

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM446771

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
UNITED LEGWEAR COMPANY, LLC		10/10/2017	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	ULC IP HOLDINGS, LLC		
Street Address:	48 West 38th Street		
Internal Address:	3rd Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87528300	WEAR YOUR FUN	
CORRESPONDENCE DATA			
Fax Number:	4046856929		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4048153645		
Email:	mbedsole@sgrlaw.com		
Correspondent Name:	Elizabeth G. Borland, Smith, Gambrell		
Address Line 1:	1230 Peachtree Street N.E.		
Address Line 2:	Suite 3100 - Promenade		
Address Line 4:	ATLANTA, GEORGIA 30309		
NAME OF SUBMITTER:	Elizabeth G. Borland		
SIGNATURE:	/EGB/		
DATE SIGNED:	10/11/2017		
Total Attachments: 1			
source=WEAR YOUR FUN - Executed Assignment#page1.tif			

OP \$40.00 87528300

ASSIGNMENT OF U. S. TRADEMARK

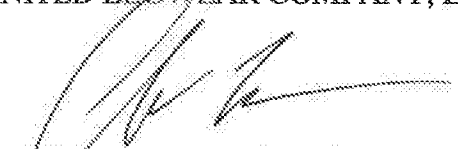
WHEREAS, UNITED LEGWEAR COMPANY, LLC, a Delaware limited liability company, with a principal place of business at 3rd Floor, 48 West 38th Street, New York, New York 10018 (hereinafter "Assignor"), has adopted and used the mark WEAR YOUR FUN. which is the subject of U.S. Application Serial No. 87528300; and

WHEREAS, ULC IP HOLDINGS, LLC, a Delaware limited liability company, with a principal place of business at 3rd Floor, 48 West 38th Street, New York, New York 10018 (hereinafter "Assignee") is desirous of acquiring said mark, its application, and its forthcoming federal registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to said mark, its application, and its forthcoming federal registration, together with the goodwill of the business symbolized by said mark, effective as of the 10 day of October, 2017.

UNITED LEGWEAR COMPANY, LLC

Date: 10/10/17


Name: Christine Vofsi
Title: COO/CEO