

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM447303

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
IU COSMETICS S.A. DE C.V.		10/04/2017	Corporation: MEXICO
RECEIVING PARTY DATA			
Name:	FABRICAS DE CALZADO ANDREA S.A. DE C.V.		
Street Address:	BLVD. JUAN ALONSO DE TORRES #106		
City:	LEON		
State/Country:	MEXICO		
Postal Code:	37204		
Entity Type:	Corporation: MEXICO		
PROPERTY NUMBERS Total: 18			
Property Type	Number	Word Mark	
Registration Number:	3566419	BLANC BY IU	
Registration Number:	3433966	NEVER AGED BY IU	
Registration Number:	3390935	SILKY & BALANCED BLANC BY IU	
Registration Number:	3408057	SILKY BREEZE BLANC BY IU	
Registration Number:	3394165	SILKY SKIN BLANC BY IU	
Registration Number:	3559480	PURE & FRESH BLANC BY IU	
Registration Number:	3478758	FRESH SMOOTHIE BLANC BY IU	
Registration Number:	3649220	BE DIVA BY IU	
Registration Number:	3390938	BLUE SOUL BY IU	
Registration Number:	3390962	BLUE SOUL BY IU	
Registration Number:	3456305	PINK SOUL BY IU	
Registration Number:	4366304	PINK SOUL BY IU	
Registration Number:	3539297	THE FIRM FOR HER BY IU	
Registration Number:	3618035	THE FIRM FOR HER BY IU	
Registration Number:	3478761	THE FIRM FOR HIM BY IU	
Registration Number:	3474601	THE FIRM FOR HIM BY IU	
Registration Number:	4934080	IU	
Registration Number:	4906199	IU NATURALS	

OP \$465.00 3566419

CORRESPONDENCE DATA**Fax Number:**

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: propiedadintelectual@andrea.com.mx**Correspondent Name:** FABRICAS DE CALZADO ANDREA S.A. DE C.V.**Address Line 1:** BLVD. JUAN ALONSO DE TORRES #106**Address Line 4:** LEON, MEXICO 37204**DOMESTIC REPRESENTATIVE****Name:** JOSE DE JESUS ROBLES LEON**Address Line 1:** 7603 SAINT ANDREWS AVE**Address Line 2:** STE A-C**Address Line 4:** SAN DIEGO, CALIFORNIA 92154-8216

NAME OF SUBMITTER:	EDGAR LOPEZ GARCIA
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SIGNATURE:	//ELOPEZ//
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DATE SIGNED:	10/16/2017
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Total Attachments: 3

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ASSIGNMENT

CESIÓN

By this Contract

Por este Contrato

IU COSMETICS, S.A. DE C.V. (GRANTOR) represented here in by Lic. Edgar Lopez Garcia, in his capacity as trading company duly organized under the laws of the United States of Mexico as recorded in Deed Number 5,192 dated June, 09, 2006, granted before Notary Public Mr. Tomas Bustos Muñoz, head of the Public Notary Number 103 of Leon, Guanajuato, Mexico, a company which is duly registered in the public registry of property and commerce under the number 54136*20 dated June 30, 2006.

IU COSMETICS, S.A. DE C.V. (CEDENTE) representada en este acto por el Lic. Edgar Lopez Garcia, misma que en su carácter de Sociedad Mercantil debidamente constituida conforme a las leyes de los Estados Unidos Mexicanos según consta en la Escritura Pública número 5,192 de fecha 09 de Junio de 2006, otorgada ante la fe del Notario Público Lic. Tomas Bustos Muñoz, titular de la Notaria Pública número 103 de la ciudad de León, Guanajuato, México, sociedad que se encuentra debidamente inscrita en el registro público de la propiedad y el comercio bajo el folio mercantil número 54136*20 de fecha 30 de junio de 2006.

With address at:

Con domicilio en:

Bld. Juan Alonso de Torres No. 106, Col. San Jerónimo, León, Guanajuato, 37204, México

Bld. Juan Alonso de Torres No. 106, Col. San Jerónimo, León, Guanajuato, 37204, México

Assigns and transfers in whole ownership and dominion to:

Cede y transfiere en toda propiedad y dominio a:

FABRICAS DE CALZADO ANDREA S.A. DE C.V.

FABRICAS DE CALZADO ANDREA S.A. DE C.V.

