

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM447447


<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
M&D Wholesale Distributors, Inc.		10/10/2017	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Bethlehem IP Holdings LLC		
<b>Street Address:</b>	1911 Spillman Drive		
<b>Internal Address:</b>	Dept. 27		
<b>City:</b>	Bethlehem		
<b>State/Country:</b>	PENNSYLVANIA		
<b>Postal Code:</b>	18015		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5115800	CIGAR.COM THE HOME FOR CIGAR ENTHUSIASTS	
<b>Registration Number:</b>	5196700	CIGARFU	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	hanne.malling@st-group.com		
<b>Correspondent Name:</b>	Hanne Malling		
<b>Address Line 1:</b>	Sydmarken 42		
<b>Address Line 4:</b>	Soeborg, DENMARK 2860		
<b>ATTORNEY DOCKET NUMBER:</b>	US16/assign		
<b>NAME OF SUBMITTER:</b>	Hanne Malling		
<b>SIGNATURE:</b>	/hanne malling/		
<b>DATE SIGNED:</b>	10/17/2017		
<b>Total Attachments: 2</b>			
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CH \$65.00 5115800

TRADEMARK ASSIGNMENT

This assignment ("Assignment") is made and entered into as of October 10, 2017, by and between M&D Wholesale Distributors, Inc., a Delaware limited liability company with a business address at 1911 Spillman Drive, Dept 16 Bethlehem, PA 18015 ("Assignor") and Bethlehem IP Holdings LLC, a Delaware limited liability company with a business address at 1911 Spillman Drive, Dept. 27, Bethlehem, PA 18015 ("Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the following Trademarks, together with the registrations therefor and all goodwill associated.

	5,115,800
CIGARFU	5,196,700

WHEREAS, Assignor desires to assign to Assignee all of its right, title, and interest in and to the Trademarks, and Assignee desires to acquire all such right, title and interest.

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title, and interest in and to the Trademarks.

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original, and all of which together shall constitute one and the same agreement.

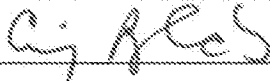
Facsimile signatures by either party shall be deemed effective and binding.

<Remainder of page intentionally blank, signature page follows>

IN WITNESS WHEREOF, each party has caused this Assignment to be executed as of the date first set forth above by its duly authorized representative

ASSIGNOR:

M&D Wholesale Distributors, Inc.


By: 

Name: Craig Reynolds

Title: President

ASSIGNEE:

Bethlehem IP Holdings LLC

By: 

Name: Tia Gamler

Title: Treasurer