

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM446633

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
ESCALATE CAPITAL PARTNERS SBIC III, LP		10/03/2017	Limited Partnership: DELAWARE

RECEIVING PARTY DATA

Name:	VISUAL IQ, INC.
Street Address:	75 SECOND AVENUE, SUITE 330
City:	NEEDHAM
State/Country:	MASSACHUSETTS
Postal Code:	02494
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 15

Property Type	Number	Word Mark
Serial Number:	86228466	DIALOG IQ
Registration Number:	4931647	VISUAL IQ
Registration Number:	4776669	IQ DEPLOY
Registration Number:	4726367	IQ DEPLOY
Registration Number:	4599484	IQ INSIGHT
Registration Number:	4599483	IQ INSIGHT
Registration Number:	4106701	IQ SAGE
Registration Number:	4106700	IQ SAGE
Registration Number:	4089909	IQ ENVOY
Registration Number:	4089907	IQ ENVOY
Registration Number:	4067869	TRUEMETRICS
Registration Number:	4067868	TRUEATTRIBUTION
Registration Number:	3951597	AUDIENCE IQ
Registration Number:	3674035	VISUAL IQ
Registration Number:	3674034	VISUAL IQ

CORRESPONDENCE DATA

Fax Number: 2149326499

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

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using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2149326400
Email: sshernandez@mcguirewoods.com
Correspondent Name: AARON J. PICKELL
Address Line 1: 2000 MCKINNEY AVENUE, SUITE 1400
Address Line 2: MCGUIREWOODS LLP
Address Line 4: DALLAS, TEXAS 75201

ATTORNEY DOCKET NUMBER:	2067509-0054
NAME OF SUBMITTER:	Stephanie Hernandez
SIGNATURE:	/Stephanie Hernandez/
DATE SIGNED:	10/10/2017

Total Attachments: 5

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RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

THIS RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY (this "Release") is made this 3rd day of October, 2017, by ESCALATE CAPITAL PARTNERS SBIC III, LP (together with its successors and assigns, "*Lender*").

WHEREAS, reference is made to a certain Intellectual Property Security Agreement dated January 3, 2017 by and between VISUAL IQ, INC., a Delaware corporation ("*Borrower*"), and Lender; all capitalized terms used herein but not otherwise defined herein shall have the meanings ascribed thereto in such Intellectual Property Security Agreement; and

WHEREAS, under the Intellectual Property Security Agreement, Borrower granted Lender a continuing security interest in all of the right, title and interest of Borrower in and to the intellectual property collateral identified therein (the "*Intellectual Property Collateral*").

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Lender hereby irrevocably and forever releases and terminates its security interest in and to the Intellectual Property Collateral arising thereunder including, without limitation, the intellectual property described in Schedules A, B, and C attached hereto. Further, Lender understands and agrees that this Release may be recorded by or for Borrower with the United States Patent and Trademark Office and any other similar office or agency throughout the world. Lender also agrees to execute any other documents and take any further action reasonably necessary in any jurisdiction that Borrower may reasonably require to affect the intent and purpose of this Release.

IN WITNESS WHEREOF, the undersigned has executed this Release as of the day and
year first above written.

Address of Lender:

300 West Sixth Street
Suite 2230
Austin, Texas 78701

ESCALATE CAPITAL PARTNERS SBIC III, LP,
a Delaware limited partnership

By: Escalate SBIC Capital Management III,
LLC, its general partner

By: Simon James

Name: Simon James

Title: Manager

SCHEDULE A
Copyrights

<u>Description</u>	<u>Registration Number</u>	<u>Registration Date</u>
None		

SCHEDULE B**Patents**

SERIAL NO.	FILING DATE	PUBL. NO.	PUBL. DATE	PATENT NO.	ISSUE DATE
13/492,493	06/08/2012	2013/0332264	12/12/2013	9183562	11/10/2015
13/789,453	03/07/2013	2014/0257966	09/11/2014		
13/789,459	03/07/2013	2014/0257972	09/11/2014		
14/145,521	12/31/2013	2015/0186927	07/02/2015		
14/145,625	12/31/2013	2015/0186924	07/02/2015		
14/322,353	07/02/2014	2015/0186926	07/02/2015		
14/465,838	08/22/2014	2016/0055519	02/25/2016		
14/584,494	12/29/2014	2015/0186925	07/02/2015		
14/584,588	12/29/2014	2015/0186928	07/02/2015		
14/585,728	12/30/2014	2016/0189205	06/30/2016		
14/972,801	12/17/2015	2016/0210657	07/21/2016		
14/973,246	12/17/2015	2016/0210658	07/21/2016		
14/978,403	12/22/2015	2016/0210641	07/21/2016		
14/978,489	12/22/2015	2016/0210661	07/21/2016		
14/978,609	12/22/2015	2016/0210659	07/21/2016		
14/969,773	12/15/2015	2016/0210656	07/21/2016		

SCHEDULE C
Trademarks

WORD MARK	SERIAL NO	FILING DATE	REG. NO.	REG. DATE
DIALOG IQ	86/228,466	03/21/2014		
VISUAL IQ	86/673,762	06/25/2015	4931647	04/05/2016
IQ DEPLOY	86/462,637	11/24/2014	4776669	07/21/2015
IQ DEPLOY	86/228,304	03/21/2014	4726367	04/28/2015
IQ INSIGHT	85/206,390	12/28/2010	4599484	09/09/2014
IQ INSIGHT	85/206,364	12/28/2010	4599483	09/09/2014
IQ SAGE	85/206,847	12/28/2010	4106701	02/28/2012
IQ SAGE	85/206,825	12/28/2010	4106700	02/28/2012
IQ ENVOY	85/206,814	12/28/2010	4089909	01/24/2012
IQ ENVOY	85/206,769	12/28/2010	4089907	01/24/2012
TRUOMETRICS	77/910,500	01/12/2010	4067869	12/06/2011
TRUEATTRIBUTION	77/910,496	01/12/2010	4067868	12/06/2011
AUDIENCE IQ	77/801,655	08/11/2009	3951597	04/26/2011
VISUAL IQ	77/462,564	04/30/2008	3674035	08/25/2009
VISUAL IQ	77/462,552	04/30/2008	3674034	08/25/2009

FOREIGN TRADEMARK REGISTRATIONS/APPLICATIONS

COUNTRY	WORD MARK	SERIAL NO.	FILING DATE	REG. NO.	REG. DATE
AUSTRALIA	VISUAL IQ	1683309	03/25/2015	1683309	03/25/2015
EUROPE	DIALOG IQ	013177258	08/15/2014	013177258	01/06/2015
EUROPE	DIALOG IQ	013177258	08/15/2014	013177258	01/06/2015
INDIA	VISUAL IQ	2936070	04/07/2015		