

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM446801

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
EYEFI (ASSIGNMENT FOR THE BENEFIT OF CREDITORS), LLC		12/22/2016	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Leyefe, LLC		
Street Address:	2030 8th Ave, Unit 1504		
City:	Seattle		
State/Country:	WASHINGTON		
Postal Code:	98121		
Entity Type:	Limited Liability Company: WASHINGTON		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	3934326	EYE-FI	
Registration Number:	4074038	EYE-FI	
Registration Number:	4174597	EYE-FI	
Registration Number:	4705148	E) EYEFI	
Registration Number:	4705149	E	
Registration Number:	4866037	EYEFI	
CORRESPONDENCE DATA			
Fax Number:	2062172201		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2062172200		
Email:	trademarks@aeonlaw.com		
Correspondent Name:	AEON Law, PLLC		
Address Line 1:	506 2nd Avenue, Suite 3000		
Address Line 4:	Seattle, WASHINGTON 98104		
NAME OF SUBMITTER:	Susan L. Stuart		
SIGNATURE:	/Susan L. Stuart/		
DATE SIGNED:	10/11/2017		

OP \$165.00 3934326

Total Attachments: 2

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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (the "Assignment") is made as of December 22, 2016 (the "Effective Date"), by and between EyeFi (assignment for the benefit of creditors), LLC, a California limited liability company, in its sole and limited capacity as assignee for the benefit of creditors of Eye-Fi, Inc (the "Seller"), and Leyefe, LLC, a Washington limited liability company (the "Buyer"). Seller and Buyer are parties to a certain Bill of Sale, dated as of December 22, 2016, by and between Seller and Buyer (the "Asset Purchase Agreement"). Capitalized terms used without definitions herein shall have the meanings ascribed to such terms in the Asset Purchase Agreement.

1. Pursuant to, and upon the terms of, the Asset Purchase Agreement, Seller has agreed to sell, convey, assign and transfer to Buyer, and Buyer has agreed to accept, all right, title and interest of Seller in and to any and all trademark rights and copyrights throughout the world, including any and all applications, registrations, and common law marks, together with the goodwill of the business associated with and symbolized by same, held by Seller, including those set forth in Schedule A hereto, together with all common law rights therein and the right of Seller to sue for past infringement of any and all of said trademarks (hereafter collectively referred to as "Marks"), as fully and entirely as the same would have been held and enjoyed by Seller had this Assignment not been made.
2. Seller desires to transfer and assign to Buyer, and Buyer desires to accept the transfer and assignment of all of Seller's right, title and interest in, to and under such Marks.
3. Seller, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, does hereby sell, convey, transfer and assign to Buyer, and Buyer hereby accepts the sale, conveyance, transfer and assignment of all right, title and interest of Seller in, to and under the Marks.
4. Notwithstanding anything to the contrary herein, Seller and Buyer are executing and delivering this Assignment in accordance with the Asset Purchase Agreement. This Assignment is subject to all of the terms and conditions of the Asset Purchase Agreement, and does not increase any liabilities or obligations nor decrease any rights or interests of either Seller or Buyer thereunder.
5. This Assignment may be executed in multiple counterparts, each of which shall be deemed an original hereof, and all of which shall constitute a single agreement effective as of the date hereof. Any delivery of an executed counterpart of this Assignment by facsimile or electronic mail shall be as effective as delivery of a manually executed counterpart of this Assignment.
6. This Assignment shall be binding upon and shall inure to the benefit of the parties and their respective successors and assigns.
7. This Assignment shall be governed by and construed in accordance with federal bankruptcy law, to the extent applicable, and, where state law is implicated, the

internal laws of the State of California, without giving effect to any principles of conflicts of law.

IN WITNESS WHEREOF, Seller and Buyer have executed and delivered this Assignment by their duly authorized representatives as of the the Effective Date.

EyeFi (assignment for the benefit of creditors), LLC,
in its sole and limited capacity as the assignee for the
benefit of creditors of Eye-Fi, Inc.

By: WVH

Name: Michael Madl

Title: Authorized Signatory

Leyefe, LLC

By: [Signature]

Name: Michael Blume

Title: CEO

 [Signature]