

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM446988

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Boost Media Inc.		10/11/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Pinnacle Ventures, L.L.C.		
Street Address:	1600 El Camino Real, Suite 250		
City:	Menlo Park		
State/Country:	CALIFORNIA		
Postal Code:	94025		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4931268	SMARTER SEARCH SUMMIT	
Serial Number:	86728746	BOOST MEDIA	
CORRESPONDENCE DATA			
Fax Number:	4159472099		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4159472000		
Email:	qlu@wsgr.com		
Correspondent Name:	WSGR, C/O QUI LU, SENIOR PARALEGAL		
Address Line 1:	ONE MARKET, SPEAR TOWER, SUITE 3300		
Address Line 4:	SAN FRANCISCO, CALIFORNIA 94105		
ATTORNEY DOCKET NUMBER:	30897.087		
NAME OF SUBMITTER:	Qui Lu		
SIGNATURE:	/Qui Lu/		
DATE SIGNED:	10/12/2017		
Total Attachments: 3			
source=5 - 2017.10.11 Grant of Security Interest in Trademarks (Boost Media - Pinnacle)#page1.tif			
source=5 - 2017.10.11 Grant of Security Interest in Trademarks (Boost Media - Pinnacle)#page2.tif			
source=5 - 2017.10.11 Grant of Security Interest in Trademarks (Boost Media - Pinnacle)#page3.tif			

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GRANT OF SECURITY INTEREST

TRADEMARKS

THIS GRANT OF SECURITY INTEREST, dated as of October 11, 2017, is executed by Boost Media Inc., a Delaware corporation ("Debtor"), in favor of Pinnacle Ventures, L.L.C. ("Secured Party").

A. Reference is made to a Amended and Restated Loan and Security Agreement, dated as of October 11, 2017, as amended as of the date hereof (the "Loan Agreement"), by and between Debtor, the Lenders party thereto and Secured Party as agent for such Lenders.

B. Debtor has adopted, used and is using the trademarks, more particularly described on Schedules 1-A and 1-B annexed hereto as part hereof, which trademarks are registered or subject to an application for registration in the United States Patent and Trademark Office (collectively, the "Trademarks");

C. Schedules 1-A and 1-B hereof constitute a complete list, as of the date hereof, of registrations or applications for registrations of Trademarks in or to which Debtor has any right, title, interest, claim or demand. Debtor shall provide written notice to Secured Party, in accordance with the provisions of the Loan Agreement, the terms and provisions of which are hereby incorporated herein as if fully set forth herein, of any addition or change which is necessary to be made to Schedules 1-A and 1-B in order to maintain such schedules' completeness or accuracy.

D. Debtor hereby grants to Secured Party a security interest in all right, title and interest of Debtor in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the customer lists and records related to the Trademarks and the applications and registrations thereof, and all proceeds thereof, including any and all causes of action which may exist by reason of infringement thereof (the "Collateral"), to secure the payment, performance and observance of the Obligations, as defined in the Loan Agreement;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Debtor does hereby further grant to Secured Party a security interest in the Collateral to secure the prompt payment, performance and observance of the Obligations.

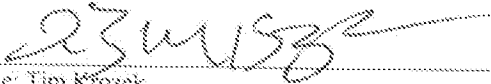
Debtor does hereby further acknowledge and affirm that the rights and remedies of Secured Party with respect to the security interest in the Collateral granted hereby are more fully set forth in the Loan Agreement.

Secured Party's address is: 1600 El Camino Real, Suite 250
 Menlo Park, CA 94025
 Attention: Chief Operating Officer

[Remainder of page intentionally left blank; signature page follows.]

IN WITNESS WHEREOF, Debtor has caused this instrument to be executed as of the day and year first above written.

BOOST MEDIA INC.
a Delaware corporation

By: 
Name: Tim Klozek
Title: Chief Executive Officer

BOOST MEDIA INC.
GRANT OF SECURITY INTEREST IN TRADEMARKS

SCHEDULE 1-A TO GRANT OF SECURITY INTEREST

TRADEMARKS

<u>Mark</u>	<u>Registration Date</u>	<u>Registration No.</u>
SMARTER SEARCH SUMMIT	April 5, 2016	4931268

SCHEDULE 1-B TO GRANT OF SECURITY INTEREST

TRADEMARK APPLICATIONS

<u>Mark</u>	<u>Application Date</u>	<u>Application No.</u>
BOOST MEDIA	August 8, 2015	86728746

BOOST MEDIA INC.
GRANT OF SECURITY INTEREST IN TRADEMARKS