With address at:

Con domicilio en:

Bld. Juan Alonso de Torres No. 106, Col. San Jerónimo, León, Guanajuato, 37204, México

Bld. Juan Alonso de Torres No. 106, Col. San Jerónimo, León, Guanajuato, 37204, México

Both parties agree that this contract of transfer of rights, it is free, conveys and delivers to Assignee, and its successors and assigns, all right, title

Ambas partes acuerdan que el presente contrato de Cesión de

and interest in and to:

TRADEMARK REGISTRATION NUMBER	BLANC BY IU 3566419
TRADEMARK REGISTRATION NUMBER	NEVER AGED BY IU 3433898
TRADEMARK REGISTRATION NUMBER	SILKY & BALANCED BLANC BY IU 3390935
TRADEMARK REGISTRATION NUMBER	SILKY BREEZE BLANC BY IU 3498057
TRADEMARK REGISTRATION NUMBER	SILKY SKIN BLANC BY IU 3394185
TRADEMARK REGISTRATION NUMBER	PURE & FRESH BLANC BY IU 3669480
TRADEMARK REGISTRATION NUMBER	FRESH SMOOTHIE BLANC BY IU 3478758
TRADEMARK REGISTRATION NUMBER	BE DIVA BY IU 3648220
TRADEMARK REGISTRATION NUMBER	BLUE SOUL BY IU 3398838
TRADEMARK REGISTRATION NUMBER	BLUE SOUL BY IU (LOGO) 3398832
TRADEMARK REGISTRATION NUMBER	PINK SOUL BY IU 3466306
TRADEMARK REGISTRATION NUMBER	PINK SOUL BY IU (LOGO) 4388304
TRADEMARK REGISTRATION NUMBER	THE FIRM FOR HER BY IU 3539297
TRADEMARK REGISTRATION NUMBER	THE FIRM FOR HER BY IU (LOGO) 3618335
TRADEMARK REGISTRATION NUMBER	THE FIRM FOR HIM BY IU 3478761
TRADEMARK REGISTRATION NUMBER	THE FIRM FOR HIM BY IU (LOGO) 3474601
TRADEMARK REGISTRATION NUMBER	IU 4934080
TRADEMARK REGISTRATION NUMBER	IJ NATURALS 4906199

Derechos , será en forma gratuita, el Cedente transfiere, y entrega al Cesionario y a sus sucesores y cesionarios, todo derecho, título e interés sobre y en:

MARCA REGISTRO No.	BLANC BY IU 3566419
MARCA REGISTRO No.	NEVER AGED BY IU 3433898
MARCA REGISTRO No.	SILKY & BALANCED BLANC BY IU 3390935
MARCA REGISTRO No.	SILKY BREEZE BLANC BY IU 3498057
MARCA REGISTRO No.	SILKY SKIN BLANC BY IU 3394185
MARCA REGISTRO No.	PURE & FRESH BLANC BY IU 3669480
MARCA REGISTRO No.	FRESH SMOOTHIE BLANC BY IU 3478758
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MARCA REGISTRO No.	PINK SOUL BY IU (LOGO) 4388304
MARCA REGISTRO No.	THE FIRM FOR HER BY IU 3539297
MARCA REGISTRO No.	THE FIRM FOR HER BY IU (LOGO) 3618335
MARCA REGISTRO No.	THE FIRM FOR HIM BY IU 3478761
MARCA REGISTRO No.	THE FIRM FOR HIM BY IU (LOGO) 3474601
MARCA REGISTRO No.	IU 4934080
MARCA REGISTRO No.	IJ NATURALS 4906199

This Agreement will be recorded before the United States Patent and Trademark Office and/or any other pertinent Governmental Office and to this effect, **ASSIGNEE** appoints as Legal Representative to: **C.P ANGEL GARCIA ABURTO**, so he can carry on all necessary procedures before those authorities, as well as to preserve the rights assigned in full force and effect.

Este contrato será registrado ante la Oficina de Patentes y Marcas de Estados Unidos y/o cualquier otra oficina Gubernativa correspondiente, para este efecto EL CESIONARIO designa como su Representante Legal a: **C.P ANGEL GARCIA ABURTO**, para que pueda llevar a cabo todas las gestiones necesarias ante dichas autoridades y así mismo para que mantenga en completa fuerza y vigor los derechos transferidos.

Signed by the **Grantor**

Firmado por el **Cedente**

On the date of: October, 04, 2017.
In the City of: León, Guanajuato,
Mexico.

En la fecha de: 04 de Octubre de 2017.
En la Ciudad de: León, Guanajuato,
México.

Signed by the **Assignee**

Firmado por la **Cesionaria**

On the date of: October, 04, 2017
In the City of: León, Guanajuato,
Mexico

En la fecha de: 04 de Octubre de 2017
En la Ciudad de: León, Guanajuato,
México

GRANTOR / CEDENTE
IU COSMETICS, S.A. DE C.V.

ASSIGNEE / CESIONARIA
**FABRICAS DE CALZADO ANDREA
S.A. DE C.V**

Name: **EDGAR LOPEZ GARCIA**
Title: **LEGAL MANAGER**

Name: **ANGEL GARCIA ABURTO**
Title: **VICE PRINCIPAL**