

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM447755

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ZUMOBI, INC.		09/27/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	PACIFIC WESTERN BANK		
Street Address:	406 BLACKWELL STREET		
Internal Address:	SUITE 240		
City:	DURHAM		
State/Country:	NORTH CAROLINA		
Postal Code:	27701		
Entity Type:	STATE CHARTERED BANK: CALIFORNIA		
PROPERTY NUMBERS Total: 12			
Property Type	Number	Word Mark	
Registration Number:	5186000	MICROZINES	
Registration Number:	4363504	Z	
Registration Number:	4363506	Z	
Registration Number:	4422729	Z	
Registration Number:	4397221	ZBI	
Registration Number:	4363369	ZBI	
Registration Number:	4422732	ZBI	
Registration Number:	4422680	ZBI	
Registration Number:	4422679	ZBI	
Registration Number:	3493117	ZUMOBI	
Registration Number:	3512960	ZUMOBI	
Registration Number:	3512961	ZUMOBI	
CORRESPONDENCE DATA			
Fax Number:	9193541278		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	919-314-3086		
Email:	diligencereview@square1bank.com		

CH \$315.00 5186000

Correspondent Name: PACIFIC WESTERN BANK
Address Line 1: 406 BLACKWELL STREET
Address Line 2: SUITE 240
Address Line 4: DURHAM, NORTH CAROLINA 27701

NAME OF SUBMITTER: NICHOLAS NANCE

SIGNATURE: /NICHOLASNANCE/CCD

DATE SIGNED: 10/18/2017

Total Attachments: 7

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INTELLECTUAL PROPERTY SECURITY AGREEMENT

THIS INTELLECTUAL PROPERTY SECURITY AGREEMENT is entered into as of September 27, 2017 by and between PACIFIC WESTERN BANK, a California state chartered bank ("**Bank**") and ZUMOBI, INC., a Delaware corporation ("**Grantor**").

RECITALS

A. Bank has agreed to make certain advances of money and to extend certain financial accommodations to Grantor (the "Loans") in the amounts and manner set forth in that certain Loan and Security Agreement by and between Bank and Grantor dated March 11, 2016 (as the same may be amended, modified or supplemented from time to time, the "Loan Agreement"; capitalized terms used herein are used as defined in the Loan Agreement).

B. Bank is willing to extend and to continue to extend financial accommodations to Grantor, but only upon the condition, among others, that Grantor shall grant to Bank a security interest in certain Copyrights, Trademarks and Patents to secure the obligations of Grantor under the Loan Agreement.

C. Pursuant to the terms of the Loan Agreement, Grantor has granted to Bank a security interest in all of Grantor's right, title and interest, whether presently existing or hereafter acquired, in, to and under all of the Collateral.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, as collateral security for the prompt and complete payment when due of its obligations under the Loan Agreement and all other agreements now existing or hereafter arising between Grantor and Bank, Grantor hereby represents, warrants, covenants and agrees as follows:

AGREEMENT

To secure its obligations under the Loan Agreement and under any other agreement now existing or hereafter arising between Bank and Grantor, Grantor grants and pledges to Bank a security interest in all of Grantor's right, title and interest in, to and under its Intellectual Property (including without limitation those Copyrights, Patents and Trademarks listed on Exhibits A, B and C hereto), and including without limitation all proceeds thereof (such as, by way of example but not by way of limitation, license royalties and proceeds of infringement suits), the right to sue for past, present and future infringements, all rights corresponding thereto throughout the world and all re-issues, divisions continuations, renewals, extensions and continuations-in-part thereof (collectively, "Intellectual Property Collateral").

This security interest is granted in conjunction with the security interest granted to Bank under the Loan Agreement. The rights and remedies of Bank with respect to the security interest granted hereby are in addition to those set forth in the Loan Agreement and the other Loan Documents, and those which are now or hereafter available to Bank as a matter of law or equity. Each right, power and remedy of Bank provided for herein or in the Loan Agreement or any of the Loan Documents, or now or hereafter existing at law or in equity shall be cumulative and

concurrent and shall be in addition to every right, power or remedy provided for herein and the exercise by Bank of any one or more of the rights, powers or remedies provided for in this Intellectual Property Security Agreement, the Loan Agreement or any of the other Loan Documents, or now or hereafter existing at law or in equity, shall not preclude the simultaneous or later exercise by any person, including Bank, of any or all other rights, powers or remedies.

Grantor represents and warrants that Exhibits A, B, and C attached hereto set forth any and all intellectual property rights in connection to which Grantor has registered or filed an application with either the United States Patent and Trademark Office or the United States Copyright Office, as applicable.


[Signature Page Follows]

IN WITNESS WHEREOF, the parties have caused this Intellectual Property Security Agreement to be duly executed by its officers thereunto duly authorized as of the first date written above.

