIATION OF PROFESSIONAL BASEBALL LEAGUES, INC.



Pat O'Conner, President

EXHIBIT A

Mark	Serial No.	Registration No.
MEMPHIS CHICKS block letters	85668203	4295465
MEMPHIS CHICKS design	87210331	5156278
M design	87210283	5156277