

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM446848

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT
<b>EFFECTIVE DATE:</b>	03/31/2015

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
MJB Licensing, LLC		10/11/2017	Limited Liability Company: DELAWARE

## RECEIVING PARTY DATA

<b>Name:</b>	Matriarch Entertainment, Inc.
<b>Street Address:</b>	c/o Tri Star Sports & Entertainment, Inc.
<b>Internal Address:</b>	11 Music Circle South
<b>City:</b>	Nashville
<b>State/Country:</b>	TENNESSEE
<b>Postal Code:</b>	37203
<b>Entity Type:</b>	Corporation: NEW YORK

## PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
Registration Number:	3992963	MARY J. BLIGE
Registration Number:	3992967	MARY J. BLIGE
Registration Number:	3404914	MARY J. BLIGE
Registration Number:	3448206	MARY J. BLIGE
Registration Number:	4336928	MJB
Registration Number:	3992968	MJB
Registration Number:	3992965	MJB
Registration Number:	3989458	MJB
Registration Number:	3448191	MJB
Registration Number:	3404909	MJB
Registration Number:	3992966	MJB
Registration Number:	4336927	MJB
Registration Number:	3992964	MJB
Registration Number:	3989457	MJB

## CORRESPONDENCE DATA

Fax Number: 9735302225

TRADEMARK

***Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***

**Phone:** 973-530-2025  
**Email:** pnussbaum@csglaw.com  
**Correspondent Name:** Peter Nussbaum  
**Address Line 1:** Chiesa Shahinian & Giantomasi PC  
**Address Line 2:** One Boland Drive  
**Address Line 4:** West Orange, NEW JERSEY 07052

<b>NAME OF SUBMITTER:</b>	Peter Nussbaum
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<b>SIGNATURE:</b>	/Peter Nussbaum/
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<b>DATE SIGNED:</b>	10/11/2017
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**Total Attachments: 3**

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## NUNC PRO TUNC TRADEMARK AND SERVICE MARK ASSIGNMENT

This NUNC PRO TUNC TRADEMARK AND SERVICE MARK ASSIGNMENT (the "Assignment") made this 11<sup>th</sup> day of October, 2017, effective the 31<sup>st</sup> day of March, 2015, by and between MJB Licensing, LLC, a Delaware limited liability company, with an address of 529 Fifth Avenue, New York, New York 10017 ("Assignor") and Matriarch Entertainment, Inc., a New York corporation with a principal address of c/o Tri Star Sports & Entertainment Group, 11 Music Circle South, Nashville, TN 37203 ("Assignee").

### WITNESSETH

WHEREAS, Assignor is the owner of all right, title and interest in and to the United States Trademark and Service Mark Registrations set forth below (hereinafter, collectively, the "U.S. Marks"):

1. MARY J. BLIGE, Registration No. 3,992,963 in Class 16 for *Photographs; posters; pictures; printed concert programs; printed backstage passes; paper hang tags;*
2. MARY J. BLIGE, Registration No. 3,992,967 in Class 25 for *Sweatshirts, hooded sweatshirts, t-shirts, shirts, tank tops, baseball caps, headwear, bandanas;*
3. MARY J. BLIGE, Registration No. 3,404,914 in Class 41 for *Entertainment services, namely, live performances by a musical artist; Providing information about performances, recordings, appearances, news, and other information about a musical artist via a website on a global computer network;*
4. MARY J. BLIGE, Registration No. 3,448,206 in Class 9 for *Series of musical sound recordings and video recordings; Downloadable musical sound recordings;*
5. MJB, Registration No. 4,336,928 in Class 14 for *Jewelry, namely, dog tags for wear by humans for decorative purposes; Key chains as jewelry;*
6. MJB, Registration No. 3,992,968 in Class 25 for *Sweatshirts, hooded sweatshirts, t-shirts, shirts, tank tops, baseball caps, headwear, bandanas;*
7. MJB, Registration No. 3,992,965 in Class 18 for *Tote bags; wallets;*
8. MJB, Registration No. 3,989,458 in Class 16 for *Photographs; posters; pictures; printed concert programs; printed backstage passes; paper hang tags;*



9. MJB Logo (pictured above), Registration No. 3,448,191 in Class 9 for *Series of musical sound recordings and video recordings, Downloadable musical sound recordings;*
10. MJB Logo (pictured above), Registration No. 3,404,909 in Class 41 for *Entertainment services, namely, live performances by a musical artist; Providing information about performances, recordings, appearances, news, and other information about a musical artist via a website on a global computer network;*
11. MJB Logo (pictured above), Registration No. 3,992,966 in Class 25 for *Sweatshirts, hooded sweatshirts, t-shirts, shirts, tank tops, baseball caps, headwear, bandanas;*
12. MJB Logo (pictured above), Registration No. 4,336,927 in Class 14 for *Jewelry, namely, dog tags for wear by humans for decorative purposes; Key chains as jewelry;*
13. MJB Logo (pictured above), Registration No. 3,992,964 in Class 18 for *Tote bags; wallets; and*
14. MJB Logo (pictured above), Registration No. 3,989,457 in Class 16 for *Photographs; posters; pictures; printed concert programs; printed backstage passes; paper hang tags.*

WHEREAS, Assignor is the owner of all right, title and interest in and to International Registration No. 1,241,975 for MARY J. BLIGE in the following Classes (together with the U.S. Marks, collectively, the "Marks"):

- Class 9: *Series of musical sound recordings and video recordings; downloadable musical sound recordings;*
- Class 14: *Jewelry, namely, dog tags for wear by humans for decorative purposes; key chains as jewelry;*
- Class 16: *Photographs; posters; pictures; printed concert programs; printed backstage passes; paper hang tags;*
- Class 18: *Tote bags; wallets;*
- Class 25: *Sweatshirts, hooded sweatshirts, t-shirts, shirts, tank tops, baseball caps, headwear, bandanas; and*

- Class 41: *Entertainment services, namely, live performances by a musical artist; providing information about performances, recordings, appearances, news, and other information about a musical artist via a website on a global computer network.*

WHEREAS, Assignor has agreed to assign all rights in and to the Marks to Assignee, and Assignee has agreed to acquire all rights in and to the Marks, including any and all common law rights in and to said Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee, *nunc pro tunc* as of March 31, 2015, all right, title and interest throughout the world, in and to said Marks, together with all of the goodwill symbolized by said Marks, and together with the right to recover damages and profits and all other remedies for past and future infringements thereof.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed as of the day and year first above written.

**ASSIGNOR:**

MJB Licensing, LLC

By: 

Mary J. Blige, Member