GRANTOR:

ZUMOBI, INC.

Address of Grantor:
1525 4th Ave., Suite 800
Seattle, WA 98101
Attention:

By: 
Name: Ken Wilmer
Title: CEO

BANK:

PACIFIC WESTERN BANK

Address of Bank:
406 Blackwell Street, Suite 240
Durham, NC 27701
Attn: Loan Documentation Department


By: 
Name: David Matthews
Title: VP






EXHIBIT A
COPYRIGHTS

Description	Registration Number	Registration Date
None of record		

EXHIBIT B
PATENTS

Description	Application Number OR Patent Number	Application OR Filing Date
SYSTEMS AND METHODS FOR DELIVERING COMPILED-CONTENT PRESENTATIONS	15/474,850	3/30/2017
SYSTEM AND METHOD FOR GENERATING AN INTEGRATED MOBILE GRAPHICAL EXPERIENCE USING COMPILED-CONTENT FROM MULTIPLE SOURCES	15/429,118	2/9/2017
SYSTEM AND METHOD FOR INSERTING OWNED MEDIA CONTENT INTO MOBILE APPLICATIONS	15/230,117	8/5/2016
SYSTEM AND METHOD FOR INSERTING OWNED MEDIA CONTENT INTO MOBILE APPLICATIONS	US 9,438,690	12/8/2014
SYSTEM AND METHOD FOR ADAPTIVE AND PERSISTENT MEDIA PRESENTATIONS This is a continuation of US 9,484,002	15/332,953	10/24/2016
SYSTEM AND METHOD FOR ADAPTIVE AND PERSISTENT MEDIA PRESENTATIONS	US 9,484,002 B2	05/02/2012
SYSTEMS AND METHODS FOR ADAPTIVE THIRD PARTY CONTENT	13/829,668	03/14/2013
TECHNIQUES TO MODIFY CONTENT AND VIEW CONTENT ON MOBILE DEVICES	US 9,778,810 B2	07/14/2010
TECHNIQUES TO MODIFY CONTENT AND VIEW CONTENT ON MOBILE DEVICES	15/723,040	10/02/2017
SYSTEMS, METHODS, AND COMPUTER PROGRAM PRODUCTS PROVIDING AN ARTICLE SELECTION STRUCTURE	12/772,752	05/03/2010

EXHIBIT C
TRADEMARKS

Country	Description	Local Classes	Registration Number	Registration Date
United States of America	MICROZINES	35, 42	5,186,000	4/18/2017
United States of America	Z (Stylized) 	35	4,363,504	7/9/2013
United States of America	Z (Stylized) 	09	4,363,506	7/9/2013
United States of America	Z (Stylzed) 	09	4,422,729	10/22/2013
United States of America	ZBI	09	4,397,221	9/3/2013
United States of America	ZBI	35	4,363,369	7/9/2013
United States of America	ZBI	09	4,422,732	10/22/2013
United States of America	ZBI (Stylized) 	35	4,422,680	10/22/2013
United States of America	ZBI (Stylized) 	09	4,422,679	10/22/2013
United States of America	ZUMOBI	35	3,493,117	8/26/2008
United States of America	ZUMOBI	38	3,512,960	10/7/2008
United States of America	ZUMOBI	09	3,512,961	10/7/2008
Australia	ZUMOBI	09, 35, 38	1215736	12/14/2007
Brazil	ZUMOBI	09	829520520	8/21/2012
Brazil	ZUMOBI	35	829520490	9/4/2012
Brazil	ZUMOBI	38	829520473	8/21/2012

Country	Description	Local Classes	Registration Number	Registration Date
Canada	ZUMOB	Wares and Services (no classification)	TMA822,101	4/13/2012
China	ZUMOB	35	6448564	7/14/2010
China	ZUMOB	09	6448565	3/28/2010
China	ZUMOB	38	6448563	3/28/2010
European Community	ZUMOB	09, 35, 38	006517403	11/12/2008
Hong Kong	ZUMOB	09, 35, 38	301015028	12/17/2007
India	ZUMOB	09	1631246	3/25/2010
India	ZUMOB	35	1631247	3/20/2010
India	ZUMOB	38	1631248	3/31/2009
Japan	ZUMOB	09, 35, 38	5165366	9/12/2008
Mexico	ZUMOB	35	1033173	3/28/2008
Mexico	ZUMOB	38	1033172	3/28/2008
Republic of Korea	ZUMOB	38	175654	10/14/2008
Republic of Korea	ZUMOB	35	175653	10/14/2008
Republic of Korea	ZUMOB	09	761261	9/16/2008
Russian Federation	ZUMOB	09, 35, 38	372501	2/16/2009
Singapore	ZUMOB	09, 35, 38	T0724305 A	12/18/2007
Taiwan	ZUMOB	09, 35, 38	1336347	11/1/2008