

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM447931

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900420366		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Deer Antler Spray, LLC		09/07/2017	Limited Liability Company: UTAH
RECEIVING PARTY DATA			
Name:	DAS Labs LLC		
Street Address:	312 South 740 East, Suite 3		
City:	American Fork		
State/Country:	UTAH		
Postal Code:	84003		
Entity Type:	Limited Liability Company: UTAH		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	87281013		
Registration Number:	5206537	DEER ANTLER SPRAY	
Registration Number:	5142781	BUCKED UP	
CORRESPONDENCE DATA			
Fax Number:	8013753865		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(801) 375-6600		
Email:	ipmail@djplaw.com		
Correspondent Name:	Brick Power		
Address Line 1:	3301 N. Thanksgiving Way, Suite 400		
Address Line 2:	Intellectual Property Law Group		
Address Line 4:	Lehi, UTAH 84043		
ATTORNEY DOCKET NUMBER:	49988-12		
NAME OF SUBMITTER:	Brick G. Power		
SIGNATURE:	/brick g power/		
DATE SIGNED:	10/19/2017		
Total Attachments: 3			

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source=2017-09-07 Assignment_DAS-to-DAS-Labs 49988-12#page2.tif
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TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") is entered into by and between Deer Antler Spray, LLC, a Utah limited liability company ("Assignor"), and DAS Labs LLC, a Utah limited liability company ("Assignee"). Assignor and Assignee are sometimes referred to herein, collectively, as the "Parties."

WHEREAS, (a) Assignor hereby represents (i) that it is the owner of the trademarks and trademark applications identified on the List of Trademark Rights attached hereto as Exhibit A and incorporated herein by reference (collectively, the "Trademark Rights"), (ii) that it has transferred to Assignee the portion of the business to which the Trademark Rights pertain, including all goodwill associated with the Trademark Rights, and (iii) that Assignor hereby assigns, transfers, sells and delivers the Trademark Rights and any and all goodwill associated with the Trademark Rights to Assignee, and (b) Assignee (i) hereby desires the assignment, transfer, sale and delivery of the Trademark Rights by Assignor to Assignee and (ii) represents that the portion of the business to which the Trademark Rights pertain is ongoing and existing; and

WHEREAS, the Parties desire that the assignment, transfer, sale and delivery by Assignor of the Trademark Rights and any and all goodwill associated with the Trademark Rights to Assignee, and that this Assignment be filed and recorded with the United States Patent and Trademark Office (USPTO) to evidence the assignment, transfer, sale and delivery to Assignee of all of Assignor's right, title and interest in and to the Trademark Rights and all corresponding trademark applications, trademark registrations, common law rights and goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign, transfer, sell and deliver to Assignee and its successors, assigns and legal representatives, its full and exclusive right, title and interest in and to the Trademark Rights in the United States of America and in all foreign countries, together with any other common law rights, applications, registrations and recordals and all of the goodwill of the business symbolized by the Trademark Rights and associated therewith. The assignment of the Trademark Rights shall be binding upon Assignor's executors, administrators and/or assigns, and shall enure to the benefit of Assignee's executors, administrators and/or assigns.

The above recitals are deemed to be incorporated in this Assignment by reference and made a part hereof by reference. The Parties expressly understand, acknowledge and agree that this Assignment was jointly drafted, and that they each had the opportunity to negotiate its terms and to obtain the assistance of independent legal counsel in reviewing its terms prior to execution. Therefore, this Assignment shall not be construed against, nor in favor of, either Assignor or Assignee based upon authorship.

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ASSIGNOR:

Deer Antler Spray, LLC,
a Utah limited liability company

By: 
Name: Ryan Gardner
Title: Managing Partner

Dated: September 7, 2017

ASSIGNEE:

DAS Labs LLC,
a Utah limited liability company

By: 
Name: Ryan Gardner
Title: Managing Partner

Dated: September 7, 2017

[SIGNATURE PAGE TO TRADEMARK ASSIGNMENT—DEER ANTLER SPRAY, LLC AND DAS LABS LLC]

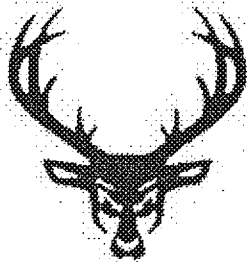
EXHIBIT A

LIST OF TRADEMARK RIGHTS

RECORDAL OF TRADEMARK ASSIGNMENT

FROM (Assignor): Deer Antler Spray, LLC
313 South 740 East, Suite 4
American Fork, Utah 84003

TO (Assignee): DAS Labs LLC
313 South 740 East, Suite 4
American Fork, Utah 84003

Trademark	Application No.	Application Date	Registration No.	Registration Date
	87281013	12/26/2016		
DEER ANTLER SPRAY	86792490	10/19/2015	5206537	5/16/2017
BUCKED UP	86792503	10/19/2015	5142781	2/14/2017