

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM446037

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	12/31/2015		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Novo 1 Holdings, Inc.		12/29/2015	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	DialogDirect, Inc.		
Street Address:	13700 Oakland Ave		
City:	Highland Park		
State/Country:	MICHIGAN		
Postal Code:	48203		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3295703	N1	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	jgriswold@honigman.com		
Correspondent Name:	Angela Alvarez Sujek		
Address Line 1:	39400 Woodward Avenue, Suite 101		
Address Line 4:	Bloomfield Hills, MICHIGAN 48304-5151		
NAME OF SUBMITTER:	Angela Alvarez Sujek		
SIGNATURE:	/angela alvarez sujek/		
DATE SIGNED:	10/05/2017		
Total Attachments: 4			
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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"NOVO 1 HOLDINGS, INC.", A DELAWARE CORPORATION, WITH AND INTO "DIALOGDIRECT, INC." UNDER THE NAME OF "DIALOGDIRECT, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE ON THE TWENTY-NINTH DAY OF DECEMBER, A.D. 2015, AT 10:59 O`CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2015 AT 11:59 O`CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

4727428 8100M
SR# 20151593481

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 10707591
Date: 12-30-15

TRADEMARK
REEL: 006174 FRAME: 0588

**CERTIFICATE OF OWNERSHIP
MERCING**

**NOVO 1 HOLDINGS, INC.,
a Delaware corporation,
into
DIALOGDIRECT, INC.,
a Delaware corporation**

State of Delaware
Secretary of State
Division of Corporations
Delivered 10:59 AM 12/29/2015
FILED 10:59 AM 12/29/2015
SR 20151557290 - File Number 5260878

Pursuant to Title 8, Section 253 of the Delaware General Corporation Law, DialogDirect, Inc., a corporation incorporated on December 17, 2012 pursuant to the provisions of the Delaware General Corporation Law of the State of Delaware (the "Corporation"), does hereby certify to the following information relating to the merger of NOVO 1 Holdings, Inc., a Delaware corporation ("NOVO 1") with and into the Corporation, with the Corporation remaining as the surviving corporation (the "Merger"):

FIRST: That the Corporation owns all of the issued capital stock of NOVO 1, a corporation incorporated on September 3, 2009 pursuant to the provisions of the Delaware General Corporation Law.

SECOND: That the Board of Directors of the Corporation (the "Board") adopted the following resolutions by unanimous written consent on December 29, 2015, thereby approving and adopting that certain Agreement and Plan of Merger (the "Agreement") relating to the Merger (defined below):

WHEREAS, it is determined to be in the best interests of the Corporation that NOVO 1 merge with and into the Corporation pursuant to the provisions of Section 253 of the Delaware General Corporation Law;

WHEREAS, the Board has been presented with an Agreement and Plan of Merger merging NOVO 1 into the Corporation (the "Agreement"), with the Corporation being the surviving entity; and

WHEREAS, the Board has reviewed the Agreement and believes it advisable and in the best interests of the Corporation and its stockholders that NOVO 1 merge with and into the Corporation.

NOW, THEREFORE IT IS RESOLVED, that the form, terms and provisions of the Agreement are approved and adopted.

FURTHER RESOLVED, that NOVO 1 shall be merged with and into the Corporation in accordance with the Agreement and the Corporation shall take ownership of all of the assets and assume all of the liabilities of NOVO 1.

FURTHER RESOLVED, that each of the officers of the Corporation (each, an "Authorized Signer"), is authorized and directed to execute, file and record the Agreement and any and all documents prescribed by the laws of the State of Delaware, including, but not limited to a Certificate of Ownership setting forth a copy of the resolutions to merge NOVO 1 and assume its liabilities and obligations, and the date of adoption thereof, and to file the same in the office of the Secretary of State of Delaware, and a certified copy in the office of the Recorder of Deeds of New Castle County and

take all such other actions as such Authorized Signer, in his/her sole discretion, may deem appropriate in order to consummate the transactions contemplated by this consent.


FURTHER RESOLVED, that all prior or concurrent actions of the Authorized Signers, officers, directors or agents of the Corporation, and any person authorized by any officer or director of the Corporation in connection with any of the documents or transactions described in any of the foregoing recitals and resolutions are ratified, affirmed and approved as acts in the name and on behalf of the Corporation.

FIFTH: That the Corporation shall be the surviving corporation of the Merger.

SIXTH: That the Merger shall be effective on December 31, 2015 at 11:59 pm.

IN WITNESS WHEREOF, DialogDirect, Inc., the parent corporation, has caused this Certificate of Ownership to be signed by an authorized officer on December 29, 2015.

DIALOGDIRECT, INC.

By: 
Name: Douglas Kearney
Its: President

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