

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM446805

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Jason Goldberg		10/10/2017	INDIVIDUAL:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	GoVyrl, Inc.		
<b>Street Address:</b>	17288 Red Hill Ave.		
<b>City:</b>	Irvine		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92614		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5138178	VYRL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8052301355		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	8052301350		
<b>Email:</b>	elisham@socalip.com		
<b>Correspondent Name:</b>	SoCal IP Law Group LLP		
<b>Address Line 1:</b>	310 N. WESTLAKE BLVD., STE. 120		
<b>Address Line 4:</b>	WESTLAKE VILLAGE, CALIFORNIA 91362		
<b>ATTORNEY DOCKET NUMBER:</b>	G241-T17124		
<b>NAME OF SUBMITTER:</b>	Elisha Manzur		
<b>SIGNATURE:</b>	/Elisha Manzur/		
<b>DATE SIGNED:</b>	10/11/2017		
<b>Total Attachments: 2</b>			
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## TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT (“this Agreement”) is entered into by and between Jason Goldberg, an Individual (“Assignor”) and Assignee, GoVyrL, Inc., a Delaware corporation (“Assignee”), and is made with respect to the following recitals and is made effective as of the date of last signature by the Assignor or Assignee (the “Effective Date”).

**WHEREAS**, Assignor has used the mark VYRL as a trademark and have thereby obtained goodwill in the mark and has registered the mark VYRL as a trademark with the United States Patent and Trademark Office under serial number 86/619,631 and registration number 5,138,178 (“the Assignor Trademark”).

**WHEREAS**, Assignee has become the successor of the ongoing and existing business or portion thereof of Assignor related to the Assignor Trademark.

In consideration of the premises, mutual covenants and agreements contained in this Agreement, the parties agree as follows:

### **Terms and Conditions**

1. Assignor hereby sells, assigns and transfers to Assignee all of Assignor’s right, title and interest in and to the Assignor Trademark in any typeface, stylization, colors, and/or capitalization, and any US state, federal or foreign applications and registrations of the foregoing including the goodwill associated therewith (altogether, “the Assignor Trademark Rights”). Assignor will execute any documents reasonably necessary to effect the transfer of the Assignor Trademark Rights to Assignee.
2. Assignor acknowledges receipt of adequate consideration.
3. The validity, construction, and performance of this Agreement shall be governed by the laws of the State of California without regard to principles of conflicts of law.
4. The parties hereto are separate and independent legal entities. Nothing herein contained will be construed or deemed hereby to create a principal/agent relationship between the parties nor any form of partnership or joint venture.

5. This Agreement may be executed in two or more counterparts each of which shall be deemed an original but both of which together shall constitute one and the same instrument.

**Signatures**

**Jason Goldberg**  
556 N. Pine Street  
Orange, CA 92678

*Jason Goldberg*

\_\_\_\_\_  
Jason Goldberg

\_\_\_\_\_  
10/10/2017

\_\_\_\_\_  
Date

**GoVyr1, Inc.**  
17288 Red Hill Ave.  
Irvine, CA 92614

*David Perry*

\_\_\_\_\_  
David Perry, CEO

\_\_\_\_\_  
10/9/2017

\_\_\_\_\_  
Date