

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM446470

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Sure-Response Inc.		05/18/2017	Corporation: MINNESOTA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Sure-Response, Inc.		
<b>Street Address:</b>	1075 N Reed Station Rd		
<b>City:</b>	Carbondale		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	62902		
<b>Entity Type:</b>	Corporation: ILLINOIS		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4215476	MICRO16	
<b>Registration Number:</b>	4430257	RADIOBRIDGE	
<b>Registration Number:</b>	4391620	ISUREWIN	
<b>Registration Number:</b>	4695750	SR-2	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2173524900		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2173523900		
<b>Email:</b>	singleton@singletonlawfirm.com		
<b>Correspondent Name:</b>	Alan R. Singleton		
<b>Address Line 1:</b>	2001 South First Street Suite 209		
<b>Address Line 4:</b>	Champaign, ILLINOIS 61820		
<b>NAME OF SUBMITTER:</b>	Alan R. Singleton		
<b>SIGNATURE:</b>	/Alan R. Singleton/		
<b>DATE SIGNED:</b>	10/09/2017		
<b>Total Attachments: 4</b>			
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source=Sure-Response Trademark Assignment fully executed 5.18.17#page3.tif			

OP \$115.00 4215476



**TRADEMARK ASSIGNMENT**

This TRADEMARK ASSIGNMENT, dated May 18, 2017, (this "Assignment"), is entered into by and between Sure-Response, Inc f/k/a Sure Response, LLC, a Minnesota corporation ("Assignor"), and Sure-Response, Inc., an Illinois corporation ("Assignee").

**WHEREAS**, Assignor, Assignee and certain other parties thereto have entered into that certain Asset Purchase Agreement dated as of the date hereof (the "Agreement").

**WHEREAS**, pursuant to the Agreement, Assignor agreed to assign to Assignee its rights to certain trademarks and trademark applications owned by Assignor;

**WHEREAS**, Assignor wishes to confirm Assignee's ownership of those trademarks and assign to Assignee any right, title and interest that Assignor may have in and to the trademark registration listed on the attached SCHEDULE A (the "Assigned Trademarks");

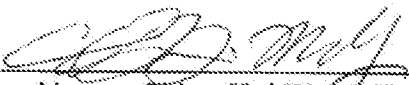
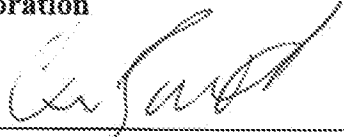
**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

1. Assignor hereby sells, transfers, conveys, assigns and delivers to Assignee any and all worldwide right, title and interest Assignor holds, or may hold, in and to the Assigned Trademarks and the goodwill of the business in connection with which said mark is used and which is symbolized by said mark, together with all rights derived therefrom, including statutory, common law and contractual rights, in, to and under the Assigned Trademarks, the same to be held and enjoyed by Assignee for its own use and enjoyment and the use and enjoyment of its successors and assigns to the end of the term or terms for which the Assigned Trademarks are granted or reissued or extended as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and sale had not been made, and in and to all income, royalties, damages and payments now or hereafter due or payable with respect to the Assigned Trademarks, including in and under all causes of action (either in law or in equity), and the right to sue, counterclaim, and recover for past, present and future infringement of the rights assigned under this Assignment.
2. The foregoing assignment is, in all events, subject to the Agreement.
3. The Parties hereby request and authorize the relevant authority at the United States Patent and Trademark Office and/or the applicable foreign authorities to record Assignee as the assignee and owner of the Assigned Trademarks.
4. This Assignment, and all claims or causes of action or other matters (whether in contract, tort or otherwise) that may be based upon, arise out of or relate to this Assignment or the negotiation, execution or performance of this Assignment or the consummation of any of the transactions contemplated hereby, shall be governed by and construed in accordance with the laws of the State of Illinois applicable to contracts made and performed in such

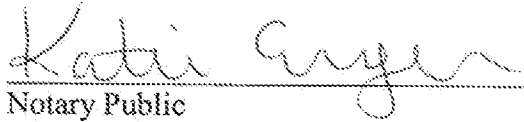
State of Illinois, excluding any conflict or choice of law rule or principle that might otherwise refer construction or interpretation thereof to the substantive laws of another jurisdiction.

[Signature Page to Follow]

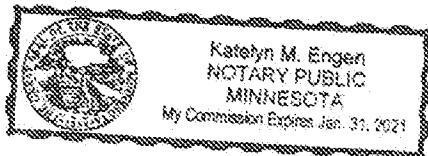
IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be duly executed in duplicate originals by their duly authorized representative as of the day and year first above written.

<b>SURE-RESPONSE, INC. A Minnesota corporation</b>  By: <u></u> Name: Ching-Hui W. McKay Title: President and Director	<b>SURE-RESPONSE, INC., An Illinois corporation</b>  By: <u></u> Name: Curtis Baird Title: President
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Sworn to and subscribed before me  
as of the date first written above.

  
Notary Public

My Commission Expires: Jan. 31, 2021



Schedule A

Mark	Serial No.	Jurisdiction	Application Date	Registration Date
MICRO16	85483046	U.S.	November 29, 2011	September 25, 2012
SR-2	86346837	U.S.	July 24, 2014	March 3, 2015
RADIOBRIDGE	85917761	U.S.	April 29, 2013	November 5, 2013
RADIOBRIDGEPLUS		U.S.		
iSureWin	85818749	U.S.	January 9, 2013	August 27, 2013
SURE-RESPONSE WE HEAR YOU				