

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM446392

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Celsius Holdings, Inc.		10/04/2017	Corporation: NEVADA
RECEIVING PARTY DATA			
Name:	Celsius Products Holdings, Inc.		
Street Address:	2424 North Federal Highway 208		
City:	Boca Raton		
State/Country:	FLORIDA		
Postal Code:	33433		
Entity Type:	Corporation: NEVADA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3154473	CELSIUS	
Registration Number:	3667840	CELSIUS	
Registration Number:	3700159	METAPLUS	
CORRESPONDENCE DATA			
Fax Number:	5612441062		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	561-922-3845		
Email:	docketing@crgolaw.com		
Correspondent Name:	CRGO LAW		
Address Line 1:	7900 GLADES ROAD		
Address Line 2:	SUITE 520		
Address Line 4:	BOCA RATON, FLORIDA 33434		
NAME OF SUBMITTER:	Isabelle Jung Greenberg		
SIGNATURE:	/Isabelle Jung Greenberg/		
DATE SIGNED:	10/09/2017		
Total Attachments: 2			
source=CelsiusHoldingsAssignment#page1.tif			
source=CelsiusHoldingsAssignment#page2.tif			

OP \$90.00 3154473

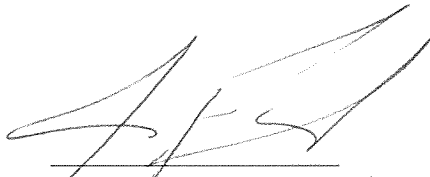
ASSIGNMENT OF TRADEMARKS

WHEREAS Celsius Holdings, Inc., a Nevada corporation with an address at 2424 North Federal Highway 208, Boca Raton, FL 33433 (“Assignor”) is the owner of the trademark registrations and application listed in the attached Exhibit A (altogether the “Trademarks”);

WHEREAS Celsius Products Holdings, Inc., a Nevada corporation with an address at 2424 North Federal Highway 208, Boca Raton, FL 33433 (“Assignee”), is desirous of acquiring the Trademark;

NOW, THEREFORE, in consideration of the payment of Fifty Dollars (\$50.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the Trademarks together with the goodwill of the business associated with the use of the Trademarks.

Signature:



Name:

John F. Feldman

Date:

10/4/17

Exhibit A
List of Trademarks

- 1) CELSIUS word mark, U.S. Reg. No. 3,154,473, registered on October 10, 2006
- 2) CELSIUS word mark, Hong Kong Reg. No. 303753027, registered on April 22, 2016
- 3) CELSIUS word mark, Indonesia Appl. No. D002016024537
- 4) CELSIUS mark, Macao Appl. No. N/107463
- 5) CELSIUS word mark, Macao Appl. No. N/111156
- 6) CELSIUS word mark, Malaysia Appl. No 2016004332
- 7) CELSIUS word mark, Nigeria Reg. No. F/TM/O/2013/12640, registered April 24, 2015
- 8) CELSIUS word mark, Philippines Appl. No. 4-2016-00502169
- 9) CELSIUS word mark, Thailand Appl. No. 1046132
- 10) CELSIUS word mark, Taiwan Appl. No. 105022536
- 11) CELSIUS mark, U.S. Reg. No. 3,667,840, registered on August 11, 2009
- 12) CELSIUS mark, Indian Reg. No. 1,887,117
- 13) METAPLUS mark, U.S. Reg. No. 3,700,159, registered on October 20, 2009
- 14) CELSIUS word mark, Hong Kong Reg. No. 303640167, registered on December 24, 2015
- 15) CELSIUS word mark, World Intellectual Property Organization Reg. No. 1248747, registered April 24, 2015