ETAS ID: TM446394

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1

Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT NATURE OF CONVEYANCE: ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Halo Industries, LLC		09/21/2017	Limited Liability Company: TEXAS

RECEIVING PARTY DATA

Name:	Moonlight Beverage Company LLC		
Street Address:	5495 Carlson Road		
City:	Shoreview		
State/Country:	MINNESOTA		
Postal Code:	55126		
Entity Type:	Limited Liability Company: MINNESOTA		

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	4585611	LOVE LIFE

CORRESPONDENCE DATA

Fax Number: 6123329081

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone:

612-332-5300

slindemeier@merchantgould.com Email:

Merchant & Gould P.C. **Correspondent Name:**

Address Line 1: P.O. Box 2910

Minneapolis, MINNESOTA 55402-0910 Address Line 4:

ATTORNEY DOCKET NUMBER:	04959.0015US01
NAME OF SUBMITTER:	Scott W. Johnston
SIGNATURE:	/SWJ/
DATE SIGNED:	10/09/2017

Total Attachments: 1

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TRADEMARK REEL: 006177 FRAME: 0657

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TRADESTARK ASSIGNATION

WHEREAS, Hate Industries, LLC, a Texas limited liability company, having its principal place of business at 1015 Ranchers Clab Lane, Driftwood, Texas, 78619 (hereinafter called "Assignor"), is the owner of U.S. trademark registration No. 4,585,611, for the trademark LOVE LIFE.

WHEREAS, Monetight Beverage Company LLC is Minnesots limited hability company, having its principal place of business at 5495 Carlson Road, Shoroview, Minnesota, 55126 (heromatter called "Assignee"), is destrous of acquiring said tradequark and associated goodwill.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is bereby acknowledged, Assignor has sold, assigned and transferred, and by these presents does hereby sell, assign and transfer unto Assignee, the entire right title and interest in and to said trademark and any common law rights associated with it, together with the goodwill and other incidents of its business associated with or symbolized by said trademark.

Assignor:

HALONOUSTRIBLING

Date

By:

TRADEMARK

RECORDED: 10/09/2017 REEL: 006177 FRAME: 0658