

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM446696

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	06/29/2012		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
303 Products, Inc.		10/10/2017	Corporation:
RECEIVING PARTY DATA			
Name:	Gold Eagle Co.		
Street Address:	4400 South Kildare		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60632		
Entity Type:	Corporation: ILLINOIS		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	4066392	303	
Registration Number:	4042017	303 AEROSPACE CLEANER	
Registration Number:	2634678	303 AEROSPACE PROTECTANT	
Registration Number:	2682650	303 CONVERTIBLE TOP CLEANER	
Registration Number:	4651209	303	
Registration Number:	4535662	303	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310-201-9339		
Email:	aabeloff@seyfarth.com		
Correspondent Name:	Amy A. Abeloff		
Address Line 1:	2029 Century Park East		
Address Line 2:	Suite 3500		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
NAME OF SUBMITTER:	Amy A. Abeloff		
SIGNATURE:	/Amy A. Abeloff/		
DATE SIGNED:	10/10/2017		

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Total Attachments: 3

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ASSIGNMENT

This assignment is made as of October 10, 2017, by and between 303 Products, Inc., a California corporation (“Assignor”), having a business address at 10801 Starwood Drive, Palo Cedro, California 96073, and Gold Eagle Co., an Illinois corporation (“Assignee”), having a business address at 4400 South Kildare, Chicago, Illinois 60632.

Assignor owns the trademarks identified on the attached Schedule A (collectively, the “Marks”). Assignee desires to acquire the Marks and all rights in the Marks, including the goodwill of the business associated with them, as well as all common-law rights and all trademark and service mark registrations and applications identified on Schedule A attached hereto and made a part hereof.

For valuable consideration the receipt and sufficiency of which are hereby acknowledged, Assignor hereby conveys, transfers and assigns to Assignee, nunc pro tunc as of June 29, 2012, all rights, title and interest in and to the Marks, all common-law rights, all registrations and applications identified on attached Schedule A, together with the goodwill of the business symbolized thereby. Assignors further assigns to Assignee all rights to sue for and receive all damages occurring from past infringing uses of the Marks.

Assignor agrees that at any time and from time to time after execution of this assignment, at the request of Assignee and without further consideration, Assignors will execute and deliver such other instruments and take such action as Assignee may reasonably request to transfer, convey and assign to Assignee, and to confirm Assignee's right, title and interest in and to the Marks and to assist Assignee in exercising all rights with respect to the Marks.

Nothing in this assignment, express or implied, is intended or will be construed to confer upon, or give to, any person or entity, other than the parties to this assignment, any rights, remedies, obligations or liabilities. This assignment will bind and inure to Assignee and Assignor

and their respective successors and assigns. This assignment may be executed in any number of counterparts, each of which will be deemed an original, but all of which together will constitute one and the same.

IN WITNESS WHEREOF, the undersigned has executed this Assignment as of the date first set forth.

<p>303 PRODUCTS, INC.</p> <p>By: <u><i>R. M. Hirsch</i></u> Richard Hirsch</p> <p>Title: Vice President and Assistant Secretary</p>	<p>STATE OF <u>Illinois</u>) COUNTY OF <u>Cook</u>) SS:</p>
<p>GOLD EAGLE CO.</p> <p>By: <u><i>R. M. Hirsch</i></u> Richard Hirsch</p> <p>Title: Vice President</p>	<p>STATE OF _____) COUNTY OF _____) SS:</p>

SCHEDULE A

Mark	Country	Reg. No.	Issue Date
303	United States	4,066,392	December 6, 2011
303 AEROSPACE CLEANER	United States	4,042,017	October 18, 2011
303 AEROSPACE PROTECTANT	United States	2,634,678	October 15, 2002
303 CONVERTIBLE TOP CLEANER	United States	2,682,650	February 4, 2003
303	United States	4,651,209	December 9, 2014
303	United States	4,535,662	May 27, 2014
303	International Registration Designating the European Union	1195941	December 6, 2011
303 AEROSPACE CLEANER	International Registration Designating the European Union	1195421	October 18, 2011
303 AEROSPACE CLEANER	International Registration Designating the European Union	1196435	August 1, 2014