

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM447725

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Motor Trend Auto Shows, LLC		09/25/2017	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Extreme Ventures, LLC		
<b>Street Address:</b>	850 Third Avenue		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10022		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2282455	ENTER HERE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	ted.mulligan@wolterskluwer.com		
<b>Correspondent Name:</b>	Ted Mulligan		
<b>Address Line 1:</b>	4400 Easton Commons Way		
<b>Address Line 2:</b>	Suite 125		
<b>Address Line 4:</b>	Columbus, OHIO 43219		
<b>NAME OF SUBMITTER:</b>	Stephen Grove		
<b>SIGNATURE:</b>	/Stephen Grove/		
<b>DATE SIGNED:</b>	10/18/2017		
<b>Total Attachments: 6</b>			
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source=Extreme Ventures - TM Assign - 1#page2.tif			
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OP \$40.00 2282455



### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies):**

Motor Trend Auto Shows, LLC

- Individual(s)
- Partnership
- Corporation- State: \_\_\_\_\_
- Other limited liability company
- Association
- Limited Partnership

Citizenship (see guidelines) Delaware

Additional names of conveying parties attached?  Yes  No

**3. Nature of conveyance/Execution Date(s) :**

Execution Date(s) 9/25/2017

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

**2. Name and address of receiving party(ies)**

Additional names, addresses, or citizenship attached?  Yes  No

Name: Extreme Ventures, LLC

Street Address: 850 Third Avenue

City: New York

State: New York

Country: USA Zip: 10022

- Individual(s) Citizenship \_\_\_\_\_
- Association Citizenship \_\_\_\_\_
- Partnership Citizenship \_\_\_\_\_
- Limited Partnership Citizenship \_\_\_\_\_
- Corporation Citizenship \_\_\_\_\_
- Other LLC Citizenship Delaware

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

**4. Application number(s) or registration number(s) and identification or description of the Trademark.**

A. Trademark Application No.(s) \_\_\_\_\_ Text \_\_\_\_\_

B. Trademark Registration No.(s)

2282455

See attached Schedule A

Additional sheet(s) attached?  Yes  No

**C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):**

**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: Latham & Watkins LLP c/o Angela M. Amaru

Internal Address: Suite 1000

Street Address: 885 Third Avenue

City: New York

State: N.Y. Zip: 10022

Phone Number: 212-906-1216

Docket Number: 054792-0008

Email Address: angela.amaru@lw.com

**6. Total number of applications and registrations involved:**

1

**7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ \_\_\_\_\_**

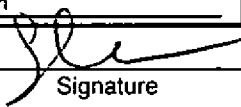
- Authorized to be charged to deposit account
- Enclosed

**8. Payment Information:**

Deposit Account Number \_\_\_\_\_

Authorized User Name \_\_\_\_\_

**9. Signature:**



Signature

Stephen Grove

10/17/2016

Date

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 6

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

## TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "**Trademark Assignment**") is entered into as of September 25, 2017 by and between Motor Trend Auto Shows, LLC, a Delaware limited liability company, having a place of business at 831 South Douglas Street, El Segundo CA 90245 ("**ASSIGNOR**") and Extreme Ventures, LLC, a Delaware limited liability company, having a place of business at 850 Third Avenue, New York, New York 10022 ("**ASSIGNEE**").

WHEREAS, ASSIGNOR owns all right, title, and interest in, under, and to the trademarks listed on the attached Schedule A, including the registrations and applications therefore (hereinafter, the "Trademarks");

WHEREAS, ASSIGNOR, ASSIGNEE, Discovery Communications, LLC and certain other parties have entered into that certain Contribution Agreement, dated as of August 3, 2017, pursuant to which ASSIGNOR agreed to convey, transfer, assign and deliver to ASSIGNEE all of ASSIGNOR's right, title and interest in, under and to the Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. ASSIGNOR hereby conveys, transfers, assigns and delivers to ASSIGNEE all right, title and interest in, under, and to the Trademarks, including all goodwill associated therewith, any and all common law rights thereof, any and all registrations and applications relating thereto and any renewals thereof, and the right to bring suit and recover damages for past, present, and future infringement, dilution, misappropriation, violation, unlawful imitation or breach thereof, and all rights of priority and protection of interests therein under the laws of any jurisdiction.
2. From time to time, if necessary, each of the parties hereto shall execute and deliver all such further assignments or other instruments of conveyance and transfer as the other party may reasonably request to accomplish and record this Trademark Assignment.
3. ASSIGNOR authorizes the United States Patent and Trademark Office, and the corresponding entities or agencies in any applicable country outside the United States, to record this Trademark Assignment and the ASSIGNEE as the assignee and owner of any and all of ASSIGNOR's rights in the Trademarks.
4. This Trademark Assignment shall be binding upon the parties and their respective successors and assigns.
5. This Trademark Assignment will be governed by and construed in accordance with the laws of the State of Delaware, without regard to any applicable conflicts of law rules or principles that would otherwise cause the application of laws of another jurisdiction.

6. This Trademark Assignment may be executed in counterparts, each of which shall be deemed an original and all of which, when taken together, shall constitute one and the same instrument. For purposes of this Trademark Assignment, signatures delivered by email in portable document format (PDF) shall be accepted and binding as original signatures for all purposes.

*[Signatures on following page]*

IN WITNESS WHEREOF, the parties have duly executed this Trademark Assignment as of the date first set forth above.

**ASSIGNOR:**

**Motor Trend Auto Shows, LLC**

By: 

Name: Scott Dickey

Title: Chief Executive Officer

*[Signature Page to TEN Trademark Assignment (Motor Trend Auto Shows, LLC)]*

**TRADEMARK**  
**REEL: 006185 FRAME: 0112**

**ASSIGNEE:**

**Extreme Ventures, LLC**

By: 

Name: MATTHEW CHUN

Title: CEO

SCHEDULE A

<u>ID</u>	<u>Country</u>	<u>Classes</u>	<u>Reg. Owner</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Status</u>
133392	United States	035	Motor Trend Auto Shows. LLC	75/282036	4/25/1997	2282455	10/5/1999	REGISTERED