

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM445979

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release of security interest recorded at Reel/Frame 5650/0270		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BNP Paribas		09/29/2017	Société Anonyme (Sa): FRANCE
RECEIVING PARTY DATA			
Name:	Urban Exposition, L.L.C.		
Street Address:	1690 Roberts Blvd., Suite 111		
City:	Kennesaw		
State/Country:	GEORGIA		
Postal Code:	30144		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 14			
Property Type	Number	Word Mark	
Registration Number:	1937341		
Registration Number:	3671929	AIRPORT REVENUE NEWS	
Registration Number:	3594798	ARN	
Registration Number:	1197348	BOSTON GIFT SHOW	
Registration Number:	2964062	CALIFORNIA GIFT SHOW	
Registration Number:	3248752	FLORIDA RESTAURANT & LODGING SHOW	
Registration Number:	4346662	FOOD TRENDS EXPERIENCE	
Registration Number:	1938062	SAN FRANCISCO INTERNATIONAL GIFT FAIR	
Registration Number:	3982879	THE FOODSERVICE COUNCIL FOR WOMEN	
Registration Number:	4290433	THE L.A. GIFT SHOW	
Registration Number:	2343258	THE ORIGINAL GATLINBURG GIFT SHOW	
Registration Number:	1854826	THE SMOKY MOUNTAIN GIFT SHOW, INC.	
Serial Number:	86728793	THE SEATTLE GIFT SHOW	
Serial Number:	86728663	INTERNATIONAL RESTAURANT & FOODSERVICE S	
CORRESPONDENCE DATA			
Fax Number:	3128622200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			

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Phone: 3128622000
Email: rob.soneson@kirkland.com
Correspondent Name: Rob Soneson
Address Line 1: 300 N. LaSalle
Address Line 2: Kirkland & Ellis LLP
Address Line 4: Chicago, ILLINOIS 60654

ATTORNEY DOCKET NUMBER: 24753-27-RFS

NAME OF SUBMITTER: Rob Soneson

SIGNATURE: /rsoneson/

DATE SIGNED: 10/04/2017

Total Attachments: 5

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RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS (this "Release") is made as of September 29, 2017 ("Effective Date") by and between BNP Paribas ("Grantee"), and Clarion Events USA, Inc., a Georgia corporation and Urban Exposition, L.L.C., a Delaware limited liability company (each a "Grantor", and, together, the "Grantors").

WHEREAS, pursuant to the terms and conditions of that certain Trademark Security Agreement by and between each Grantor and Grantee dated October 16, 2015 (the "Trademark Security Agreement"), Grantor granted to Grantee a continuing security interest in all right, title or interest in or to any and all of the following assets and properties owned as of October 16, 2015 or at any time thereafter acquired by the Grantor or in which the Grantor then had or at any time thereafter may have acquired any right, title or interest arising under the laws of the United States (collectively, the "Trademark Collateral"): all domestic, foreign and multinational trademarks, service marks, trade names, corporate names, company names, business names, fictitious business names, trade dress, trade styles, logos, Internet domain names, other indicia of origin or source identification, and general intangibles of a like nature, whether registered or unregistered, and with respect to any and all of the foregoing: (i) all registrations and applications for registration thereof including, without limitation, the registrations and applications listed in Schedule 1 attached hereto, (ii) all extension and renewals thereof, (iii) all of the goodwill of the business connected with the use of and symbolized by any of the foregoing, (iv) all rights to sue or otherwise recover for any past, present and future infringement, dilution, or other violation thereof, (iv) all Proceeds of the foregoing, including, without limitation, license fees, royalties, income, payments, claims, damages and proceeds of suit now or hereafter due and/or payable with respect thereto, and (v) all other rights of any kind accruing thereunder or pertaining thereto throughout the world.

WHEREAS, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office ("PTO") on October 21, 2015, at Reel 5650, Frame 0245 and Reel 5650 and Frame 0270;

WHEREAS, Grantor has paid all of its outstanding indebtedness to Grantee;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantee, without representation or warranty of any kind, hereby irrevocably terminates and releases the Trademark Security Agreement and the Security Agreement, and hereby irrevocably terminates, cancels and releases the entirety of any and all security interests it has in or to the Trademark Collateral, and any right, title or interest of the Grantee in such Trademark Collateral shall hereby cease and become void.


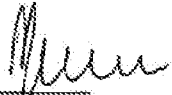
Grantee authorizes and requests that the Commissioner of Patents and Trademarks record this Release of Security Interest in Trademarks. Grantee shall, at Grantor's sole cost and expense, take all further actions, and provide to Grantor, its successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution

and delivery of any and all documents or other instruments), reasonably requested by Grantor to more fully and effectively effectuate the purposes of this Release.

* * * * *

IN WITNESS WHEREOF, Grantee has caused this Release to be executed by its duly authorized representative as of the Effective Date.

BNP PARIBAS

By:  
Name: CLAUDE TODD TONY GARNER
Title: AUTHORIZED SIGNATORYS

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[Signature page to Trademark Release]

TRADEMARK
REEL: 006174 FRAME: 0195


SCHEDULE I

Trademarks Registrations and Applications

Owner: Clarion Events USA, Inc.

Mark	Class(es)	Application No. Filing Date	Registration No. Registration Date
BORDER SECURITY EXPO	35	85050420 28-MAY-2010	4008320 09-AUG-2011
	41	85862139 27-FEB-2013	4585368 12-AUG-2014
	41	85862130 27-FEB-2013	4464068 07-JAN-2014
	35	85697526 07-AUG-2012	4478740 04-FEB-2014

Owner: Urban Exposition, LLC

Mark	Class(es)	Application No. Filing Date	Registration No. Registration Date
	35	74619085 19-SEP-1994	1937341 21-NOV-1995
AIRPORT REVENUE NEWS	16, 41	77550886 19-AUG-2008	3671929 25-AUG-2009
ARN	16, 41	77550853 19-AUG-2008	3594798 24-MAR-2009
BOSTON GIFT SHOW	35	73201021 22-JAN-1979	1197348 08-JUN-1982
CALIFORNIA GIFT SHOW	35	78394147 31-MAR-2004	2964062 28-JUN-2005
FLORIDA RESTAURANT & LODGING SHOW	35	78924661 07-JUL-2006	3248752 29-MAY-2007
FOOD TRENDS EXPERIENCE	35	85751644 11-OCT-2012	4346662 04-JUN-2013

Mark	Class(es)	Application No. Filing Date	Registration No. Registration Date
SAN FRANCISCO INTERNATIONAL GIFT FAIR	35	74538918 17-JUN-1994	1938062 28-NOV-1995
THE FOODSERVICE COUNCIL FOR WOMEN	35	85123865 07-SEP-2010	3982879 21-JUN-2011
THE L.A. GIFT SHOW	35	85554021 27-FEB-2012	4290433 12-FEB-2013
THE ORIGINAL GATLINBURG GIFT SHOW	35	75688354 22-APR-1999	2343258 18-APR-2000
THE SMOKY MOUNTAIN GIFT SHOW, INC.	35	74387385 07-MAY-1993	1854826 20-SEP-1994

Applications:

Owner	Trademark	Application Date	Application Number
Urban Exposition, L.L.C.	THE SEATTLE GIFT SHOW	August 18, 2015	867287933
Urban Exposition, L.L.C.	INTERNATIONAL RESTAURANT & FOODSERVICE SHOW OF NEW YORK	August 18, 2015	86728663