

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM447243

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Newforma, Inc.		09/19/2017	Corporation: DELAWARE
Newforma, LLC		09/19/2017	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Solutions SmartUse Inc./SmartUse Solutions Inc		
Street Address:	45 PLACE CHARLES-LEMOYNE		
Internal Address:	Suite 105		
City:	Longueuil		
State/Country:	CANADA		
Postal Code:	J4 5G5		
Entity Type:	Corporation: CANADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4661685	SMART-USE	
CORRESPONDENCE DATA			
Fax Number:	6262258115		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6266962450		
Email:	mgrace@gracelaw.com		
Correspondent Name:	Michael K. Grace		
Address Line 1:	P.O. BOX 412666		
Address Line 4:	Los Angeles, CALIFORNIA 90041		
DOMESTIC REPRESENTATIVE			
Name:	Michael K. Grace		
Address Line 1:	200 S. Orange Grove Bl		
Address Line 2:	Unit 207		
Address Line 4:	Pasadena, CALIFORNIA 91105		
NAME OF SUBMITTER:	Michael K. Grace		
SIGNATURE:	/michaelkgrace/		

OP \$40.00 4661685

DATE SIGNED:	10/15/2017
---------------------	------------

Total Attachments: 4
source=Smart-Use - US Trademark Assignment_(signed)#page1.tif
source=Smart-Use - US Trademark Assignment_(signed)#page2.tif
source=Smart-Use - US Trademark Assignment_(signed)#page3.tif
source=Smart-Use - US Trademark Assignment_(signed)#page4.tif

ASSIGNMENT OF TRADEMARK AND GOODWILL

This Assignment of Trademark and Goodwill (the "Assignment") is made this 19th day of September, 2017, among Newforma, Inc., a Delaware corporation, and Newforma, LLC, a Delaware limited liability company, located at 1750 Elm Street, 10th Floor, New Hampshire 03104, ("Assignor"), and Solutions SmartUse Inc./SmartUse Solutions Inc., a corporation organized under the laws of the Province of Québec, located at 45 Place Charles-Lemoyne, Suite 105, Longueuil, Québec, Canada J4K 5G5 ("Assignee").

- A. Assignor is the sole owner of, and since as early as October 1, 2014, has continuously used and now uses, SMART-USE (the "Mark") in the United States of America, as used to promote the sale of tactile tablet computers; design, engineering, architecture, and construction software; and document annotation and management software, (the "Goods"), and the goodwill associated with the Mark.
- B. Newforma, Inc. has obtained U.S. Reg. No. 4,661,685 in International Class 009, dated December 30, 2014 for the Mark as used to promote the sale of the Goods in the United States of America.
- C. Assignor has granted no licenses or security interests in the Mark that have not expired, been cancelled, or reconveyed as of the date of this Assignment.

NOW, THEREFORE, in consideration of the recitals above and other good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor hereby assigns to Assignee all right, title to, and interest in the trademark SMART-USE in the United States of America, and the goodwill associated therewith, including without limitation, all applications for registration and all registrations thereof, and the right to sue for injunctive relief and damages for all past, present and future acts of infringement, and to collect the same for its own account and use.

IN WITNESS WHEREOF, the authorized representatives of Assignor and Assignee have executed this Assignment as of the date first written above.

ASSIGNOR:

ASSIGNEE:

NEWFORMA, INC.

SOLUTIONS SMARTUSE INC./
SMARTUSE SOLUTIONS INC.

By: 

By: _____

Name: Raymond W. DeZenzo, Jr.
Chief Financial Officer

Name: _____

Title: _____

Title: _____

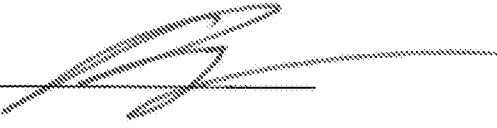
ASSIGNMENT OF TRADEMARK AND GOODWILL DATED SEPTEMBER 19, 2017

1

ActiveUS 164794409v.2

TRADEMARK
REEL: 006182 FRAME: 0445

NEWFORMA, LLC

By: 

Name: Raymond W. DeZeno, Jr.
Chief Financial Officer

Title: _____

(PUBLIC NOTARY FORM ATTACHED.)

ASSIGNMENT OF TRADEMARK AND GOODWILL

This Assignment of Trademark and Goodwill (the "Assignment") is made this 19th day of September, 2017, among Newforma, Inc., a Delaware corporation, and Newforma, LLC, a Delaware limited liability company, located at 1750 Elm Street, 10th Floor, New Hampshire 03104, ("Assignor"), and Solutions SmartUse Inc./SmartUse Solutions Inc., a corporation organized under the laws of the Province of Québec, located at 45 Place Charles-Lemoyne, Suite 105, Longueuil, Québec, Canada J4K 5G5 ("Assignee").

- A. Assignor is the sole owner of, and since as early as October 1, 2014, has continuously used and now uses, SMART-USE (the "Mark") in the United States of America, as used to promote the sale of tactile tablet computers; design, engineering, architecture, and construction software; and document annotation and management software, (the "Goods"), and the goodwill associated with the Mark.
- B. Newforma, Inc. has obtained U.S. Reg. No. 4,661,685 in International Class 009, dated December 30, 2014 for the Mark as used to promote the sale of the Goods in the United States of America.
- C. Assignor has granted no licenses or security interests in the Mark that have not expired, been cancelled, or reconveyed as of the date of this Assignment.

NOW, THEREFORE, in consideration of the recitals above and other good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor hereby assigns to Assignee all right, title to, and interest in the trademark SMART-USE in the United States of America, and the goodwill associated therewith, including without limitation, all applications for registration and all registrations thereof, and the right to sue for injunctive relief and damages for all past, present and future acts of infringement, and to collect the same for its own account and use.

IN WITNESS WHEREOF, the authorized representatives of Assignor and Assignee have executed this Assignment as of the date first written above.

ASSIGNOR:

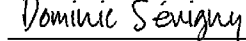
ASSIGNEE:

NEWFORMA, INC.

SOLUTIONS SMARTUSE INC./

SMARTUSE SOLUTIONS INC.

By: _____

By:  _____

Name: _____

Name: Dominic Sévigny

Title: _____

Title: President

ASSIGNMENT OF TRADEMARK AND GOODWILL DATED SEPTEMBER 19, 2017

1

ActiveUS 164794409v.2

TRADEMARK
REEL: 006182 FRAME: 0447

NEWFORMA, LLC

By: _____

Name: _____

Title: _____

(PUBLIC NOTARY FORM ATTACHED.)

ASSIGNMENT OF TRADEMARK AND GOODWILL DATED SEPTEMBER 19, 2017

2

ActiveUS 164794409v.2

RECORDED: 10/15/2017

**TRADEMARK
REEL: 006182 FRAME: 0448**