

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM445980

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LBC CREDIT PARTNERS III, L.P.		09/29/2017	Limited Partnership: DELAWARE
RECEIVING PARTY DATA			
Name:	VIVIAL MEDIA, LLC		
Street Address:	160 Inverness Drive West, Suite 250		
City:	Englewood		
State/Country:	COLORADO		
Postal Code:	80112		
Entity Type:	Limited Liability Company: COLORADO		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3441869	TRAFFIQ	
Registration Number:	4122023	TRAFFIQ	
CORRESPONDENCE DATA			
Fax Number:	2128721002		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-872-1071		
Email:	tthreadcraft@akingump.com, kkoehler@akingump.com		
Correspondent Name:	Tiffany S. Threadcraft		
Address Line 1:	One Bryant Park		
Address Line 4:	New York, NEW YORK 10036		
NAME OF SUBMITTER:	Kwan Koehler		
SIGNATURE:	/Kwan Koehler/		
DATE SIGNED:	10/04/2017		
Total Attachments: 6			
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TERMINATION AND RELEASE OF INTELLECTUAL PROPERTY SECURITY AGREEMENT

TERMINATION AND RELEASE OF INTELLECTUAL PROPERTY SECURITY AGREEMENT, dated as of September 29, 2017, is executed by **LBC CREDIT PARTNERS III, L.P.** (“Agent”), in favor of **VIVIAL MEDIA, LLC**, a Colorado limited liability company (“Grantor”).

WHEREAS, Grantor (as successor in interest to TALUS LABS, LLC, a Delaware limited liability company, TALUS HOLDINGS LLC, a Delaware limited liability company, EMERGING MEDIA GROUP, INC., a Delaware corporation, MARKET MAKER INTERACTIVE, INC., a Delaware corporation, and TRAFFIQ, INC., a Delaware corporation) previously granted to Agent, for its benefit and the benefit of Lenders, a security interest (the “Security Interest”) upon, and assigned to Agent, for its benefit and the benefit of Lenders, all of the Grantor’s right, title and interest in, certain Intellectual Property Collateral more particularly described on **Exhibits A, B, C and D** attached hereto, which Security Interest was recorded with the United States Patent and Trademark Office at Reel 5097, Page 0218, on August 23, 2013 (as amended from time to time, the “Security Agreement”), for the purpose of securing payment and performance of certain obligations of the Grantor to Agent and Lenders (the “Obligations”);

WHEREAS, capitalized terms used but not defined herein have the meanings given to such terms in the Security Agreement;

WHEREAS, on or prior to the date hereof, Grantor has paid and performed in full the Obligations and, as such, Agent, for itself and the Lenders, has agreed to terminate the Security Agreement and to release, and terminate its security interest in, the Intellectual Property Collateral and assign and transfer to Grantor all deeds, assignments and other instruments as may be necessary or proper to reassign and reconvey to re-vest in Grantor the entire right, title and interest to the Intellectual Property Collateral as herein provided;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, Agent, for itself and the Lenders, hereby releases and terminates the Security Interest and assign and transfers to Grantor, without representation, warranty or recourse, all of Agent’s right, title and interest in and to the Intellectual Property Collateral, effective as of the date set forth above, and authorizes the recordation of this Release of Security Interest with the United States Patent and Trademark Office at Grantor’s expense by Grantor or anyone authorized by Grantor.

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IN WITNESS WHEREOF, Agent has executed and delivered this Termination and Release of Intellectual Property Security Agreement.

LBC CREDIT PARTNERS III, L.P.

By: 
Name: **Christopher J. Calabrese**
Title: **Executive Manager**

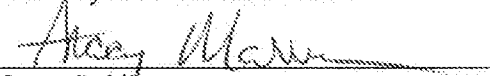
COMMONWEALTH OF PENNSYLVANIA :

SS.

COUNTY OF Philadelphia :

On this, the 26th day of September, 2017, before me, a Notary Public, personally appeared Christopher J. Calabrese who acknowledged himself to be the Executive Manager of **LBC CREDIT PARTNERS III, L.P.**, and that he as such officer, being authorized to do so, executed the foregoing for the purposes therein contained by signing the name of the banking association by himself as such officer.

IN WITNESS WHEREOF, I have hereunto set my hand and official seal.


Notary Public
My commission expires: 10/21/2018

COMMONWEALTH OF PENNSYLVANIA
NOTARIAL SEAL
Stacy Marrero, Notary Public
City of Philadelphia, Philadelphia County
My Commission Expires Oct. 21, 2018
MEMBER, PENNSYLVANIA ASSOCIATION OF NOTARIES

EXHIBIT A

PATENTS

None.

EXHIBIT B
COPYRIGHTS

None.

EXHIBIT C

LICENSES

None.

EXHIBIT D
TRADEMARKS

MARK	App./Reg. No	Owner	Goods/Services	Status
Traffiq	3,441,869	Vivial Media, LLC	IC 42 Providing temporary use of on-line, non-downloadable computer software for use by others in auctioning of advertisement opportunities and management of advertising activities and inventory, and monitoring advertisement information, through an online site on a global computer network	Registered 06/03/2008
Traffiq	4,122,023	Vivial Media, LLC	IC 35 Advertising via electronic media and specifically the internet.	Registered 04/03/2012