

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM445886

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Abacus Finance Group, LLC		08/07/2017	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Lulu's Fashion Lounge, Inc.		
Street Address:	195 Humboldt Avenue		
City:	Chico		
State/Country:	CALIFORNIA		
Postal Code:	95928		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3743618	LULUS	
Registration Number:	3743619	LULU'S	
Serial Number:	86245622	LULUS	
Serial Number:	86245630	LULU'S	
CORRESPONDENCE DATA			
Fax Number:	6172359493		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	617-951-7790		
Email:	ronald.duvernay@ropesgray.com		
Correspondent Name:	Ronald M. Duvernay		
Address Line 1:	Prudential Tower, 800 Boylston Street		
Address Line 2:	Ropes & Gray LLP		
Address Line 4:	Boston, MASSACHUSETTS 02199-3600		
ATTORNEY DOCKET NUMBER:	HIGM-075		
NAME OF SUBMITTER:	Ronald M. Duvernay		
SIGNATURE:	/r duvernay/		
DATE SIGNED:	10/04/2017		
Total Attachments: 3			

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RELEASE OF SECURITY INTEREST IN TRADEMARKS

WHEREAS, **ABACUS FINANCE GROUP, LLC**, in its capacity as administrative agent for the Lenders (the "Administrative Agent"), was granted, pursuant to the (i) Guaranty and Collateral Agreement, dated as of July 25, 2014 among **LULU'S FASHION LOUNGE, INC.**, a California corporation (successor-by-merger to LULU'S ACQUISITION, INC., a Delaware corporation) (the "Grantor"), the other grantors party thereto from time to time and the Administrative Agent and (ii) Trademark Security Agreement, dated July 25, 2014, recorded with the Assignment Recordation Branch of the U.S. Patent and Trademark Office on August 11, 2014 at Reel/Frame 5340/0702, a continuing security interest in and continuing lien upon all trademarks, and other properties corresponding thereto, and registrations and applications therefor, together with all goodwill of the business connected with the use thereof and symbolized thereby therein in each case owned by or accruing to the Grantor, including without limitation the registrations and applications listed in Schedule A hereto (the foregoing collectively being referred to hereinafter as the "Trademarks").

WHEREAS, in connection with the Grantor's repayment in full and complete satisfaction of all obligations secured by the Trademarks and termination of its credit facility secured by the security interest, the Administrative Agent has agreed to terminate and release its security interest in and lien on the Trademarks, and to irrevocably reassign, retransfer and reconvey to Grantor any right, title and interest of the Administrative Agent in, to and under the Trademarks, in each case as herein provided.

NOW, THEREFORE, in consideration of the foregoing and intending to be legally bound, the Administrative Agent hereby releases and terminates its security interest in and lien on the Trademarks, including those listed on Schedule A hereto, and irrevocably reassigns, retransfers and reconveys to Grantor any right, title and interest of the Administrative Agent in, to and under the Trademarks.

[Signature Page Follows]

IN WITNESS WHEREOF, the undersigned has set its hand and seal as of the 7 day
of August, 2017.

ABACUS FINANCE GROUP, LLC,
as Administrative Agent

By: [Signature]
Name: ERIC PETERSEN
Title: SENIOR VICE PRESIDENT

STATE OF New York)
COUNTY OF New York) ss.
)

On 8/7, 2017 before me, personally appeared Eric Petersen
who being by me duly sworn, did say that he/she is a SVP of Abacus Finance
Group, LLC and acknowledged said instrument to be his/her free act and deed and the free act
and deed of Abacus Finance Group, LLC.

WITNESS my hand and official seal.

[Signature]
Notary Public
My Commission Expires: 4/9/2020

JEANA M SOMERS
NOTARY PUBLIC-STATE OF NEW YORK
No. 01806259340
Qualified in New York County
My Commission Expires April 09, 2020

[SIGNATURE PAGE TO RELEASE OF SECURITY INTEREST IN TRADEMARKS]
(ABACUS/LULU'S 2017)]

TRADEMARK
REEL: 006173 FRAME: 0291

SCHEDULE A

TRADEMARK REGISTRATIONS

Grantor	Jurisdiction	Trademark	Class No.	Registration Number	Registration Date
Lulu's Fashion Lounge, Inc.	Federal	LULUS.COM	Cl. 35	3,743,618	02/02/10
Lulu's Fashion Lounge, Inc.	Federal	LULU'S	Cl. 35	3,743,619	02/02/10
Lulu's Fashion Lounge, Inc.	California	LULU'S	Cl. 35	059260	06/01/04
Lulu's Fashion Lounge, Inc.	California	LULU'S	Cl. 25	110233	07/19/04

TRADEMARK APPLICATIONS

<u>Trademark</u>	<u>Format</u>	<u>Jurisdiction</u>	<u>Class No.</u>	<u>App. No.</u>	<u>App. Date</u>
LULU'S	Standard Character	Federal	Cl. 25	86/245,622	04/08/14
LULU'S	Stylized/Design	Federal	Cl. 25	86/245,630	04/08/14